

Alaska Personal Information Protection Act (AS 45.48)

Alaska's Personal Information Protection Act requires organizations to protect personal data and notify affected individuals of breaches.



What it is

The U.S. Alaska Personal Information Protection Act (AK PIPA) is a state-level data protection and breach notification law that helps organizations safeguard the personal information of Alaska residents and manage cybersecurity and privacy risks. AK PIPA establishes specific requirements for the collection, storage, and protection of personally identifiable information, as well as mandates for notifying individuals in the event of a security breach.

Administered and enforced by the Alaska Department of Law, the statute applies to a range of entities, including businesses and government agencies handling Alaskan residents' personal information. AK PIPA covers key areas such as data protection, breach reporting, incident response, and compliance oversight, aligning with other U.S. state data privacy laws and contributing to broader regulatory compliance programs.

At a glance

PUBLISHER State of Alaska	TYPE Regulation	VERSION 2009
EFFECTIVE July 1, 2009	DOMAIN Privacy	FAMILY Global Privacy Regulations
REGION Alaska	ADOPTION MODEL Regulatory Compliance	IMPLEMENTATION COMPLEXITY Moderate

Source: <https://law.alaska.gov/consumer/laws.html>

Why it matters

- **Strengthen compliance with state law** Enable organizations to meet Alaska's legal requirements for protecting resident personal information and reporting security breaches.
- **Enhance consumer trust** Assure customers that their privacy is respected and protected through transparent breach notifications and responsible data handling practices.
- **Support timely incident response** Ensure organizations rapidly detect, investigate, and address data breaches to minimize harm and regulatory exposure.
- **Reduce legal and financial risk** Mitigate the potential for fines, lawsuits, and reputational damage by adhering to clear statutory obligations.

How SmartSuite supports Alaska PIPA (AS 45.48)

Personal Information Protection Controls Structure safeguards for protecting personal information, including access control, encryption, and secure storage.	Data Inventory and Classification Track personal data types, storage locations, and processing activities subject to AK PIPA requirements.	Risk Assessment and Safeguard Implementation Manage risk assessments and track implementation of administrative, technical, and physical safeguards.
Access and Personal Information Governance Manage user access, permissions, and secure handling of personal information across systems.	Data Breach Detection and Notification Management Track potential data breaches and manage notification timelines, communications, and regulatory obligations.	Alaska Privacy Compliance Reporting Provide dashboards showing data protection status, breach readiness, and compliance with Alaska privacy requirements.

Common framework mappings

CCPA/CPRA

CIS Controls v8.1

GDPR

GLBA Safeguards Rule (16 CFR Part 314)

ISO 27001:2022

ISO 27701

NIST CSF 2.0

NIST 800-53 Rev.5

PCI DSS 4.0.1

SOC 2

Official resources

Alaska Personal Information Protection Act (AK PIPA) Full Text Provides the complete legislative text of the Alaska Personal Information Protection Act. akleg.gov/basis/statutes.asp#AS45.48	Alaska Consumer Protection Unit Outlines resources and guidance for compliance with Alaska's data breach laws. law.alaska.gov/department/civil/consumer/cpindex.html
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Frequently asked questions

- What is the Alaska Personal Information Protection Act (AK PIPA) used for?**

AK PIPA is designed to protect the personal information of Alaska residents by regulating how organizations collect, store, and disclose such data. Its main goal is to reduce the risk of identity theft and data breaches through mandated security and notification requirements.
- Is compliance with AK PIPA mandatory?**

Yes, AK PIPA imposes mandatory obligations on businesses, state agencies, and other organizations that own or license personal information of Alaska residents. Non-compliance can result in legal penalties and enforcement actions by the Alaska Attorney General.
- Who does AK PIPA apply to?**

AK PIPA applies to any business or entity that collects or maintains personal information about Alaska residents, regardless of where the business is located. Both for-profit and non-profit organizations are subject to its requirements if they process covered information.
- What types of personal information are protected under AK PIPA?**

AK PIPA defines personal information as an individual's name in combination with sensitive data elements, such as Social Security numbers, financial account information, driver's license numbers, or passwords. The law specifically targets data that could be used for identity theft.

What are the key compliance requirements under AK PIPA?

Key requirements include implementing reasonable security measures to protect personal information, providing timely notification to affected individuals in the event of a data breach, and securely destroying personal data when it is no longer needed. Organizations must also document security incidents and maintain detailed records of breaches.

How does AK PIPA relate to other state or federal data protection laws?

AK PIPA has unique provisions but also shares common elements with other U.S. state breach notification laws, such as those in California and New York. It operates alongside relevant federal requirements, including the Gramm-Leach-Bliley Act (GLBA) and HIPAA, but may impose additional or specific obligations on covered entities in Alaska.

What are the ongoing compliance responsibilities for organizations under AK PIPA?

Organizations must continuously monitor and adapt their data security policies, train staff on compliance, and periodically review incident response procedures. They should also be prepared for audits or investigations and maintain evidence of their security controls and breach notification processes.

How would SmartSuite support AK PIPA compliance?

SmartSuite supports AK PIPA compliance by enabling organizations to track privacy risks, manage data protection controls, document breach incident responses, collect evidence for audits, and generate compliance reports. The platform streamlines task assignment, policy management, and ongoing compliance monitoring.

License included / downloadable: Alaska PIPA Alaska's Personal Information Protection Act is publicly available via official state government publications. License included with platform

Full framework page and mappings: smartsuite.com/frameworks/alaska-personal-information-protection-act-pipa