

Pressemitteilung:

Strategic Partnership:

Essendi and Wirelane to equip hotel parking spaces with charging stations in Germany

Munich, September 30, 2025 – Essendi, formerly known as AccorInvest, and a leading hotel owner and operator in Europe, has entered into a partnership with Wirelane – the market leader in charging infrastructure for the German hospitality industry. The focus of this collaboration includes hotels under renowned brands such as Novotel, Mercure, and ibis, which will now be equipped with Wirelane charging infrastructure.

The first charging points have already been installed in Munich, Cologne, and Regensburg: ibis Regensburg City, ibis Munich City West, ibis & Novotel Munich City Arnulfpark, ibis Cologne Centrum, Novotel Munich City, Novotel Munich Airport, Novotel Cologne City, Mercure Cologne West. As part of the cooperation, parking lots will be equipped with Wirelane charging points in a first step across Germany, followed by Austria in a second step. Guests and travelers will benefit from a convenient and secure charging experience directly at the hotel location. All charging infrastructure is powered exclusively by certified green electricity – a clear commitment to sustainable mobility.

Charging as a Service: Space Meets Technology

The model is based on Wirelane's Charging-as-a-Service offering: Essendi provides the physical spaces, while Wirelane handles the planning, installation, and operation of the charging stations. Hotels are not required to invest in technology or operations. Charging sessions can be billed using all major charging cards, credit and debit cards, girocards, or smartphone wallets. In addition, hotel operators have access to a digital management portal.

Strong Partners for a Green Future



Mario von Hoesslin, Chief Operating Officer Central Europe at Essendi:

"This partnership aligns seamlessly with our ESG vision, which places positive hospitality at its heart. It demonstrates how hotels can play a key role in the ecological transformation process by contributing to the creation of sustainable infrastructure that serves both our guests and the broader community of electric vehicle users. By working with Wirelane, we're offering accessible, future-ready mobility solutions that empower our customers to travel more consciously."



Hakan Ardic, Vice President Hospitality & Mobility at Wirelane:

"E-mobility is now an integral part of today's guest journey. Essendi is an ideal partner with significant impact in the hospitality sector. Together, we are creating a reliable, climate-friendly charging offering that sets new standards. With Wirelane, we also support our hotel partners in meeting their ESG requirements in a targeted and future-proof way."

Working Together for Cleaner Air and Sustainable Development

This partnership plays a key role in advancing Essendi Group's ESG strategy. It also supports the implementation of low-emission zones in cities with over 150,000 residents. The development of EV charging infrastructure will contribute to a real reduction in CO₂ emissions and supports the creation of greener, more environmentally friendly cities.

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About Essendi

At Essendi, we do more than operate hotels: we create the dynamics that make them thrive. As a European leader in the economy and midscale segments, we invest and operate with a single ambition: to transform each asset into a sustainable, vibrant, and meaningful place. We combine asset management and operational excellence to unlock the unique potential of every hotel.

Present in 22 countries with 20,000 employees, we operate 568 hotels under internationally renowned brands such as ibis, Novotel, and Mercure, etc.

Wherever we are, we are committed to fostering positive hospitality, acting for the benefit of our business, our teams, and the world around us.

www.essendi.com

About Wirelane

Driven by the mission "We empower people to move towards a clean future," Wirelane has been shaping sustainable mobility since 2016 by developing innovative end-to-end solutions for the installation, operation, and monetization of charging infrastructure. As a future-focused full-service provider based in Munich, the company represents a new generation of intelligent charging solutions and actively advances the electrification of mobility.

By seamlessly integrating cutting-edge, calibration-compliant charging stations with innovative operational software and comprehensive installation and maintenance services, Wirelane offers its customers a reliable, future-proof solution for public and semi-public, transaction-based charging.

Wirelane's holistic mobility and charging solutions have earned the trust of renowned clients in the hospitality and real estate sectors, including B&B HOTELS, MEININGER Hotels, Motel One Group, Leonardo Hotels, Novum Hospitality, and Dorint Hotels & Resorts.

Municipalities also rely on Wirelane when it comes to developing public charging infrastructure. Together with thousands of citizens across Germany, the Wirelane team plans, installs, and operates charging stations in the places where they're needed most – enabling smart, scalable charging systems that support the growing adoption of e-mobility.

www.wirelane.com

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