

Resume

Brady Comerford
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Work History

Senior Designer

Jun 2020 to Present | Foundation for California Community Colleges

- Strategize, design, and execute branded projects for statewide campaigns and external clients.
- Present strategy and design concepts to key project stakeholders.
- Closely collaborate with development team to create and maintain websites.
- Serve as team lead for design accessibility.
- Direct photo and video shoots.
- Manage a demanding range of tasks.

Designer

Aug 2019 to Jun 2020 | Foundation for California Community Colleges

- Contributed to design strategy sessions and generated design concepts.
- Presented design concepts to internal team and project stakeholders.
- Took ownership of several internal and external brand projects.
- Helped produce photo and video projects.

Junior Designer

Jan 2017 to Aug 2019 | Foundation for California Community Colleges

- Assisted with the design and production of branded projects across print, web, and social media applications.
- Learned and applied different brand standards for dozens of campaigns.
- Contributed to photo and video projects, including some motion graphics.
- Provided direct customer service for internal staff and external partners.

Freelance Work

Ongoing | Various Clients

- Manage entire design process, including discovery, strategy, concepts, design, and production.
- Create brands, one-off pieces, and original artwork.

Information

Skills

- Creative strategy and brand development.
- Design for both digital and print, including preparation of press-ready art files.
- Producing branded, client-usable template systems.
- Page layout and typesetting.
- Photography and photo editing.
- Presentation and interpersonal communication skills.
- Proficient in Adobe Creative Cloud products, including Illustrator, InDesign, and Photoshop.
- Proficient in the MS Office suite.

Volunteer Experience

Planning Committee | Design Week Sac, 2018

- Helped plan and produce the first Design Week festival in Sacramento.
- Provided day-of support for most events.
- Provided design assistance as needed.
- Staged photo shoots for local news stories and promotion.

Speaker Liaison | Creativity+, 2019–2020

- Coordinated speakers' attendance at Creativity+ events.
- Scheduled pre-event meetings and recorded session minutes.
- Collaborated with media team to promote speaker events.
- Acted as speakers' main point of contact at each event.

Education

BA, Political Science | UC Davis, 2016

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