SmartSuite

Framework / Privacy / Global Privacy Regulations

Peru Personal Data Protection Law No. 29733

Peru's Personal Data Protection Law (Law No. 29733) sets rules for lawful processing and protection of personal data.

What it is

Peru Personal Data Protection Law — Law No. 29733 is a national data protection regulation that establishes requirements for organizations processing personal data to ensure the privacy and protection of individuals' information. Its purpose is to safeguard the fundamental rights of citizens by setting rules for the lawful, fair, and secure processing of personal data in both the public and private sectors.

The law is published and enforced by Peru's National Authority for the Protection of Personal Data (ANPD), part of the Ministry of Justice and Human Rights. It applies to organizations that collect, store, or process personal data within Peru, addressing areas such as data subject rights, consent management, data security measures, cross-border data transfers, and risk management related to privacy.

At a glance

PUBLISHER Autoridad Nacional de Protección de Datos Personales (ANPDP)	TYPE Framework	VERSION Law No. 29733 — Personal Data Protection Law
EFFECTIVE July 2011	DOMAIN Privacy	FAMILY Global Privacy Regulations
REGION Peru	ADOPTION MODEL Regulatory Compliance	IMPLEMENTATION COMPLEXITY High

Source: https://www.gob.pe/anpd

Why it matters

- **Strengthen data protection practices** Improve the safeguarding of sensitive personal data through clearly defined privacy and security requirements.
- **Support regulatory compliance** Enable organizations to meet national legal obligations, reducing the risk of penalties and reputational harm.
- **Promote individual rights** Enhance data subject trust by supporting transparency, consent management, and the handling of privacy complaints.
- **Increase audit readiness** Facilitate documentation, monitoring, and reporting processes, improving preparedness for regulatory inspections and audits.

How SmartSuite supports Peru PDPL 29733

Personal Data Inventory and Classification

Maintain records of personal data categories, processing purposes, and storage locations.

Consent and Lawful Processing Management

Track consent collection, purpose limitation, and lawful use of personal data.

ARCO Rights Request Management

Manage access, rectification, cancellation, and opposition requests with full audit trails.

Personal Information Safeguard Implementation

Track safeguards protecting confidentiality, integrity, and availability of personal information.

Data Incident and Regulatory Response Monitoring

Monitor data incidents and manage response workflows aligned to regulatory expectations.

Privacy Posture and Compliance Readiness Reporting

Provide dashboards showing privacy posture, control coverage, and compliance readiness.

Common framework mappings

APEC PF | Argentina PDPL (Law 25.326) | LGPD | CCPA/CPRA | GDPR | ISO 27701 | LFPDPPP | NIST Privacy Framework v1.0

Official resources

Peru Personal Data Protection Law - Law No. 29733

Official text of the Peru Personal Data Protection Law outlining data privacy requirements.

gob.pe/institucion/minjus/normas-legales/150291-29733

Implementation Guidelines for Data Controllers

Provides guidance for data controllers on implementing Law No. 29733 requirements.

gob.pe/institucion/minjus/normas-legales/150654-implementacion

National Authority for the Protection of Personal Data Homepage

Describes the role and responsibilities of the Peruvian data protection authority.

gob.pe/anpd

Frequently asked questions

What is the Peru Personal Data Protection Law (Law No. 29733) used for?

Law No. 29733 aims to protect the fundamental privacy rights of individuals by regulating how personal data is collected, processed, stored, and transferred. It sets clear requirements for both public and private organizations to ensure lawful and secure handling of personal information.

Is compliance with Law No. 29733 mandatory for organizations in Peru?

Yes, compliance with Law No. 29733 is mandatory for any organization, regardless of sector, that processes personal data within Peruvian territory. The law is enforced by the National Authority for the Protection of Personal Data (ANPD), which has the power to impose sanctions for non-compliance.

Who is covered under the scope of Peru's Personal Data Protection Law?

Law No. 29733 applies to all natural or legal persons, whether public or private, who process personal data within Peru. It also extends to organizations outside Peru if they use resources located in the country for data processing activities.

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What are the key requirements and artifacts for compliance with Law No. 29733?

Organizations must obtain informed consent for data processing, respect data subject rights (such as access, rectification, and deletion), and implement technical and organizational security measures. Required artifacts include records of processing activities, privacy policies, and incident response procedures.

How does implementation of Law No. 29733 typically work?

Implementation involves mapping personal data flows, conducting risk assessments, and establishing internal privacy controls and policies. Organizations also need to train staff, monitor compliance, and ensure vendor and third-party risk management for personal data handling.

How does Law No. 29733 relate to other data protection frameworks?

Law No. 29733 shares principles with global data protection frameworks like the GDPR, such as data minimization, purpose limitation, and rights of data subjects. However, it is specific to Peru’s legal context and is enforced by the country's designated data protection authority.

What are the ongoing compliance requirements under Law No. 29733?

Ongoing compliance requires regular review and updating of privacy policies, maintaining records of processing, risk assessments, staff training, and prompt incident reporting. Organizations must be able to demonstrate compliance and respond to data subject requests in a timely manner.

How would SmartSuite support Peru Personal Data Protection Law (Law No. 29733)?

SmartSuite enables organizations to operationalize Law No. 29733 by providing centralized control libraries, risk tracking, and automated evidence collection. It facilitates compliance monitoring, breach logging, and audit readiness through integrated dashboards, supporting structured reporting, workflow automation, and policy management for effective data protection governance.

License included / downloadable: Yes Peru's Personal Data Protection Law is publicly available through official government publications.

Full framework page and mappings: smartsuite.com/frameworks/peru-personal-data-protection-law-no-29733