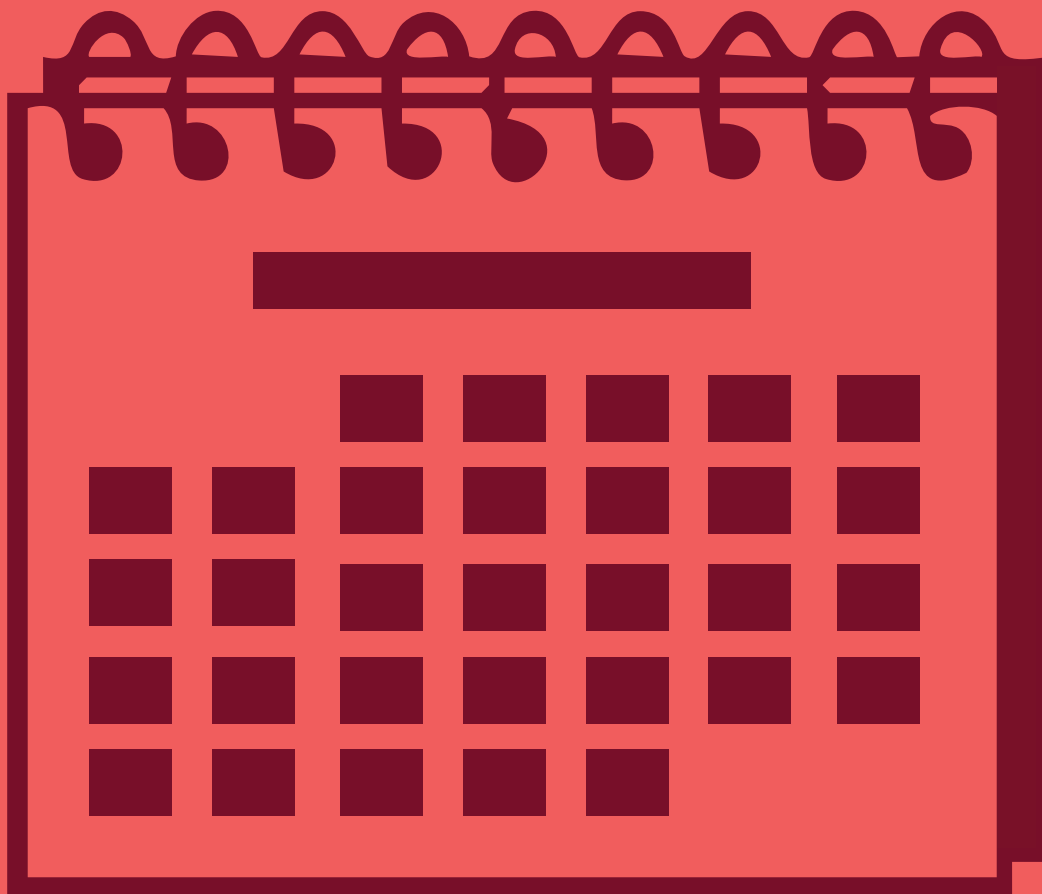


# Sponsorship Opportunities





## WHERE BUSINESS AND OPPORTUNITY MEET

EDC Utah provides companies with the resources they need to expand or relocate their business operations to Utah. We collaborate with a robust network of partners to elevate Utah’s economic opportunities.

When you sponsor an EDC Utah event, you’re not just supporting a program—you’re investing in the partnerships, insights, and conversations that drive Utah’s economic success. Event sponsorship gives your company elevated brand visibility, thought leadership opportunities, and connections to the people shaping Utah’s economy.

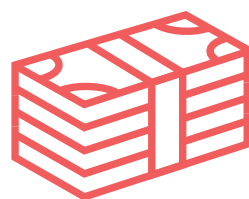
## BY THE NUMBERS



15 events  
each year

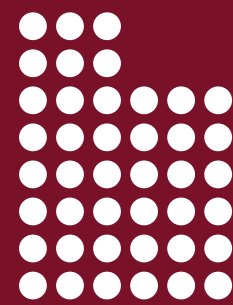


100 partner  
organizations



1,000 attendee  
touchpoints

“Our continued sponsorship of EDC Utah events reflects our commitment to advancing Utah’s business community. Zions Bank values EDC Utah’s role in driving meaningful connections and supporting Utah’s economic growth. We also acknowledge the important influence EDC Utah has in economic development across the state.” **Tom Morgan, Zions Bank**



# QUARTERLY BD BREAKFASTS

ALL INVESTORS

## EVENT DETAILS

EDC Utah investors attend our events for two main reasons: to network with other investors and learn about corporate expansion projects. EDC Utah’s Business Development Breakfast offers a quarterly opportunity to do both. Join us as we share an exclusive look into EDC Utah’s business development pipeline, discuss emerging trends, and highlight key projects.

### QUARTERLY

July 29, 2025  
October 30, 2025  
January 29, 2026  
April 30, 2026

## SPONSORSHIP OPPORTUNITIES

### PRESENTING

\$1,000

- Option to provide 5-minute remarks at the start of the program
- Recognition as the Presenting Sponsor in all event promotions and signage, including logo placement
- Opportunity to provide branded swag or marketing materials to attendees
- Social media spotlight after the event

### BREAKFAST

\$500

- Recognition as the Breakfast Sponsor on event signage and program materials
- Logo placement at the breakfast service area and on event tables
- Verbal acknowledgment during event welcome remarks
- Option to provide small branded items

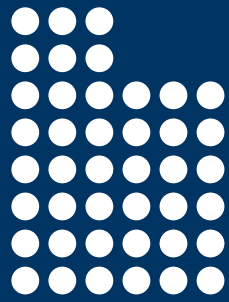
### HOST

In-Kind

- Opportunity to host the event at your company’s facility or venue\*
  - Recognition as Host Sponsor in all event promotions and signage
  - Option to provide a brief welcome at the start of the program
- \* *Host locations are subject to EDC Utah approval to ensure adequate seating, audio-visual support, parking availability, etc.*

## NEXT STEPS

Email us at [connect@edcutah.org](mailto:connect@edcutah.org) to secure your sponsorship today.



# BOARD OF ADVISORS EVENTS

## BOARD MEMBERS

### EVENT DETAILS

EDC Utah Board of Advisors events connect key players in Utah's development landscape through networking and thought-leadership opportunities. Don't miss your chance to be part of the conversation. Join us to share expertise, participate in behind-the-scenes tours, and connect with Board of Advisors members.

### DATES

**November 2025**  
**March 2026**  
**August 2026**

### SPONSORSHIP OPPORTUNITIES

#### PRESENTING

**\$1,000**

- Option to provide 5-minute remarks at the start of the program
- Recognition as the Presenting Sponsor in all event promotions and signage, including logo placement
- Opportunity to provide branded swag or marketing materials to attendees
- Social media spotlight after the event

#### BREAKFAST

**\$500**

- Recognition as the Breakfast or Lunch Sponsor on event signage and program materials
- Logo placement at the food service area and on event tables
- Verbal acknowledgment during event welcome remarks
- Option to provide small branded items

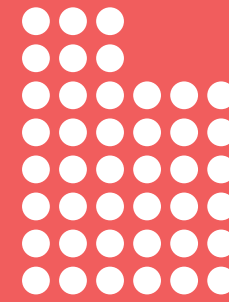
#### HOST

**In-Kind**

- Opportunity to host the event at your company's facility or venue\*
  - Recognition as Host Sponsor in all event promotions and signage
  - Option to provide a brief welcome at the start of the program
- \* *Host locations are subject to EDC Utah approval to ensure adequate seating, audio-visual support, parking availability, etc.*

### NEXT STEPS

Email us at [connect@edcutah.org](mailto:connect@edcutah.org) to secure your sponsorship today.



# UTAH BOOTH AT ICSC LAS VEGAS

## INTERNATIONAL TRADE SHOW

### EVENT DETAILS

Retail plays an important role in Utah's local sales tax revenue, quality of life, and workforce diversification. That's why EDC Utah hosts a Utah booth at the International Council of Shopping Centers (ICSC) event in Las Vegas, **May 18-20, 2026**. The Utah booth helps communities stand out while keeping exhibition costs low. When you sponsor the Utah booth, you help strengthen Utah's economic development efforts while increasing your visibility to industry leaders.

### SPONSORSHIP OPPORTUNITIES

#### RECEPTION

**\$2,500**

- Exclusive opportunity: one (1) sponsorship available
- Recognition as the Utah Reception Sponsor in all event promotions and signage, including logo placement.
- Opportunity to give brief welcome remarks at the start of the Utah reception
- Option to provide branded swag or marketing materials to reception attendees
- Social media spotlight after the event

#### BOOTH

**\$1,000**

- Recognition as a Utah Booth Sponsor in all booth promotions and signage, including logo placement within the booth.
- Access to reservable meeting space within the Utah booth.
- Option to provide branded swag or marketing materials to booth visitors
- Inclusion in social media spotlight after the event

#### SUPPORTING

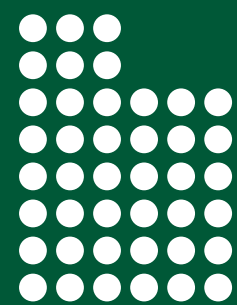
**\$500**

- Recognition as a Supporting Sponsor in all booth promotions and signage
- Inclusion in social media spotlight after the event

### NEXT STEPS

Email us at [connect@edcutah.org](mailto:connect@edcutah.org) to secure your sponsorship today.





# EDCUTAH GOLF TOURNAMENT

## ALL INVESTORS

### EVENT DETAILS

You're invited to join us for a day of networking on the links! EDCUtah's annual golf tournament is one of our most highly-rated investor events. Each year, we welcome just under 145 golfers from businesses and communities across Utah for a beautiful day of business development. Sponsorships and teams are available to EDCUtah investors on a first-come, first-served basis, with priority given to returning sponsors. The 2026 Golf Tournament is scheduled for **Wednesday, June 10!**

### EARLY BIRD SPONSORSHIP OPPORTUNITIES

#### PLATINUM HOLE

Save 10%

**\$9,000** ~~\$10,000~~

- Signage and the opportunity for tee box branding and games
- Branding at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- Three foursomes to play in the tournament and option to choose your team pairings
- Option to provide brief welcome remarks at lunch reception

#### GOLD HOLE

Save 10%

**\$6,300** ~~\$7,000~~

- Signage and the opportunity for tee box branding and games
- Branding at registration and on the official sponsorboard on the course
- Recognition on all tournament communications
- Two foursomes to play in the tournament and option to choose your team pairings

#### TEE

Save 10%

**\$4,950** ~~\$5,500~~

- Signage at the tournament
- Branding on the tees provided to all golfers
- Opportunity for promotional activities
- Recognition on all tournament communications
- Two foursomes to play in the tournament

#### LONGEST DRIVE

Save 10%

**\$4,950** ~~\$5,500~~

- Signage, tee box branding, and ownership of the "longest drive" game
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- Two foursomes to play in the tournament



#### BREAKFAST

Save 10%

**\$4,500** ~~\$5,000~~

- Signage and recognition at breakfast
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

#### NETWORKING CART

Save 10%

**\$3,150** ~~\$3,500~~

- Exclusive access to a dedicated cart to drive the course and network with golfers and other sponsors
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

#### GOLFER GIFT

Save 10%

**\$3,150** ~~\$3,500~~

- Opportunity to brand a gift item or provide branded swag to golfers
- Branding at registration, and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

#### BRONZE HOLE

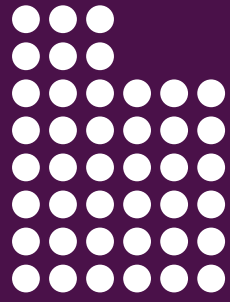
Save 10%

**\$2,700** ~~\$3,000~~

- Signage and the opportunity for tee box branding and games
- Recognition on all tournament communications
- One foursome to play in the tournament

### NEXT STEPS

Email us at [connect@edcutah.org](mailto:connect@edcutah.org) to secure your sponsorship today.



# DESTINATION SUMMIT

## SITE SELECTION CONSULTANTS

### EVENT DETAILS

We're pleased to offer EDCUtah investors a special opportunity to connect with site selectors while they're in town for the Utah Destination Summit, taking place **June 24–26, 2026**. Your sponsorship will help showcase Utah as a global business destination and two-time host of the Olympic and Paralympic Games, while also providing valuable face time with the site selection consultants who bring corporate expansion projects to Utah.

### SPONSORSHIP OPPORTUNITIES

<b>FAM TOUR</b>	<ul style="list-style-type: none"><li>Exclusive opportunity: one (1) sponsorship available</li><li>Opportunity to host site selectors on a morning tour of key sites in your community</li><li>Participation of up to three (3) community representatives</li><li>Support with fam tour planning and execution</li><li>Recognition as the Fam Tour Sponsor on all event signage and materials</li><li>Social media spotlight after the event</li></ul>
<b>\$10,000</b>	
<b>TRANSPORTATION</b>	<ul style="list-style-type: none"><li>Exclusive opportunity: one (1) sponsorship available</li><li>Recognition as the Transportation Sponsor on all event signage and materials</li><li>Company logo displayed inside the sponsor van</li><li>Opportunity to join site selectors on their van ride to and from the Fam Tour (up to three sponsor guests)</li><li>Participation of up to three (3) guests of your choice</li></ul>
<b>\$7,500</b>	
<b>PLATINUM</b>	<ul style="list-style-type: none"><li>Exclusive opportunity: one (1) sponsorship available</li><li>Recognition as the Platinum Sponsor on all event signage and communications (including logo)</li><li>Opportunity to address attendees with a 5-minute speaking engagement during the program</li><li>Premium seating: three (3) guests of your choice will be seated with a site selector, an EDCUtah staff member, an Olympic athlete, and other top-tier sponsors</li></ul>
<b>\$7,500</b>	



<b>GOLD</b>	<ul style="list-style-type: none"><li>Eight (8) sponsorships available</li><li>Premium seating: three (3) guests of your choice will be seated with a site selector, an EDCUtah staff member, an Olympic athlete, and other top-tier sponsors</li></ul>
<b>\$5,000</b>	
<b>SILVER</b>	<ul style="list-style-type: none"><li>Eight (8) sponsorships available</li><li>Includes three (3) tickets to the seated dinner with open bar</li></ul>
<b>\$2,500</b>	
<b>BRONZE</b>	<ul style="list-style-type: none"><li>Sixteen (16) sponsorships available (subject to change)</li><li>Includes one (1) ticket to the seated dinner with open bar</li><li>Discount available: Founders, Champions, and Builder's Circle Investors are eligible for a reduced rate of \$500.</li></ul>
<b>\$1,000</b>	

<b>TESTIMONIAL</b>
<p>"The 2024 event showcased the strength and momentum of Utah's economy while giving us platform to connect with leading site selection firms. Sitting across the table from national site selectors and Olympic athletes was such a unique experience."</p> <p>- Devon Hyatt, ARCO Design/Build</p>

<b>NEXT STEPS</b>
<p>Email us at <a href="mailto:connect@edcutah.org">connect@edcutah.org</a> to secure your sponsorship today.</p>