

### Seasonal Giving by Cause

Cause	Fall	Spring	Summer	Winter
Education	32%	27%	16%	25%
Religion	25%	26%	22%	27%
Community Service	26%	28%	19%	27%
Culture	31%	24%	20%	26%
Health	26%	27%	23%	24%
Sports & Leisure	29%	27%	20%	24%
Social Service	28%	25%	18%	29%
Humanitarian	28%	26%	20%	26%
Animal Welfare	29%	21%	22%	27%
Political	26%	20%	23%	31%
Student Group	32%	24%	19%	25%
Environment	26%	23%	17%	33%
Veterans	39%	24%	18%	19%
Other	28%	29%	20%	23%

Seasonal Giving by Cause: Percentage of annual giving by season, based on fundraising data from Zeffy in 2024.

