

Daxesh Patel

UX/UI Designer · Visual Designer

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SUMMARY

UX/UI designer with 6+ years designing digital products and a background in graphic design. I combine user-centered process (research, flows, prototyping and testing) with strong visual craft in typography, color and layout. I work well across teams, from marketing and art direction to product managers and developers, and deliver accessible, polished work on tight deadlines.

EXPERIENCE

UX/UI Designer II · Jordan's Furniture

June 2024 – Present

- Lead UX/UI design for the e-commerce site, turning stakeholder requirements into design concepts, user flows and wireframes that follow the brand style guide.
- Designed key site experiences including Checkout V3, the top-level category pages and a careers page redesign.
- Partner with the Art Director and marketing on campaigns, iconography and site updates.
- Validate designs with competitive research, user testing and A/B testing, and design to ADA and WCAG standards.
- Manage several projects at once and contribute to roadmap planning.

UX/UI Designer II · Comcast

Aug 2021 – Dec 2023

- Identified UI issues, proposed solutions and shipped interface improvements in an agile product environment.
- Created pixel-perfect designs and interactive prototypes for usability testing.
- Developed journey maps, user flows and wireframes, and wrote style guides and design specs for engineering.
- Worked closely with developers, product managers and design researchers.

UX/UI Designer · Gap International

Nov 2019 – Aug 2021

- Designed user interfaces, wireframes and prototypes in Figma, Sketch and InVision.
- Created brochures, presentations, infographics, social media graphics and sales collateral for digital and print.
- Developed consumer-facing campaigns with cross-functional teams, delivering accurate work on deadline.

Graphic Designer · Action Graphic

April 2018 – Nov 2019

- Designed websites, email campaigns, social media and promotional materials for print and digital.
- Created and edited graphics, illustrations and images for departments across the company.
- Worked with marketing on campaign strategy and kept the brand identity consistent across all projects.

SKILLS

UX: User research, usability testing, A/B testing, user flows, wireframing and prototyping

Visual & UI: Interface design, typography, color theory, style guides, print and digital design, video editing

Tools: Figma, Sketch, InVision, Adobe Creative Suite, HTML and CSS

EDUCATION

UX/UI Design Program, Springboard

2019

B.S. in Graphic Design, The Art Institute of Philadelphia

2016

VOLUNTEER

Lead Designer, B.A.P.S. National Development Committee

2018 – Present

Lead Graphic Designer & Graphic Designer, B.A.P.S. Regional Core Team

2013 – 2018