



# GRACIE MCCARREN

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UI/UX DESIGNER & CONTENT CREATOR

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## CONTACT

### PHONE

937.944.3525

### EMAIL

graciemccarren@gmail.com

### WEBSITE

graciemccarren@gmail.com

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## EDUCATION

### The Modern College of Design

Kettering, Ohio

*Associate Degree in Applied Business Design*, August 2021

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## SKILLS

### APPLICATIONS

Photoshop  
Illustrator  
Premiere  
InDesign  
Lightroom  
Sketch  
Invision  
HTML  
Cinematography  
Photography  
After Effects

### SOCIAL MEDIA

Instagram  
Facebook  
Twitter  
Snapchat  
LinkedIn

## RELATED EXPERIENCE

### Tangram Flex, Dayton Ohio

*Externship*, July 2021 – present

- Audited existing branding and worked on updating print and digital materials to be used for advertisement
- Took photos of team members to be used on the company website "about us" page
- Worked with a diverse team to collaborate and strategize effective messaging to market the company's product
- Created a logo animation to be used as a marketing strategy for new content

### Sparetime Footage, Columbus Ohio

*Internship*, May 2020 – present

- Apprenticed under a videographer and photographer to learn professional skills and gain experience in the industry
- Assisted with assembling camera equipment and studio lights in preparation for photo and video shoots
- Shot and edited the behind-the-scenes footage at events for company to share with future clients
- Worked with various models of different cultures, careers, and talents in a studio setting

### IVY, Dayton, Ohio

*Internship*, January 2020 – March 2020

- Competed against 150 students through an interview process to be an intern at a local start up florist shop
- Showed the client progression in logo creation process through mood boards and mockups
- Created a useable logo for the florist shop in Adobe Illustrator to be used on their website, signs, and merchandise

## WORK EXPERIENCE

### The Sheridan at Mason, Mason, Ohio

*Assisted Living Caregiver*, February 2021 – May 2021

### Rice Family Harvest, Waynesville, Ohio

*Farmworker/Packager/Marketer* May 2020 – November 2020

### Cheddars Scratch Kitchen, Centerville, Ohio

*Hostess/Food Runner*, September 2019 – March 2020