

Oregon Consumer Privacy Act (OCPA)

Oregon Consumer Privacy Act grants consumers rights over personal data and requires businesses to disclose, protect, and limit processing.



What it is

The U.S. Oregon Consumer Privacy Act (OCPA) is a state privacy regulation that helps organizations protect consumer personal data and strengthen data protection and privacy rights for Oregon residents. Its primary purpose is to establish rules for how businesses collect, use, and disclose personal information, giving individuals greater control over their data.

Enacted and enforced by the State of Oregon, OCPA applies to entities that conduct business in Oregon or target products and services to Oregon consumers and meet specific data activity thresholds. The law covers key areas such as transparency requirements, consumer rights (including access, correction, and deletion), security safeguards, and limitations on data processing, aligning it with other U.S. state privacy laws and emerging data protection standards.

At a glance

PUBLISHER Oregon Department of Justice	TYPE Regulation	VERSION 2023
EFFECTIVE July 1, 2024	DOMAIN Privacy	FAMILY Global Privacy Regulations
REGION Oregon	ADOPTION MODEL Regulatory Compliance	IMPLEMENTATION COMPLEXITY High

Source: https://www.oregonlegislature.gov/bills_laws/ors/ors646A.html

Why it matters

- **Enhance consumer data protection** Strengthen measures for safeguarding personally identifiable information and reducing the risk of unauthorized data access or misuse.
- **Support regulatory compliance** Enable alignment with state privacy regulations, reducing legal exposure and improving readiness for regulatory oversight or investigation.
- **Increase transparency and trust** Improve communication with consumers regarding data collection and usage practices, fostering greater confidence and trust in organizational operations.
- **Promote operational consistency** Standardize processes for handling consumer data, creating a reliable foundation for privacy management across business units.

How SmartSuite supports OCPA

Consumer Data Governance Framework

Structure requirements for data collection, use, sharing, and purpose limitation under OCPA.

Data Inventory and Processing Mapping

Track personal data categories, processing activities, and systems subject to OCPA requirements.

Consumer Rights Request Management

Manage access, deletion, correction, and portability requests with tracking and response timelines.

Consent and Preference Management

Track consent, opt-out preferences, and sensitive data processing controls.

Third-Party Relationship and Data Sharing Compliance

Monitor third-party relationships and ensure contractual and data sharing compliance.

Consumer Privacy Program Readiness Reporting

Provide dashboards showing consumer request status, data usage compliance, and overall privacy program readiness.

Common framework mappings

SOC 2

CIS Controls v8.1

GDPR

ISO 27001:2022

ISO 27701

NIST CSF 2.0

NIST Privacy Framework v1.0

NIST 800-53 Rev.5

PCI DSS 4.0.1

CCPA/CPRA

Official resources

Oregon Consumer Privacy Act (ORS 646A.570–646A.589) — Statutory Text

Provides the full legal text of the Oregon Consumer Privacy Act as codified in Oregon Revised Statutes.
oregonlegislature.gov/bills_laws/ors/ors646A.html

Oregon DOJ OCPA First Year Enforcement Report

Provides enforcement overview, consumer complaints, and implementation summary for the first year of OCPA.
doj.state.or.us/wp-content/uploads/2025/08/OCPA-One-Year-Enforcement-Report-2025.pdf

Oregon DOJ Privacy Law FAQs for Businesses

Provides implementation guidance, applicability thresholds, and controller obligations under the OCPA.
doj.state.or.us/consumer-protection/for-businesses/privacy-law-faqs-for-businesses

Oregon DOJ Consumer Privacy Main Page

Provides overview of OCPA, access to FAQs, templates, educational handouts, and enforcement reports.
doj.state.or.us/consumer-protection/id-theft-data-breaches/privacy

Frequently asked questions

What is the Oregon Consumer Privacy Act (OCPA) used for?

The Oregon Consumer Privacy Act (OCPA) is a state law designed to enhance consumer data privacy by establishing requirements for businesses that collect, use, or disclose personal data of Oregon residents. It aims to give individuals more control over their personal information, including rights to access, delete, and correct their data.

Is compliance with the OCPA mandatory for businesses?

Yes, compliance with the OCPA is mandatory for organizations that meet the specified threshold criteria under the law. These criteria include processing data of at least 100,000 consumers or earning a significant portion of revenue from selling personal data in Oregon, subject to certain exceptions.

Who does the OCPA apply to?

The OCPA applies to businesses conducting operations in Oregon or targeting products/services to Oregon residents, provided they process personal data as defined by the Act. Exemptions exist for certain non-profit organizations, government agencies, and data subject to federal privacy laws like HIPAA or GLBA.

What key concepts and requirements are unique to the OCPA?

Key OCPA concepts include consumer rights (such as access, deletion, and correction of personal data), opt-out mechanisms for targeted advertising and sales, and requirements for data minimization and purpose limitation. The Act also mandates privacy notices and imposes specific obligations on data controllers and processors.

How should organizations implement the OCPA?

Implementation involves mapping data flows, updating privacy policies, establishing procedures to respond to consumer data rights requests, and ensuring contracts with processors address OCPA requirements. Regular training and governance mechanisms are essential to monitor compliance and demonstrate accountability.

How does the OCPA relate to other privacy frameworks, such as the CCPA or GDPR?

While OCPA shares similarities with frameworks like CCPA and GDPR, such as granting consumer rights and requiring data transparency, there are distinct differences in definitions, threshold criteria, and certain obligations. Organizations must assess gaps and overlaps in requirements to develop a cohesive privacy program.

What are the ongoing compliance requirements under OCPA?

Ongoing compliance with the OCPA includes maintaining up-to-date privacy policies, periodic assessments of data processing practices, timely response to consumer requests (within set timeframes), monitoring third-party processors, and proactive detection and remediation of non-compliance.

How would SmartSuite support the Oregon Consumer Privacy Act (OCPA)?

SmartSuite can facilitate OCPA compliance through automated risk tracking, customizable control management workflows, and centralized evidence collection. It supports audit readiness with detailed reporting dashboards, monitoring of consumer rights requests, and task automation to ensure ongoing compliance with OCPA obligations.

License included / downloadable: Yes The Oregon Consumer Privacy Act (OCPA) is publicly available via official Oregon legislative publications and the Legislature's website. License included with platform

Full framework page and mappings: smartsuite.com/frameworks/us-oregon-consumer-privacy-act-ocpa