

Digital Campaign Internship

Job description

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Do you have a passion for the intersection of politics and technology? Apply to be a part of our innovative political digital media team and gain first-hand experience creating and implementing the most forward-thinking digital strategy in the political and public affairs arena.

At Neptune, we focus on one thing so that we can do it our best—we deploy the latest technology from Silicon Valley to help clients succeed in politics, across advocacy, public affairs, and elections. We help our clients avoid the pitfalls of technology disruptions, and capitalize on the opportunities created by these changes.

As our company continues to grow, you'll be an important part of supporting our campaigns.

You'll receive a wide-range of work experience and have the opportunity to see in real time how empowering clients to leverage the latest technology has a tremendous impact on policy, public affairs, elections, and more.

Must Haves:

- Recent graduate or pursuing education in political science, government, international relations, political advocacy, public policy, political journalism, marketing, advertising, data science, data analytics, or a related field
- Understand the realities and nuances of American politics and government
- A strong passion for political advocacy and using technology to influence decision makers at all levels, from elected officials to voters
- Desire to work on digital campaigns providing research, data analytics, and marketing support
- Strong understanding of AI technology and demonstrated work using AI tools
- Advanced proficiency in Google drive and MS Office
- Professional, organized, detail-oriented, and strong verbal and written communication skills

Nice to Haves:

- Basic understanding of digital marketing/advertising practices
- Strong interest in marketing analytics and data science
- Advanced Excel and data analytics
- Prior internship experience in politics, government, data analytics, marketing, or advertising

This is a fully remote part-time (up to 20 hours per week) internship with a projected start date in August or September 2025. Compensation is \$20.00/hour. Interns are also eligible for 401(k) match, sick time, holiday pay, and time off for jury duty.

To apply, please email resume and a short cover letter outlining why you want to learn about digital campaigns to Nora Miller (nora@neptuneops.com).