

Official Rules — Yiftee Community Holiday BOGO Special Offer Sweepstakes

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR BOGO PARTICIPATION DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED.

These Official Rules (the "Official Rules") govern the Yiftee Community Holiday BOGO Special Offer Sweepstakes (the "Sweepstakes"). By entering, each participant agrees to be bound by these Official Rules and the decisions of the Sponsor.

1. Sponsor

The Sweepstakes is sponsored by **Yiftee, Inc., 325 Sharon Park Drive, P.O. Box 215, Menlo Park, CA 94025** (physical address: **3585 Tripp Rd, Woodside, CA 94062**) (the "Sponsor").

2. Eligibility

The Sweepstakes is open only to authorized representatives of participating Yiftee communities (defined as communities with a Yiftee Community Card program) who are 18 years of age or older at the time of entry. The Sweepstakes is **not open to residents of Idaho, New Hampshire, Vermont, Maine, New York, Virginia, Mississippi, Missouri, Arizona, Hawaii, Florida, or Rhode Island**. Employees, officers, and directors of Sponsor and its affiliates, and members of their immediate families, are not eligible.

Void where prohibited or restricted by law.

Definition of Qualified Entry

A **"Qualified Entry"** means an entry (regardless of entry method) submitted by an eligible entrant who:

- (i) is an authorized representative of a participating Yiftee community (defined as a community with a Yiftee Community Card program);
- (ii) meets all eligibility requirements in these Official Rules; and
- (iii) submits a complete and valid entry in compliance with these Official Rules.

Void where prohibited or restricted by law.

Free (AMOE) and paid entries are treated equally for purposes of determining Qualified Entries, provided they satisfy the eligibility requirements.

3. Sweepstakes Entry Period

The Sweepstakes begins on **November 18, 2025** and ends on **December 2, 2025 at 11:59 p.m. Eastern Time (ET)** (the "Entry Period"). Mail-in entries (AMOE) must be **postmarked no later than December 2, 2025** and **received by Sponsor no later than December 9, 2025 at 5:00 p.m. ET**.

4. How to Enter

Participants may enter the Sweepstakes in one of the following ways:

A. Paid Participation Entry (Optional — 1 Entry)

A participating Yiftee community may enter by completing this form (<https://www.yiftee.com/bogo-sweepstakes-2025#entry-form>) and investing **\$2,000 or more** into a holiday "Buy-One-Get-One" (BOGO) shop-local campaign **using their Yiftee Community Card platform**, which will be awarded to card purchasers as a **50% bonus on the buyer's card value** (e.g., Buy \$100, Get \$50; Buy \$50, Get \$25, etc.). Yiftee must receive **BOGO funds by December 9, 2025**, with program launch promptly following.

B. Alternative Method of Entry (AMOE) — Free Mail-In Entry (1 Entry)

To enter without participating in a BOGO investment, type or hand-print your full name, community name, Yiftee Community Card URL, date of first Community Card sold, title/role, physical address, email address, and telephone number on a standard postcard and mail it in a first-class stamped envelope to:

Yiftee, Inc.
325 Sharon Park Drive #215
Menlo Park, CA 94025

Mail-in entries must be **postmarked by December 2, 2025** and **received by December 9, 2025 at 5:00 p.m. ET**. Each valid mail-in entry counts as **one (1) entry**. No photocopied, illegible, incomplete, or mechanically reproduced entries will be accepted.

Both paid and AMOE entries receive **equal treatment and identical odds of winning**.

5. Limit of Entries

Limit one (1) entry per Yiftee community (defined as a community with a Yiftee Community Card program), regardless of entry method. Any attempt to submit multiple entries may result in disqualification.

6. Prizes (2 Winners)

Two (2) prizes will be awarded. Each prize consists of a **\$5,000 BOGO Community Card Bonus Pool**, which must be used solely to execute a BOGO program **using their Yiftee Community Card platform** within the winning community **on or before December 12, 2025**.

Total Approximate Retail Value (ARV) of all prizes: \$10,000.

Prize Conditions

To qualify to receive the prize, a selected winner must:

- Confirm that they are authorized to run a community-wide BOGO program **using their Yiftee Community Card platform**,
- Confirm that the prize funds will either be added to their existing BOGO campaign or a new BOGO will be launched on or before December 12, 2025,
- Confirm that they agree to use the Prize to provide a 50% bonus card as an incentive to card purchasers,
- Confirm that they will provide best efforts to promote the Yiftee Community Card BOGO program to their community with the objective of "selling out" the Prize in December 2025.

7. Winner Selection

On or about **December 9, 2025 at 5:00 p.m. ET**, Sponsor will conduct a random drawing from among all eligible entries received. An alternate list of potential winners will be drawn at the same time.

Odds of winning depend on the total number of eligible entries received.

8. Winner Notification

Potential winners will be notified **by email and phone** using the contact information provided at the time of entry. Potential winners must respond within one business day or may be disqualified.

If a potential winner:

- Fails to respond,
- Fails to meet the qualification criteria,
- Declines the prize, or
- Becomes ineligible for any reason,

the Sponsor will award the prize to the next available alternate from the alternate list.

9. Publicity Release

By accepting a prize, a winner grants Sponsor the right to use the winner's name, community name, and related information for promotional purposes without further compensation, unless prohibited by law.

10. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes.

Sponsor also reserves the right to cancel the Sweepstakes if fewer than twenty-five (25) Qualified Entries are received. A "Qualified Entry" means any entry (regardless of entry method) submitted by an eligible entrant who: (i) is an authorized representative of a participating Yiftee community (defined as a community with a Yiftee Community Card program); (ii) meets all eligibility requirements in these Official Rules; and (iii) submits a complete and valid entry in full compliance with these Official Rules. Prize Conditions apply only to selected winners and are not conditions of entry. Free (AMOE) and paid entries are treated equally for purposes of determining Qualified Entries.

If the Sweepstakes is cancelled due to insufficient Qualified Entries or for reasons beyond Sponsor's reasonable control, the Sweepstakes will terminate immediately, and no prizes will be awarded.

Sponsor is not responsible for lost, late, misdirected, damaged, illegible, or postage-due mail; technical, communication, hardware, or software failures of any kind; unauthorized human intervention; or human or postal errors.

By participating, entrants agree to abide by these Official Rules and all decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes.

11. Limitation of Liability

By entering, participants agree to release and hold harmless Sponsor and its affiliates from any claim, damage, or liability arising from participation in the Sweepstakes or acceptance/use of a prize.

12. Privacy

Personal information collected during Sweepstakes entry will be used in accordance with Sponsor's privacy practices and solely for administering the Sweepstakes.

13. Disputes; Governing Law

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of the State of California, without regard to conflict-of-law principles.

14. Winners List

To request the names of the winners, send a self-addressed, stamped envelope to: Yiftee, Inc., 325 Sharon Park Drive #215, Menlo Park, CA 94025, after January 15, 2026.

These Official Rules constitute the entire agreement between participants and Sponsor regarding the Sweepstakes.