



PRESS RELEASE
19 March 2025



**MEANINGS CAPITAL PARTNERS INVESTS IN EMRESA,
LEADER IN EMPLOYEE BENEFITS & SERVICES
IN LUXEMBOURG, TO SUPPORT ITS EXPANSION**

Meanings Capital Partners, a leading player in unlisted investment in the Small and Mid cap segments, announces the acquisition of a majority stake in Emresa through its Meanings Private Equity Growth (MPEG) fund, alongside managers Elodie Wehrlé and Cédric Voz. Under the brand name Sympass, the Luxembourg company has established itself as a leader in employee benefits & services through a partnership network based not only in Luxembourg but also in France, Belgium and Germany.

As the leading provider of employee benefits (discounts, ticketing and concierge services) in Luxembourg, where its Sympass brand enjoys an excellent reputation, Emresa has been growing steadily for 20 years.

The company can count over 600 corporate customers, ranging from VSEs to major accounts, and provides services to more than 100,000 employees. Working with over 1,000 partners and retailers in Luxembourg, France, Belgium and Germany, the Group has strong relationships with them.

The strength of its offer is its ability to contribute to improving the purchasing power of employees by offering them not only a national offer (via a ticket office), but also a local offer (via partnerships with local retailers), enabling it to stand out in a market where there is no similar alternative.

Expanding into new regions

Meanings Capital Partners' aim is to support the company's growth in new territories, enabling it to become a benchmark in employee benefits. This expansion will involve strengthening the sales team to both support the acquisition of new markets and sustained organic growth. It will be supplemented, where necessary, by targeted external growth operations.

In line with its approach as a Humanly Responsible Investor®, the management company also provides support on all sustainability topics.

'We are delighted that Meanings Capital Partners has become a shareholder in Emresa. We now have access to greater expertise and resources, enabling us to develop new growth opportunities in Luxembourg and neighbouring regions', says Elodie Wehrlé, CEO of Emresa.

'In 20 years, the company has established itself as the clear leader in employee benefits in Luxembourg. We share the management's values and ambitions, and we are enthusiastic about the idea of supporting Elodie Wehrlé and Cédric Voz in this new phase of growth', adds Mathieu Betrancourt, Partner at Meanings Capital Partners.



About Emresa (Sympass brand)

Created in 2003, Sympass is Luxembourg's leading network of benefits and exclusive offers for employees, true to its motto: 'We make employees happy'. Sympass offers employees a nominative card giving access to over 1,000 discounts at partner retailers, unlimited access to discounted tickets (cinemas, theme parks, zoos, etc.) and exclusive weekly offers. The service, which is turnkey and quick to set up, is available to all companies, regardless of the number of employees.

For more information visit: www.sympass.lu/fr

Stay up to date with our news by subscribing to www.linkedin.com/company/emresa-sympass/



About Meanings Capital Partners

Meanings Capital Partners is a leading unlisted French investment platform specialising in the Lower Mid Cap segment in Private Equity, Infrastructure, and Real Estate.

Meanings assists management teams in transforming and financing the development of French and European businesses to empower them to become leaders on their markets. Meanings also transforms and improves real estate assets in accordance with the highest environmental standards.

The platform is comprised of over 45 people organised around four divisions:

- Small Cap, for companies with revenue of up to €50 million,
- Mid Cap, for companies with revenue of up to €150 million,
- Infrastructure, for companies with revenue of up to €150 million,
- Real Estate, for property projects valued at up to €150 million.

Meanings has developed its own Humanly Responsible Investment® approach, rooted in a long-term vision of promoting human dignity and fulfilment. This applies to all its activities and to the companies in its Private Equity, Real Estate and Infrastructure portfolios.

B Corp certified, Meanings is also at the forefront of sustainability commitments in France, particularly in terms of decarbonisation with targets aligned with the Paris Agreements. Meanings' commitments have also been validated by the Science Based Targets initiative (SBTi), making the platform one of the Private Equity pioneers in France and the world's tenth SBTi-approved investment company.

For more information visit: www.meanings.com

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