

**FOR IMMEDIATE RELEASE**

February 4, 2026

**COLBY CRENSHAW ELECTED TO FRIENDS OF THE NATIONAL  
WORLD WAR II MEMORIAL BOARD OF DIRECTORS**

**WASHINGTON, D.C.** – The Friends of the National World War II Memorial (Friends) announced today that Colby Crenshaw, president and one of the founders of Tiger Rentals Group in Beaumont, Texas, has been elected to serve on the Friends board of directors. He will serve a four-year term.

“We are honored to welcome Colby Crenshaw to the board of directors,” said Jane Droppa, chair of the Friends of the National World War II Memorial. “Colby brings strong business leadership, a genuine people-first approach, and a deep commitment to service. His day-to-day business and nonprofit focus on asset preservation, maintenance, and long-term stewardship will be especially valuable as we continue to preserve this beautiful Memorial for many generations to come. His ability to motivate and support teams, along with his respect for history and mission-driven organizations, will strengthen our work as we advance our mission.”

Crenshaw’s interest in World War II history is deeply personal. He grew up hearing the stories of his grandparents’ generation, including both his own grandparents and his wife’s grandparents, who lived through the sacrifices, uncertainty, and sense of duty that defined the era. That legacy shaped his lifelong respect for those who served, both on the battlefield and on the home front, and his desire to help ensure their stories are preserved and shared.

Since co-founding Tiger Rentals in 1995, Crenshaw has helped guide the company through six energy cycles, supporting its growth into a diversified international provider of equipment and services operating in 24 countries. Today, the organization supports approximately 1,000 people worldwide, including employees, long-standing partners, and dedicated contractors.

He has worked alongside family members, leadership teams, and long-tenured partners to help evolve the business from a family-owned U.S. service provider into a globally operating, asset-intensive organization. Crenshaw places a strong emphasis on motivating teams, developing leaders, and building organizations grounded in candor, transparency, and accountability.

Crenshaw was raised in a family-owned manufacturing and service business and has experience across a broad range of industries, including industrial manufacturing, waste services, agriculture, electric utilities, mining, drilling, water utilities, oil and gas production, midstream pipelines, petrochemical, and refining. He has traveled to 98 countries across six continents and has developed a deep appreciation for international business and culture.

Crenshaw holds a bachelor’s degree in applied arts and science from Lamar University in Beaumont, Texas. He has been married for 25 years and has two children.

**About Friends of the National World War II Memorial ([www.wwiimemorialfriends.org](http://www.wwiimemorialfriends.org)):**

Friends of the National World War II Memorial (Friends) is a nonprofit organization dedicated to preserving the National World War II Memorial in Washington, D.C., as a sacred place of remembrance, learning, and inspiration. Established in 2007 by the Memorial's creators, Friends leads efforts to maintain this iconic site, ensuring it remains a must-see destination for over five million visitors annually. Through meaningful ceremonies, impactful educational programs, and vital preservation initiatives, Friends honors the legacy of the Greatest Generation and shares the enduring lessons of World War II, inspiring unity, shared values, pride in America, and hope for the future.

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