

WORK EXPERIENCE

Marketing & Design Intern

Tangram Flex, Dayton, OH

July 2021 – Jan 2022

Worked as an in-house designer with a diverse team to create effective messaging across digital platforms and achieve consistent branding, B2B marketing strategies, productive user-testing and other solution driven visions.

- Audited and directed a refresh for existing digital platforms including brand guidelines and design materials.
- Strategized collaboratively to produce effective and functional website design, marketing and product training.

Photographer & Videographer Intern

Sparetime Footage, Columbus, OH

May 2020 – July 2021

Apprenticed under a videographer and photographer to learn professional skills and gain experience in a diverse client driven industry.

- Worked with a growing Columbus photo and video company to deliver and execute creative projects to various professional clients.
- Assisted with the creative process for projects including storyboarding, shooting and editing of short films, studio photoshoots and setting up camera equipment.

Lead Advertiser & Designer

IVY, Dayton, OH

January 2020 – July 2020

Competed and won against 150 students through an interview process for an internship at a local florist shop to implement successful marketing strategies and brand design.

- Worked closely with the owner of Ivy to create a logo and brand guidelines from the ground up.
- Showed the client progression in the logo creation process and specialized in print media design.

EDUCATION

The Modern College of Design

Kettering, Ohio

Associate Degree in Applied Business Design,

August 2021

SheCodes

Online Program

Front End Developer,

April 2023 - January 2023

CURRENT PROJECTS

Lead Designer & Advertiser

Brausch Brewery, Wilmington, OH

October 2022 – present

Working as a lead in-house designer and advertiser, I create print and digital advertising materials for social media marketing to strategically grow their business.

Website Designer

The Parlor Barber & Tattoo, Miamisburg, OH

December 2022 – present

Working collaboratively with the crew at the Parlor, I designed a responsive website that was cohesive to their brand and created a contact page that would allow them to manage their business more efficiently.

Videographer & Photographer

Freelance, Wilmington, OH

May 2020 – present

Worked closely with multiple clients to bring their businesses to life by capturing clear and vibrant footage that would ultimately grow their sales and profit.

RELATIVE WORK EXPERIENCE

Kitchen Manager

Brausch Brewery, Wilmington, OH

October 2022 – present

Kitchen Manager

Kirkwood Camp & Adventure Park, Wilmington, OH

April 2022 - October 2022

SKILLS

Disciplines

UX Design, UX Research and User Testing, UI Design, Responsive Website Design, Print design & Media, Wireframing, Storyboarding, Basic Website Development, Social Media Management, Marketing Strategy, Copywriting/Web Copywriting, Branding, Information Design

Tools

The Adobe Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, After Effects, Acrobat), Webflow, Sketch, Coda, InVision, Microsoft Office

Languages

HTML, CSS