

Malt x Bupa Partnership Press Release

Malt, Beloy and Bupa launch health insurance for UK freelancers

London, **1st October 2025** – [Malt](#), Europe's leading freelance management platform, has partnered with Beloy, a leading insurtech broker, and [Bupa](#), the international healthcare group, to provide its UK freelance community with enhanced access to health services.

The collaboration introduces **Bupa By You health insurance** through Beloy to Malt members, accompanied by an **exclusive 10% discount**. Recognising that "when life is non-stop, taking time out for a health issue might not feel like an option" for independent workers, this partnership aims to provide the stability and flexibility modern professionals need.

With Bupa By You, Malt members will receive **fast access to treatment and specialist support** for new conditions that arise after joining. This support includes access to private hospitals and consultants, and more choice of when and where treatment is received, including evenings and weekends. The flexibility allows freelancers to better plan around their schedule and maintain productivity, getting back to business-as-usual sooner.

Quentin Debavelaere, GM North Europe at Malt, said: "This new partnership with Bupa demonstrates our ongoing commitment to ensuring our freelance community has access to the same level of security and vital support as traditional employees. Prioritising health and stability is key to supporting the future of work, and we look forward to making this partnership a long-term success with Bupa and Beloy"

Vikas Chharia, CEO of Beloy shared: "Independent workers are the heroes of today's economy, and we believe they deserve solutions that match their ambition and resilience. With this innovation, we are breaking new product frontiers to empower platform workers to reach their full potential and thrive in their professional journeys."

For more information on the partnership, go to <https://www.malt.uk/c/freelancers/partners>

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Notes to editors:

Terms and Conditions apply to the offer.

About Malt

Malt is Europe's leading freelance management platform, co-founded in 2013 by Vincent Huguet (CEO). Over 90,000 companies of all sizes source, contract and manage external talents from Malt's community of more than 850,000 highly qualified independent experts across every field - from tech & data to marketing and communication, to management consulting. Finding the right freelancer takes just seconds with Malt AI Search, contracting and payment are seamless, with built-in reporting and compliance, making Malt an

end-to-end solution for freelance management. Operating across 9 countries and regions in Europe and the Middle East, Malt achieved a business volume of over €800 million in 2024.

About Bupa Global, India & UK

Bupa's purpose is helping people live longer, healthier, happier lives and making a better world. Health insurance accounts for a large part of our business with Bupa UK Insurance, the UK's leading health insurer, providing health and dental cover to over 4.1 million people.

About Beloy

Beloy is a technology-driven insurtech broker reimagining how insurance is designed, distributed, and experienced. Combining the agility of a global tech platform with broking expertise, Beloy enables insurers and brands to deliver best in class **embedded insurance** solutions across **Mobility, Lifestyle, and the Future of Work**.

Since its founding in 2020 (formerly Indeez), Beloy has protected over 1 million users globally, enabling businesses to reimagine insurance with solutions that are simple, scalable, and inclusive.

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