

zeffy 

is the zero-fee  
all-in-one  
fundraising platform

Built for nonprofits only

2025

Founded in 2016 by Franc and Thibaut in Montreal to remove the friction of raising money and attracting donors for all nonprofits from the small local animal shelter to the largest food banks. Franc and Thib are lifelong nonprofit volunteers and donors since their early adult days.

Everyone can  
change the world



## Powerful

Power donations, events, online stores, raffles, memberships and more

## Simple

Start in seconds, stay forever thanks to a super easy-to-use interface

## Accessible

Say goodbye to all fundraising fees that other platforms charge

# The best fundraising platform is free

zeffy 



We were incurring a ton of fees for our past fundraising platform and Zeffy has helped us receive so much more of our donations.



Amy R  
Rebuilding Together Metro Chicago



Zeffy has been invaluable in helping me track our donors, sales, events, and revenue in one spot. The coolest thing about Zeffy is it really is free!



Debra B  
Glory to Glory Women's Mentoring Ministry



Everything about Zeffy suits us starting with (of course, NO fees) but also the ease of use and customer experience as well as their client support!!



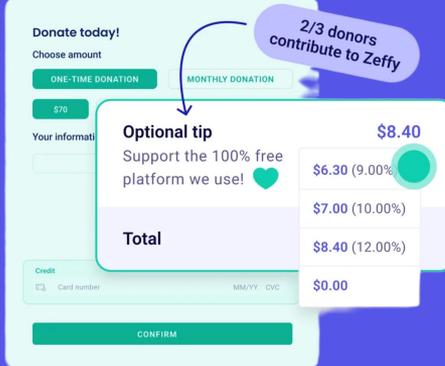
Carmen M  
DIVINA World Foundation



# Zeffy is the #1 rated platform by nonprofits in the US



When making a donation to you, donors can choose to also leave a tip for Zeffy. If they don't, your nonprofit still keeps 100% of the money. A bit more than half of donors choose to tip. This is enough to cover our costs and re-invest in Zeffy's features and new solutions.



Donate today!

Choose amount

ONE-TIME DONATION MONTHLY DONATION

\$70

Your informati

Optional tip \$8.40

Support the 100% free platform we use! ❤️

\$6.30 (9.00%)

\$7.00 (10.00%)

\$8.40 (12.00%)

Total

\$0.00

CONFIRM

2/3 donors contribute to Zeffy

# A lean & dedicated team funded by optional tips



zeffy 

# Everything fundraising and more, in one simple platform

## • Fundraising



### Ticketing

Sell and manage event tickets



### Donations

Make giving easy with customizable forms



### Raffles

Host a raffle online or at your events



### Auctions

Invite your donors to bid on items



### Membership

Sell and manage memberships



### Online stores

Fundraise through merch sales



### Peer-to-peer campaigns

Let your supporters fundraise for you



### Tap to Pay App

Accept payments in person with your iPhone or Android

## • Donor Communications



### CRM & Donor management

Track and manage donor info



### Newsletter & emails

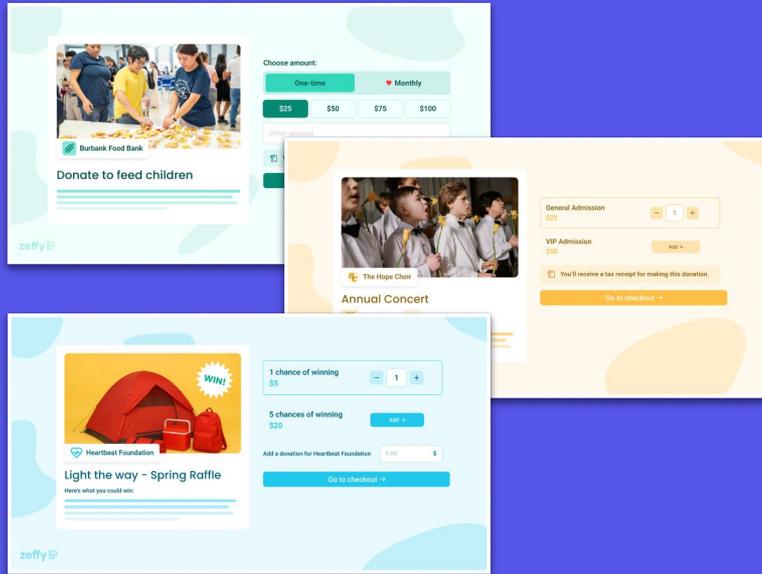
Create emails, grow signups, and track results



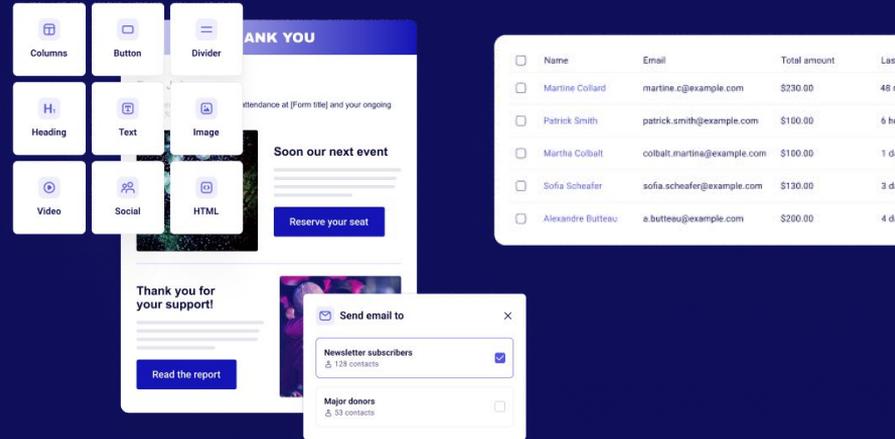
### Donor mail

Send personalized letters to your donors

**Fundraising features:** Donations, Events, Raffles, Auctions, Online stores, Memberships, and more!



**Donor communications:** Donor tracking, contact lists, automated tax receipts, email templates, newsletter builder, postmail, and more!



**\$1B+**

Money raised  
through Zeffy  
platform in 2025  
alone

**70,000+**

Number of US  
nonprofits using Zeffy  
today for everything  
fundraising

**4,000** / month

Number of US  
nonprofits joining  
Zeffy from other  
fundraising platforms

The movement toward  
better fundraising is  
underway

zeffy 

Start fundraising for  
free today on

zeffy 

zeffy 

is the zero-fee

All-in-one

Fundraising platform

For nonprofits only.

2025