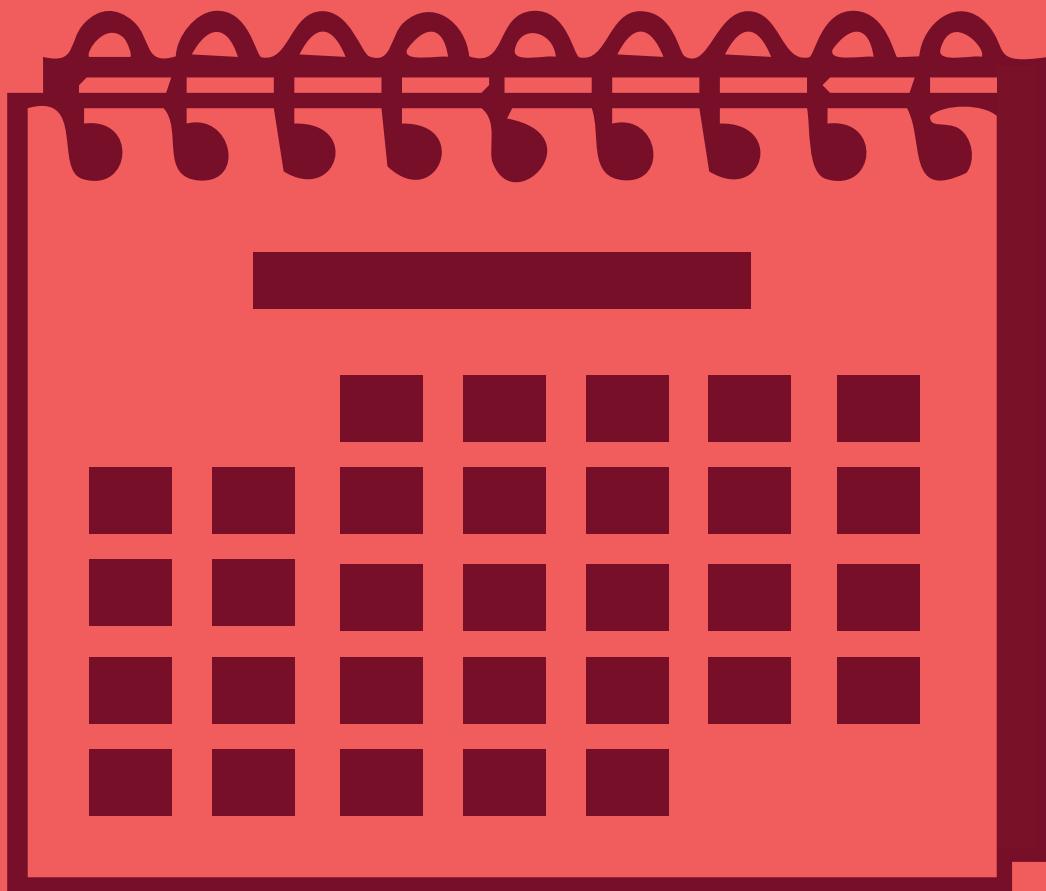


Sponsorship Opportunities





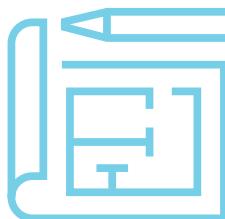
BUILDING UTAH'S FUTURE TOGETHER

WHERE BUSINESS AND OPPORTUNITY MEET

EDCUtah provides companies with the resources they need to expand or relocate their business operations to Utah. We collaborate with a robust network of partners to elevate Utah's economic opportunities.

When you sponsor an EDCUtah event, you're not just supporting a program—you're investing in the partnerships, insights, and conversations that drive Utah's economic success. Event sponsorship gives your company elevated brand visibility, thought leadership opportunities, and connections to the people shaping Utah's economy.

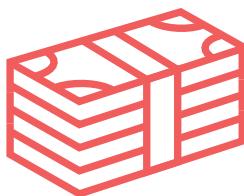
BY THE NUMBERS



15 events
each year

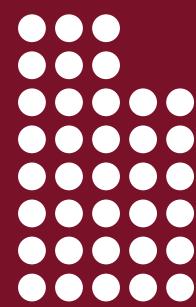


100 partner
organizations



1,000 attendee
touchpoints

"Our continued sponsorship of EDCUtah events reflects our commitment to advancing Utah's business community. Zions Bank values EDCUtah's role in driving meaningful connections and supporting Utah's economic growth. We also acknowledge the important influence EDCUtah has in economic development across the state." **Tom Morgan, Zions Bank**



QUARTERLY BD BREAKFASTS

ALL INVESTORS

QUARTERLY

July 29, 2025
October 30, 2025
January 29, 2026
April 30, 2026

EVENT DETAILS

EDCUtah investors attend our events for two main reasons: to network with other investors and learn about corporate expansion projects. EDCUtah's Business Development Breakfast offers a quarterly opportunity to do both. Join us as we share an exclusive look into EDCUtah's business development pipeline, discuss emerging trends, and highlight key projects.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$1,000

- Option to provide 5-minute remarks at the start of the program
- Recognition as the Presenting Sponsor in all event promotions and signage, including logo placement
- Opportunity to provide branded swag or marketing materials to attendees
- Social media spotlight after the event

BREAKFAST

\$500

- Recognition as the Breakfast Sponsor on event signage and program materials
- Logo placement at the breakfast service area and on event tables
- Verbal acknowledgment during event welcome remarks
- Option to provide small branded items

HOST

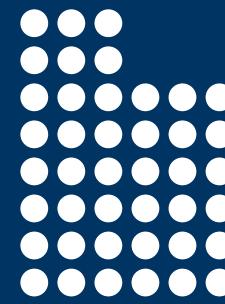
In-Kind

- Opportunity to host the event at your company's facility or venue*
- Recognition as Host Sponsor in all event promotions and signage
- Option to provide a brief welcome at the start of the program

* Host locations are subject to EDCUtah approval to ensure adequate seating, audio-visual support, parking availability, etc.

NEXT STEPS

Email us at connect@edcutah.org to secure your sponsorship today.



BOARD OF ADVISORS EVENTS

BOARD MEMBERS

EVENT DETAILS

EDCUtah Board of Advisors events connect key players in Utah's development landscape through networking and thought-leadership opportunities. Don't miss your chance to be part of the conversation. Join us to share expertise, participate in behind-the-scenes tours, and connect with Board of Advisors members.

DATES

November 2025
March 2026
August 2026

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$1,000

- Option to provide 5-minute remarks at the start of the program
- Recognition as the Presenting Sponsor in all event promotions and signage, including logo placement
- Opportunity to provide branded swag or marketing materials to attendees
- Social media spotlight after the event

BREAKFAST

\$500

- Recognition as the Breakfast or Lunch Sponsor on event signage and program materials
- Logo placement at the food service area and on event tables
- Verbal acknowledgment during event welcome remarks
- Option to provide small branded items

HOST

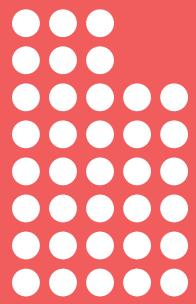
In-Kind

- Opportunity to host the event at your company's facility or venue*
- Recognition as Host Sponsor in all event promotions and signage
- Option to provide a brief welcome at the start of the program

* Host locations are subject to EDCUtah approval to ensure adequate seating, audio-visual support, parking availability, etc.

NEXT STEPS

Email us at connect@edcutah.org to secure your sponsorship today.



UTAH BOOTH AT ICSC LAS VEGAS

INTERNATIONAL TRADE SHOW

EVENT DETAILS

Retail plays an important role in Utah's local sales tax revenue, quality of life, and workforce diversification. That's why EDCUtah hosts a Utah booth at the International Council of Shopping Centers (ICSC) event in Las Vegas, **May 18-20, 2026**. The Utah booth helps communities stand out while keeping exhibition costs low. When you sponsor the Utah booth, you help strengthen Utah's economic development efforts while increasing your visibility to industry leaders.

SPONSORSHIP OPPORTUNITIES

RECEPTION

\$2,500

- Exclusive opportunity: one (1) sponsorship available
- Recognition as the Utah Reception Sponsor in all event promotions and signage, including logo placement.
- Opportunity to give brief welcome remarks at the start of the Utah reception
- Option to provide branded swag or marketing materials to reception attendees
- Social media spotlight after the event

BOOTH

\$1,000

- Recognition as a Utah Booth Sponsor in all booth promotions and signage, including logo placement within the booth.
- Access to reservable meeting space within the Utah booth.
- Option to provide branded swag or marketing materials to booth visitors
- Inclusion in social media spotlight after the event

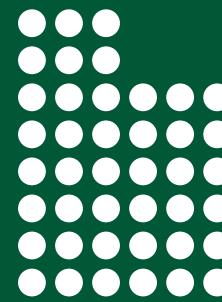
SUPPORTING

\$500

- Recognition as a Supporting Sponsor in all booth promotions and signage
- Inclusion in social media spotlight after the event

NEXT STEPS

Email us at connect@edcutah.org to secure your sponsorship today.



EDCUTAH GOLF TOURNAMENT

ALL INVESTORS

EVENT DETAILS

You're invited to join us on **Wednesday, June 10**, for a day of networking on the links! EDCUtah's annual golf tournament is one of our highest-rated investor events, welcoming nearly 145 golfers from businesses and communities across Utah. Sponsorships and teams are available to EDCUtah investors on a first-come, first-served basis, with priority for returning sponsors. **Early bird pricing ends March 16.**

EARLY BIRD SPONSORSHIP OPPORTUNITIES

PLATINUM HOLE

Save 10%

\$9,000 ~~\$10,000~~

- Signage and the opportunity for tee box branding and games
- Branding at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- Three foursomes to play in the tournament and option to choose your team pairings
- Option to provide brief welcome remarks at lunch reception

GOLD HOLE

Save 10%

\$6,300 ~~\$7,000~~

- Signage and the opportunity for tee box branding and games
- Branding at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- Two foursomes to play in the tournament and option to choose your team pairings

TEE SPONSOR

Save 10%

\$4,950 ~~\$5,500~~

- Signage at the tournament
- Branding on the tees provided to all golfers
- Opportunity for promotional activities
- Recognition on all tournament communications
- Two foursomes to play in the tournament

LONGEST DRIVE

Save 10%

\$4,950 ~~\$5,500~~

- Signage, tee box branding, and ownership of the "longest drive" game
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- Two foursomes to play in the tournament



BREAKFAST SPONSOR

Save 10%

\$4,500 ~~\$5,000~~

- Signage and recognition at breakfast
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

NETWORKING CART

Save 10%

\$3,150 ~~\$3,500~~

- Exclusive access to a dedicated cart to drive the course and network with golfers and other sponsors
- Branding and recognition at registration and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

GOLFER GIFT

Save 10%

\$3,150 ~~\$3,500~~

- Opportunity to brand a gift item or provide branded swag to golfers
- Branding at registration, and on the official sponsor board on the course
- Recognition on all tournament communications
- One foursome to play in the tournament

BRONZE HOLE

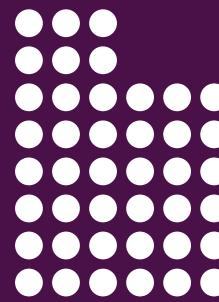
Save 10%

\$2,700 ~~\$3,000~~

- Signage and the opportunity for tee box branding and games
- Recognition on all tournament communications
- One foursome to play in the tournament

NEXT STEPS

Email us at connect@edcutah.org to secure your sponsorship today.



DESTINATION SUMMIT

SITE SELECTION CONSULTANTS

EVENT DETAILS

We're pleased to offer EDCUtah investors a special opportunity to connect with site selectors while they're in town for the Utah Destination Summit, taking place **June 24-26, 2026**. Your sponsorship will help showcase Utah as a global business destination and two-time host of the Olympic and Paralympic Games, while also providing valuable face time with the site selection consultants who bring corporate expansion projects to Utah.

SPONSORSHIP OPPORTUNITIES

FAM TOUR	\$10,000	<ul style="list-style-type: none">Exclusive opportunity: one (1) sponsorship availableOpportunity to host site selectors on a morning tour of key sites in your communityParticipation of up to three (3) community representativesSupport with fam tour planning and executionRecognition as the Fam Tour Sponsor on all event signage and materialsSocial media spotlight after the event
TRANSPORTATION	\$7,500	<ul style="list-style-type: none">Exclusive opportunity: one (1) sponsorship availableRecognition as the Transportation Sponsor on all event signage and materialsCompany logo displayed inside the sponsor vanOpportunity to join site selectors on their van ride to and from the Fam Tour (up to three sponsor guests)Participation of up to three (3) guests of your choice
PLATINUM	\$7,500	<ul style="list-style-type: none">Exclusive opportunity: one (1) sponsorship availableRecognition as the Platinum Sponsor on all event signage and communications (including logo)Opportunity to address attendees with a 5-minute speaking engagement during the programPremium seating: three (3) guests of your choice will be seated with a site selector, an EDCUtah staff member, an Olympic athlete, and other top-tier sponsors



GOLD

\$5,000

- Eight (8) sponsorships available
- Premium seating: three (3) guests of your choice will be seated with a site selector, an EDCUtah staff member, an Olympic athlete, and other top-tier sponsors

SILVER

\$2,500

- Eight (8) sponsorships available
- Includes three (3) tickets to the seated dinner with open bar

BRONZE

\$1,000

- Sixteen (16) sponsorships available (subject to change)
- Includes one (1) ticket to the seated dinner with open bar
- Discount available: Founders, Champions, and Builder's Circle Investors are eligible for a reduced rate of \$500.

TESTIMONIAL

"The 2024 event showcased the strength and momentum of Utah's economy while giving us a platform to connect with leading site selection firms. Sitting across the table from national site selectors and Olympic athletes was such a unique experience."

- Devon Hyatt, ARCO Design/Build

NEXT STEPS

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