

# Mohawk Hudson Land Conservancy

## Annual Sponsorship Opportunities

### 2026



We appreciate your interest in supporting Mohawk Hudson Land Conservancy (MHLC). By sponsoring us, we will enhance your exposure to new audiences and potential customers across our tri-county service area. **Our communications reach 20,000+ households per year (print and electronic), engaging individuals and families who are actively involved in their communities, passionate about the outdoors and health, and financially supportive of local businesses.** With more than 30 years of service, MHLC is a well-recognized and successful conservation organization directly addressing the most pressing needs of our time.

#### **Sponsorship Opportunities:**

##### **\$250 ~ Trailhead Sponsor (\*small businesses only)**

Includes your logo featured on the sponsor page of our website (22,000 annual visitors).

##### **\$500 ~ Pathway Sponsor**

Includes your logo featured on the sponsor page of our website (22,000 annual visitors).

##### **\$1,000 ~ Vista Sponsor**

All the benefits of the Trailhead or Pathway Sponsor, plus your logo in our monthly e-newsletter reaching 8,000.

##### **\$2,500 ~ Preserve Sponsor**

All the benefits of the Vista Sponsor, plus your logo in the digital version of our semi-annual newsletter, *Viewpoints*, 2 complimentary tickets to our fall fundraiser, and complimentary invitations to other donor events held throughout the year. *This is a great way to meet our constituency and cultivate future customers!*

##### **\$5,000 ~ Forest Sponsor**

All the benefits of the Preserve Sponsor, plus your logo featured at all preserve kiosks. Our preserves have annual visitation of 75,000 Capital Region residents and visitors.

##### **\$7,500 ~ Valley Sponsor**

All the benefits of the Forest Sponsor, plus 4 additional complimentary tickets to our fall fundraiser (6 total), and a private guided hike or workday at an MHLC preserve for you and your team (up to 20).

##### **\$10,000 ~ Corridor Sponsor**

All the benefits of the Valley Sponsor, plus a guided hike into the heart of one of MHLC's Conservation Corridors. These areas are off-limits to the public and provide some of our largest tracts of undisturbed habitat for wildlife movement and climate resiliency.

*\*All sponsor opportunities are on a rolling schedule and active for 12 months.*

*\*Additional sponsorships are available for our Fall Fundraiser.*

*\*MHLC defines small businesses as having an annual budget under \$500,000.*

**MOHAWK HUDSON LAND CONSERVANCY**

195 New Karner Road, Albany, NY 12205 • (518) 436-6346 • [www.mohawkhudson.org](http://www.mohawkhudson.org)

# About the Mohawk Hudson Land Conservancy

The world is changing. Open spaces and wildlife habitat are being lost, with more extreme weather events and increased seasonal temperatures posing unprecedented challenges. The Mohawk Hudson Land Conservancy is a local climate solution, conserving and stewarding the lands and waters of the Mohawk and Hudson River Valleys for the benefit of people and the environment.

Our land protection efforts ensure clean air and water for a healthier Capital Region, while our work connecting communities to nature inspires the next generation of stewards for our environment.

By sponsoring MHL, you are showing your customers that you care about the future of our region and the long-term health and well-being of our communities.

## About your partnership

Partnering with the Mohawk Hudson Land Conservancy offers the opportunity to make a major impact linking the lands between the Catskills and the Adirondacks and connecting communities to nature.

Your sponsorship directly supports our work to maintain nearly 60 miles of trails that are open to the public across our 23 preserves, providing reliable access to nature for our communities. You will support our land protection work, making sure working landscapes from farms to forests are protected for healthy local food and a healthy environment.

By sponsoring MHL, you are making new connections to our constituency, while showing your existing customers that you are doing something for our region's health and environment. Your support is a great way to expand your reach to potential new customers.



## MHL at a glance

### SERVICE AREA:

Albany, Schenectady, and Montgomery Counties

### ACRES PROTECTED:

16,000 acres and growing  
(3,000+ acres open to the public)

### ANNUAL PRESERVE VISITATION:

75,000+ visitors to our 23 preserves

### OUTREACH NETWORK:

10,000+ email, 5,000+ social media, 5,000+ direct mail

### AVERAGE ANNUAL EVENT ATTENDANCE:

1,800+ total participants at public and private events

### ESTABLISHED ORGANIZATION:

Linking lands and connecting communities since 1992

# 2026 Sponsorship Form

*Yes!* We would like to sponsor the Mohawk Hudson Land Conservancy.

- \$250 Trailhead Sponsor (\*small businesses only)
- \$500 Pathway Sponsor       \$1,000 Vista Sponsor       \$2,500 Preserve Sponsor
- \$5,000 Forest Sponsor       \$10,000 Corridor Sponsor       \$7,500 Valley Sponsor

Business/ Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

I am enclosing a check payable to MHLC for \$\_\_\_\_\_

Charge my Credit Card for \$\_\_\_\_\_

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

All sponsor opportunities are on a rolling schedule and active for 12 months.

MHLC is a 501(c)3 charitable organization, FEIN: 14-1754157.

All contributions are tax deductible to the fullest extent of the law.

*Please mail payment and a copy of this form to:*

Mohawk Hudson Land Conservancy  
Attn: Tara Tornello, Development Director  
195 New Karner Road  
Albany, NY 12205

Or email this form to [tara@mohawkhudson.org](mailto:tara@mohawkhudson.org) and remit payment online at  
<https://www.mohawkhudson.org/business-sponsors>

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