Digital Campaign Internship

Job description

Digital Campaign Internship (Full-Time and Part-Time Available)

Do you have a passion for the intersection of politics and technology? Apply to be a part of our innovative political digital media team. Create and implement the most forward-thinking digital strategy in the political and public affairs arena.

At Neptune, we focus on one thing so that we can do it our best—we deploy the latest technology from Silicon Valley to help clients succeed in politics, across advocacy, public affairs, and elections. We help our clients avoid the pitfalls of technology disruptions, and capitalize on the opportunities created by these changes.

As our company continues to grow, you'll be an important part of supporting our campaigns.

You'll see in real time how empowering clients to leverage the latest technology has a tremendous impact on policy, public affairs, elections, and more.

Must Haves:

- Recent Bachelor's graduate or Master's degree candidate
- Major or coursework in political science, government, international relations, political advocacy, public policy, marketing, advertising, marketing analytics, or a related field
- Understand the realities and nuances of American politics and government
- A strong passion for political advocacy and using technology to influence decision makers at all levels, from elected officials to voters
- Desire to work on digital campaigns providing research, data analytics, and marketing support
- Strong understanding of AI technology and demonstrated work using AI tools
- Advanced proficiency in Google drive and MS Office
- Professional, organized, detail-oriented, and strong verbal and written communication skills
- Full-time availability
- Located and can work U.S. central or mountain time zone

Nice to Haves:

- Basic understanding of digital marketing/advertising practices
- Strong interest in marketing analytics and data science
- Advanced Excel and data analytics
- Prior internship experience in politics, government, data analytics, marketing, or advertising

We have temporary, fully remote, full-time (40 hours per week) and part-time (up to 20 hours per week) internships available with potential for conversion to a regular full time benefits eligible position. Compensation is \$20.00/hour. Interns are also eligible for 401(k) match, sick time, holiday pay, and time off for jury duty.

To apply, please submit an application via <u>LinkedIn</u> and also email resume and a short cover letter outlining why you want to learn about digital campaigns to Nora Miller (<u>nora@neptuneops.com</u>).

Neptune Ops is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, sexual orientation, or gender identity), national origin, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal, state, or local laws.

Pursuant to the San Francisco Fair Chance Ordinance, we will consider for employment qualified applicants with arrest and conviction records, in a manner consistent with the requirements of the law.