

WEBINAR

FROM TRANSACTIONS TO TRUST

How to Build Donor Relationships
That Actually Last



 give lively



Housekeeping

- ? **Questions** → Drop them in the **Q&A box** at any time.
- 💬 **Chat** → Watch for **helpful links**, **quick polls** and **casual conversation**.
- 🎉 **Reactions** → Show us how you feel. We love seeing your engagement!
- 📊 **Polls** → We'll launch a few during the session — jump in when they appear.
- 🔄 **Replay** → You'll get the **recording** after the webinar.
- 💛 **Community** → Please help us keep this a safe, respectful space for everyone by engaging with kindness and care.

Give Lively introduction



Free for nonprofits

Give Lively does not charge nonprofits for use of our platform.



Values-driven

Our platform supports nonprofits that make the world a better place.



Secure & transparent

We feel strongly about privacy, security and transparency. At every level of what we do.



Speedy & frictionless

We offer streamlined payment forms and quick, seamless donation disbursement.



Give Lively community shoutout!



Urban Word

Fostering a community where diverse youth can transform lives through the power of words.



The Historic Magnolia House

Preserving a safe haven that served African American travelers during the Jim Crow era.



SAAFON

Elevating the power, prosperity and visibility of Black farmers committed to ecological sustainability.

Speaker Introductions



Ishan Johnson, CFRE

Chief Philanthropy Advisor
Boston Lyric Opera



Alisha Johnson Perry, CFRE

Director of Development
SAAFON



Mike Spadaro

Lead, Acquisitions & Partnerships
Give Lively

Q & A

Next steps

Thank you for joining us! Here's what happens next:

 Attend a live or on-demand platform demo

See how Give Lively's free fundraising products can power your campaigns.

 Sign up for our Breakthrough newsletter

Receive timely advice, actionable resources, nonprofit wisdom and fundraising product updates.

 Stay connected

Follow us on socials for tips, webinars and nonprofit success stories.





Thanks for joining us!