

# TRANSPARENCY

## Donations

Schröder+Schömb's PR is committed to ensuring that its business activities have a positive impact on the common good and the environment.

### Our Commitment

We donate at least **1% of our profits** to charitable causes.



#### Infrastructure for frnd.de

For over 20 years, we have been providing workspaces and technical infrastructure to the charity *Freunde fürs Leben e.V.*, worth around €6,000 a year



#### Donation of workstations

In 2022 and 2023, we provided two workstations for Ukrainians affected by the war.



#### Aid transport to Ukraine

The SchröSchö team organised relief supplies and raised donations worth over €10,000 for families in Ukraine.

### Organisations supported

The annual monetary donations are not restricted to a specific cause. On the contrary: the organisations we support are as diverse as the SchröSchö team itself. This is because the teams decide where the money should go.



## Summary of donations

In the interests of transparency, Schröder+Schömbs PR discloses the annual donation amounts here, dating back to 2013. These include both monetary donations and donations in kind.

**€130,225**

**Total since 2013**

Year	Total amount including in-kind donations	in the form of cash donations	Recipient
2025	9.827 €	1.817 €	Freunde fürs Leben, Serve the City Berlin, Save the Children Deutschland, SPCA International
2024	18.570 €	11.060 €	WirBERLIN gGmbH, Wirfueryannic e.V., Freunde fürs Leben, Stiftung Deutsche Depressionshilfe, Die Arche Kinderstiftung
2023	13.640 €	1.900 €	Serve the City Berlin, Freunde fürs Leben
2022	11.975 €	2.015 €	Ärzte ohne Grenzen, SOS Kinderdörfer, Freunde fürs Leben
2021	8.030 €	2.030 €	Plan International, Cocon Frauenverein, Die Arche Kinderstiftung Friedrichshain, sewstain, Freunde fürs Leben
2020	8.000 €	2.000 €	Strassenfeger, ProDog Romania, Be an Angel, Mensch Mensch Mensch, Björn Schulz Stiftung, ROBIN WOOD, Women for Women, SO36, Freunde fürs Leben
2019	10.500 €	4.500 €	SG Rotation Prenzlauer Berg, Operieren in Afrika, Freunde fürs Leben
2018	7.600 €	1.600 €	Anschutz hilft, Freunde fürs Leben
2017	14.300 €	8.300 €	Freunde des Deutschen Herzzentrums, Freunde fürs Leben
2016	6.000 €		Freunde fürs Leben
2015	7.383 €	1.383 €	Freunde fürs Leben
2014	7.200 €	1.200 €	Freunde fürs Leben
2013	7.200 €	1.200 €	Freunde fürs Leben