

myTribe Insurance Experts Annual Star Ratings

Life Insurance 2026



Five Star

- Aviva - Life Insurance+
- LV= - Flexible Protection Plan
- Royal London - Personal Menu Plan
- Scottish Widows - Personal Protection
- Vitality - Personal Protection



Four-and-a-half-Star

- Guardian - Life Protection
- Legal & General - Life Insurance
- The Exeter - Real Life
- Zurich - Personal Protection



Four Star

- Beagle Street - Life Insurance Plan

→ [Compare the UK's leading life insurance providers](#)

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Insurance Expertly Reviewed

Life Insurance 2026

★★★★★

