

INFORMATION DOCUMENT

The act of submitting the form does not constitute an offer or a proposal to enter into a contract or any pre-contractual negotiation. By filling out this form, you only provide us with your email address

We are Applifting, s.r.o., ID No. 02542072, with a registered office at Rohanské nábřeží 670/19, Praha 8, 186 00. This document is intended to provide information on how we process the email address you provided us with, and why we need it.

PURPOSE OF EMAIL ADDRESS PROCESSING

Your email address is required to verify that you have not submitted the form more than once. For this reason, we need accurate information to make sure you are genuinely interested in our application. We will process this personal data on the basis of our legitimate interest as per Article 6, paragraph 1, letter f) of the GDPR, which pertains to ensuring our verification and research into whether you are interested in our application.

Based on our legitimate interest, we will also process your personal information so as to be able to contact you with information on whether the project was successful, whether the application was developed, or whether the expectations were not met. This legitimate interest is based on ensuring the means of contacting you.

WHOM IS YOUR EMAIL ADDRESS SHARED WITH?

Your email address is shared with our developers who help us with the research and development of the application, who have access to the system where research is managed and where your email address is stored.

In order to contact you, we use mailing service providers. Additionally, we use providers that help us to create the form you used to enter your email address.

HOW LONG DO WE STORE YOUR PERSONAL DATA?

We only store your email address for as long as there is a legitimate purpose for processing personal data. In the event that you no longer have interest in the application, we will delete all emails so as to make sure they will be stored only for the duration of our research. If we decide to develop this application, we will store your personal data for the duration of the development to inform you that the application is ready.

WHAT RIGHTS DO YOU HAVE?

In relation to the processing of your personal data carried out by us, you have the following rights:

- the right of **access** to personal data;
- the right to **rectification**;
- the right to **erasure** ("right to be forgotten");
- the right to **restrict** data processing;
- the right to **object** to the processing;
- the right to **data portability**;
- the right to **file a complaint with respect to the processing of personal data**.

You can exercise all your rights under the conditions as per Articles 15 to 22 of the GDPR via the following email address: [EMAIL].

Our activities are supervised by the Office for Personal Data Protection, where you may also file a complaint (for example, if you believe that our processing is illegal, or that we do not comply with your request). You can find more info on the office's website (www.uoou.cz).

This document is valid as of [DATE].