

LEARN LIVE WITH ROGER MARTIN CREATE YOUR WINNING STRATEGY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SEPT 25	SEPT 26	SEPT 27		SEPT 29 n your weekly group & Master Str (60 mins) a recurring weekly time slot on o		OCT 1
OCT 2	OCT 3 LIVE Kick-off with your weekly group (60 mins) You'll be booked into a recurring weekly time slot on one of these days*	OCT 4 LIVE Session with Roger Martin 12:00pm EDT (90 mins)		OCT 6 Master Strategy Coach Sessior (90 mins) a recurring weekly time slot on o		OCT 8
OCT 9	OCT 10 LIVE Master Strategy Coach Session (90 mins) You'll be booked into a recurring weekly time slot on one of these days*	OCT 11 LIVE Session with Roger Martin 12:00pm EDT (90 mins)		OCT 13 Master Strategy Coach Sessior (90 mins) a recurring weekly time slot on o		OCT 15
OCT 16	OCT 17 LIVE Master Strategy Coach Session (90 mins) You'll be booked into a recurring weekly time slot on one of these days*	OCT 18 LIVE Session with Roger Martin 12:00pm EDT (90 mins)		OCT 20 trategy Coach Session + Comm (90 mins) a recurring weekly time slot on o		OCT 22
OCT 23	OCT 24 LIVE Master Strategy Coach Session (90 mins) You'll be booked into a recurring weekly time slot on one of these days*	OCT 25 LIVE Session with Roger Martin 12:00pm EDT (90 mins)		OCT 27 trategy Coach Session + Comm (90 mins) a recurring weekly time slot on o		OCT 29
OCT 30	OCT 31 LIVE Master Strategy Coach Session + Commencement (90 mins) You'll be booked into a recurring weekly time slot on one of these days*	*Participants will be assigned to a Strategy Coach. You will meet as 90 minutes in one of these time slo live sessions twice per week - one for your coaching session):	a small group once per week for ots (so you will only participate in	• 11:30 am-1 pm EDT • 11:3	days: Thursdays: 1:30 am EDT 0 am- 1 pm EDT 30 pm EDT 30 pm EDT 4:30-6pm ED	DT DT

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OCT 2022 COHORT

EXAMPLE COURSE CALENDARS FOR VARIOUS COACHING TIME SLOTS

The expected weekly time commitment for the course is 4-6 hours/week, inclusive of live session time (2×90 minutes weekly) and asynchronous work on assignments.



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OCT 9	OCT 10	OCT 11 LIVE Session with Roger Martin 12:00pm EDT (90 mins)	OCT 12 LIVE Master Strategy Coach Session 10 am EDT (90 mins)	OCT 13	OCT 14	OCT 15
OCT 16	OCT 17	OCT 18 LIVE Session with Roger Martin 12:00pm EDT (90 mins)	OCT 19 LIVE Master Strategy Coach Session 10 am EDT (90 mins)	OCT 20	OCT 21	OCT 22
OCT 23	OCT 24	OCT 25 LIVE Session with Roger Martin 12:00pm EDT (90 mins)	OCT 26 LIVE Master Strategy Coach Session + Commencement 10 am EDT (90 mins)	OCT 27	OCT 28	OCT 29
OCT 30	OCT 31			8-9:30 am EDT11:30 am-1 pm EDT1	nesdays: Thursdays: .0-11:30 am EDT	m EDT n EDT



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