

Allie Silver

Senior Product Designer with 7 years of experience translating complex domains into intuitive, usable experiences.

Email: allie.r.silver@gmail.com

Experience

Chmura - JobsEQ, 2 years 8 months

Software company, B2B | Cleveland, OH

Senior Product Designer (Nov 2025 - Present)

Product Designer (Feb 2024 - Oct 2025)

- Co-led the redesign of a complex B2B analytics platform, rethinking navigation, discoverability, and core utilities. Initiated design-phase user research that challenged initial product assumptions and informed the final experience.
- Lead design efforts for a new 0-to-1 JobsEQ product, shaping experiences that streamline report creation and support evolving AI-enabled functionality.
- Navigate complex problem spaces and ambiguous requirements. Collaborate with product managers, engineers, and other stakeholders to understand user needs, business priorities, and technical constraints.
- Identify and drive improvements to the team's design system and product design processes, establishing reusable patterns and improving collaboration across design and engineering.

Everlaw, 1 year 7 months

Legal startup, B2B | Oakland, CA

Product Designer II (June 2022 - Feb 2023)

Product Designer (Aug 2021 - June 2022)

- Led end-to-end design of complex workflows for legal and government-sector users, partnering with product managers and engineers from discovery through delivery.
- Planned for and conducted user research. Translated findings to action items for design.
- Presented work to members of senior leadership, such as the CEO and VP of Product.
- Defined patterns, components, and usage guidelines for the design system.
- Contributed to hiring efforts by interviewing candidates and providing feedback.

Openfield, 3 years

EdTech UX agency | Cincinnati, OH

UX Designer (June 2018 - June 2021)

- For a longstanding client, worked as an embedded member of the product team. Designed features end-to-end across web, desktop, and mobile platforms.
- For a new client, served as the design lead working on a 0-1 product. Client doubled their contract after 3 weeks of working together.
- Facilitated workshops with clients and internal Openfield team.
- Partnered with user research team to conduct feature research studies.
- Owned improvements to user research and development handoff processes.

Product Design Internships

Narvar (4 months • 2017)

Retail startup, B2B2C | San Francisco, CA

Simple Finance (8 months • 2016)

Banking startup, B2C | Portland, OR

Skills

Design

- Systems thinking
- Information architecture
- User flows
- Wireframes
- Prototyping
- Visual design
- Design systems

Research

- Interviews
- Usability testing
- Benchmarking
- Feedback synthesis
- User session analysis

Product Collaboration

- Product requirements
- Design QA
- Stakeholder communication
- Process Improvement

Tools

- Figma Design, FigJam, Figma Make
- Google Workspace, Microsoft 365
- Azure DevOps, Jira, Aha!
- ChatGPT, Google Gemini

Education

Bachelors of Science, Graphic Communication Design

University of Cincinnati, College of Design, Architecture, Art, and Planning