



SDG IMPACT PROJECT WORKBOOK

Overview and Instructions

This workbook guides you through the design of a local, regional or national-scale project contributing to one or more of the following of Canada's Sustainable Development Goals:

- **SDG 13:** Climate Action
- **SDG 14:** Life Below Water
- **SDG 15:** Life on Land

Note: If you choose to focus on additional SDGs, we support that. These three are the focus points for this course, so please include at least one of them in your project design.

Guided by the **Land and Peoples Relationship Model**, this process helps you develop a project that is:

- meaningful
- relationship-centered
- grounded in ethical responsibility and relationships
- feasible within your time, skills, and relationships
- ready for next steps after the program ends

Your reflections here form the foundation of your **Foundation Project Proposal (Month 2)** and your **Final Report (Month 5)**.



MONTH 1 — PURPOSE, PLACE + DIRECTION

Aligned with Sessions 1–2: Foundations + Land as Relationship

Week 1 — Orientation, Place & Personal Connection

Final Plan Sections Drafted:

- Project Overview (early draft)
- Place, Land, and Context (early draft)

Reflection Prompts

- What is your current relationship with land, water, climate, or local ecosystems?
- Which SDG (13, 14, or 15) resonates most, and why?
- What feels urgent? What feels hopeful?
- Where is this work rooted geographically and relationally?



Draft Space

(This writing will become part of Sections 1 and 2 of your final project plan.)



Week 2 — Issue Landscape & Possibilities

Final Plan Sections Drafted:

- Project Overview (refined)
- Project Purpose & Relational Intentions (early draft)

Tasks

- Explore 2–3 initiatives related to your chosen SDG
- Identify gaps, unmet needs, or relational opportunities
- Draft 2–3 possible project directions

Project Idea

Why It Matters

Relational Considerations

1

2

3



Reflection

- Which idea feels most aligned with your responsibilities, values, and capacity?



MONTH 2 — PROJECT DEFINITION + RELATIONSHIPS

Aligned with Sessions 3–4: LPRM + Case Studies

Week 3 — Project Direction & Purpose Statement

Final Plan Sections Drafted:

- Project Overview (near-final)
- Project Purpose & Relational Intentions

Prompts

- Select one project direction
- Draft a clear purpose statement
- Define early scope and boundaries

Project Title:

Purpose Statement:

Scope & Boundaries (What this project will and will not do):



Week 4 — Relationship & Responsibility Mapping

Final Plan Section Drafted:

- Key Relationships & Responsibilities

Prompts

- Identify lands, waters, species, communities, Nations, and organizations connected to your project
- Note where guidance, consent, or permission is required
- Clarify your role and responsibilities

Relationship & Responsibility Map / Notes:



Reflection

- Who or what does this project need to be accountable to?



MONTH 3 — FEASIBILITY + GOALS

Aligned with Sessions 5–6: Teachings from the No Voice + Biodiversity Stewardship

Week 5 — Resources, Supports & Constraints

Final Plan Sections Drafted:

- Resources, Supports & Partnerships (early draft)
- Risks, Constraints & Care Considerations (early draft)

Prompts

- What resources are needed (time, skills, funding, access)?
- What supports already exist?
- What barriers or sensitivities require care and patience?

Risk/Constraint	Resources/Support	Mitigation/Reduction Strategies
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1

2

3



Week 6 — Project Goals & Feasibility Check

Final Plan Section Drafted:

- Project Goals & Intended Outcomes

Goal Setting

Develop 2–3 SMART goals:

SMART Component	Guiding Questions	Your Response
Specific	What exactly will be accomplished?	
Measurable	How will you track progress or impact?	
Achievable	What makes this feasible?	
Relevant	How does it align with the SDG(s), your values, etc.?	
Time-connected	What are milestones or phases?	
Goal 1:		

SMART Component	Guiding Questions	Your Response
Specific	What exactly will be accomplished?	
Measurable	How will you track progress or impact?	
Achievable	What makes this feasible?	
Relevant	How does it align with the SDG(s), your values, etc.?	
Time-connected	What are milestones or phases?	
Goal 2:		



Reflection

- Do these goals feel alive and realistic?
- Do they honor reciprocity with people, lands, and communities?



MONTH 4 — PLANNING + STRATEGY

Aligned with Sessions 7–8: Relational Climate Leadership + Collaborative Planning

Week 7 — Evidence, Knowledge & Context Integration

Final Plan Sections Strengthened:

- Place, Land, and Context
- Implementation Approach (contextual grounding)

Prompts

- Seek out stories, teachings, research, data, or community input
- Clarify how this project will contribute meaningfully to your chosen SDG(s)

Reflection

- What work has already been done in this area?
- What can you learn from those who have come before you? How will you honour this learning?
- How will you build on what has already been done?



Week 8 — Implementation Strategy & Phases

Final Plan Section Drafted:

- Implementation Approach & Phases

Prompts

- What can responsibly begin in the first 0-4 months post-program?
- What requires longer-term relationship-building?

0-4 months

Step	Relationship(s)	Action(s)	Desired Outcome(s)
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1.

2

3.

4 months - 1 year

Step	Relationship(s)	Action(s)	Desired Outcome(s)
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1.

2

3.



MONTH 5 — RESOURCING, ACCOUNTABILITY + READINESS

Aligned with Sessions 9–10: Sustaining Relationships & Accountability

Week 9 — Resource Pathways & Accountability

Final Plan Sections Drafted:

- Resources, Supports & Partnerships (refined)
- Accountability & Ongoing Learning

Prompts

- Identify 2-3 funding or partnership pathways
- Describe how accountability will be maintained to your funders
- How will feedback and learning continue?

Funding and/or Partnerships:

- 1.
- 2.
- 3.

Accountability Practices:

- 1.
- 2.
- 3.



Week 10 — Final Integration & Readiness

Final Plan Sections Completed:

- Risks, Constraints & Care Considerations (refined)
- Readiness & Next Steps

Prompts

- What is already in place to begin this work?
- What still needs time, consent, or relationship-building?
- What are the immediate next steps after the mentorship program ends?



Readiness Summary & Next Steps:



FINAL PROJECT PLAN TEMPLATE

Final SDG Impact Project Plan (Pass/Fail)

Please include the following sections when drafting your SDG Project Plan:

1. Project Overview
2. Place, Land, and Context
3. Project Purpose & Relational Intentions
4. Key Relationships & Responsibilities
5. Project Goals & Intended Outcomes
6. Implementation Approach & Phases
7. Resources, Supports & Partnerships
8. Risks, Constraints & Care Considerations
9. Accountability & Ongoing Learning
10. Readiness & Next Steps

Optional Appendices

- Timeline or visual roadmap
- Relationship map
- Letters of support
- Photos
- Maps
- Creative planning templates
- Budget overview