

Keynotes on financial literacy and founder life.

SPEAKER ONE-SHEET

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Evan Leaphart is the founder and CEO of Kredit Academy, which builds financial literacy and credit access programs for financial institutions, and the creator of The Life Credit Score, a framework that takes the five factors behind a credit score and points them at how a person is actually living.

He has built nine businesses. His own credit score once started with a four. He speaks as an operator who survived, not a guru who ascended.

The number is not the person. The season is not the story.



Fintech Meetup, on the panel.

TOPICS

TRACK 01 · FINANCIAL LITERACY

What's your life credit score?

Six factors off the credit report, pointed at how a person is living. Everyone scores themselves and leaves with one account to work on.

Financial literacy, without the shame.

The fundamentals for a room that wants them straight. Built for members and students rather than professionals.

TRACK 02 · FOUNDER LIFE

Nine businesses.

The founder journey told by someone still in it. Eight of them taught me what the ninth one needed to be.

The power of a good pitch.

How to build one, how to deliver it, and what judges are deciding while you talk. More than 15 competitions won, \$1.2M raised through them.

FORMATS

Keynote	45 to 60 min
Workshop	90 min
Fireside chat or panel	25 to 40 min
Half-day intensive	4 hours

LOGISTICS

Travels from Miami, Florida. Domestic anywhere, international on request.

Rooms of fifty to five thousand. Virtual available.

Needs a microphone, a screen and HDMI. Brings deck and clicker.

Four to six weeks lead time is comfortable.

THE RECORD

Four thousand people watched eight founders pitch. They voted for mine.

43North, Buffalo, November 2023. Eight founders pitched. Five of us were selected by the judges at a million dollars each. Then the room voted, and I took People's Choice and another twenty-five thousand.

Key to the city of Miami, 2019, for community building. Co-founder of the Black Men Talk Tech conference. Contributing author at CUIInsight.

ROOMS I HAVE SPOKEN IN

Money20/20 · Fintech Meetup · eMerge Americas · Synapse · Black Men Talk Tech · Black Wealth Summit · University of Miami · Florida Memorial University, among others

PARTNERS (FROM VARIOUS VENTURES)

Equifax · Edward Jones · M&T Bank · Morgan Stanley · Discover

PRESS

Forbes · CNBC · Bloomberg · CUIInsight · AfroTech · Miami Herald · Black Enterprise · Nasdaq · USC Annenberg

FIND ME

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