

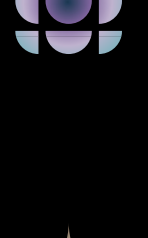
# THE FUTURE COLLECTIVE

by **fiverr.**

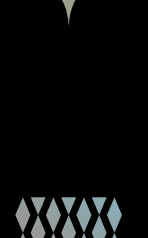
Since its launch in 2020, the Future Collective has been dedicated to leveling the playing field for underrepresented entrepreneurs. Our mission remains clear: to provide founders with the capital, knowledge, and networks they need to grow from high potential to high impact.

Now in its fourth year, the program has become a trusted accelerator for entrepreneurs navigating systemic barriers to scale. Each cohort reflects our ongoing commitment to creating access, equipping founders with resources, and ensuring they are positioned to thrive.

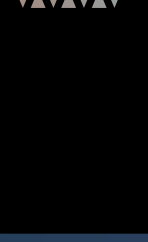
As the entrepreneurial landscape shifts, our pride in this work has only deepened. The Future Collective stands as both a platform and a community—one that proves what is possible when talented founders receive the support they deserve.



## Program Overview



## Meet the 2025 Cohort



## Impact & Growth



## Program Satisfaction & Experience



## Looking Ahead



## Program Overview

### COHORT SIZE

15

ENTREPRENEURS

### DURATION

6

MONTHS

### SUPPORT PROVIDED

○ Workshops on financials, systems, customer journey, delegation, and mindset.

○ Customized freelancer matching and dedicated customer support.

○ Community engagement through buddy systems, office hours, and graduation.

\$8K

in unrestricted funding per participant

\$4K

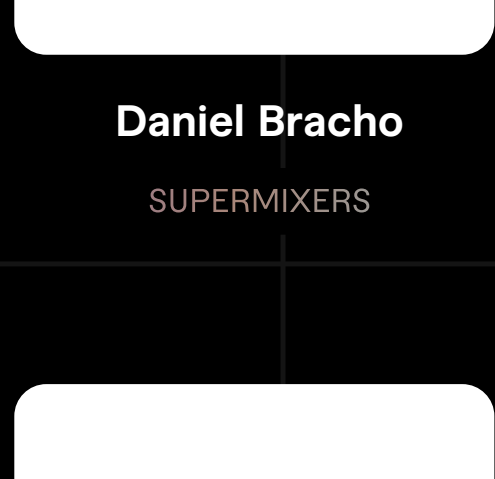
in Fiverr credits

85+

hours of individualized 1:1 coaching

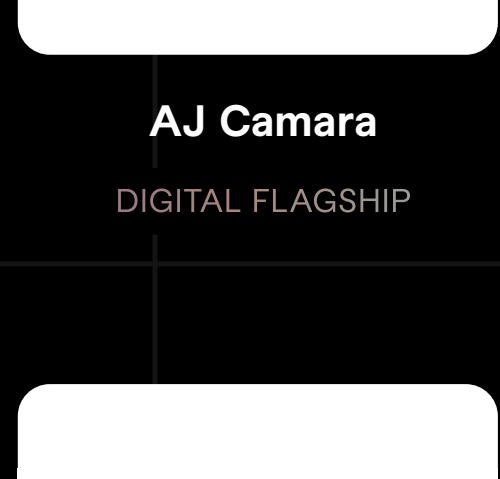


## Meet The 2025 Cohort



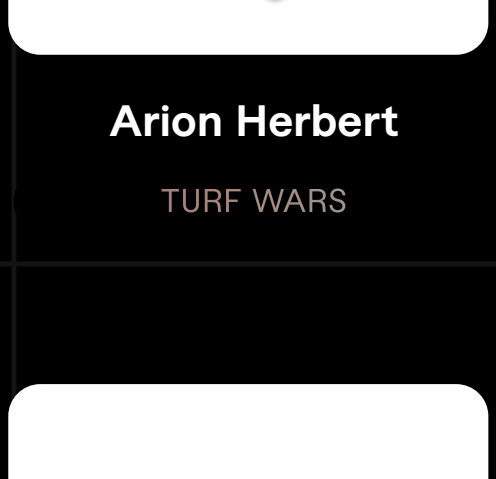
Daniel Bracho

SUPERMIXERS



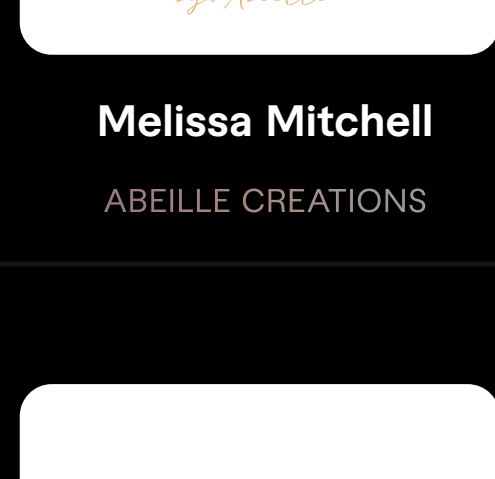
AJ Camara

DIGITAL FLAGSHIP



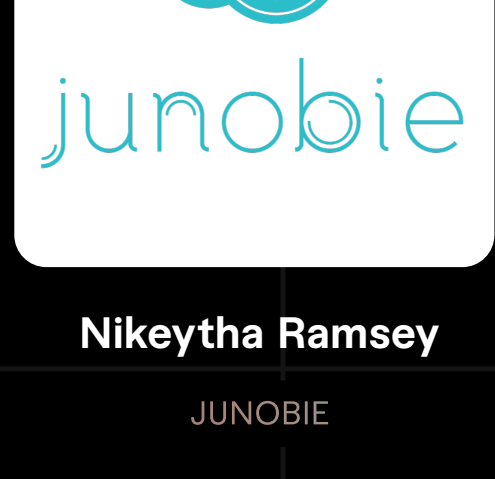
Arion Herbert

TURF WARS



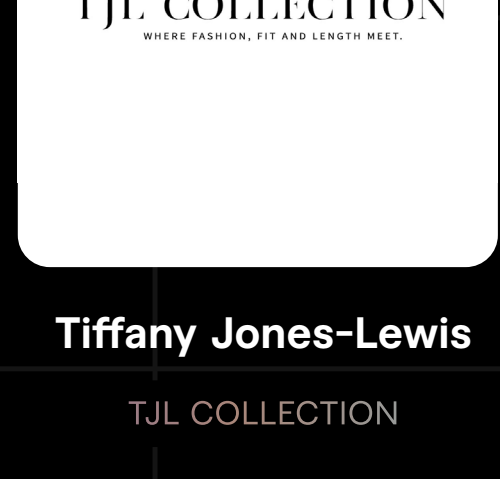
Melissa Mitchell

ABELLE CREATIONS



Nikeytha Ramsey

JUNOBIE



Tiffany Jones-Lewis

TIL COLLECTION



Kristin Hines

MOM JUICE



Leanne Viola

WHIMS DELIGHTS



Lola Omishore

THERAMOTIVE



Jennifer Allen

JUST ELOPE



Brianna Hairlson

BRIS DANCE PLACE



Tiffany Morris

LUXE GATHER



Shelby Edwards

INCLUSIVE COMMUNICATION SERVICES



Sonia Smith Kang

MIXED UP CLOTHING

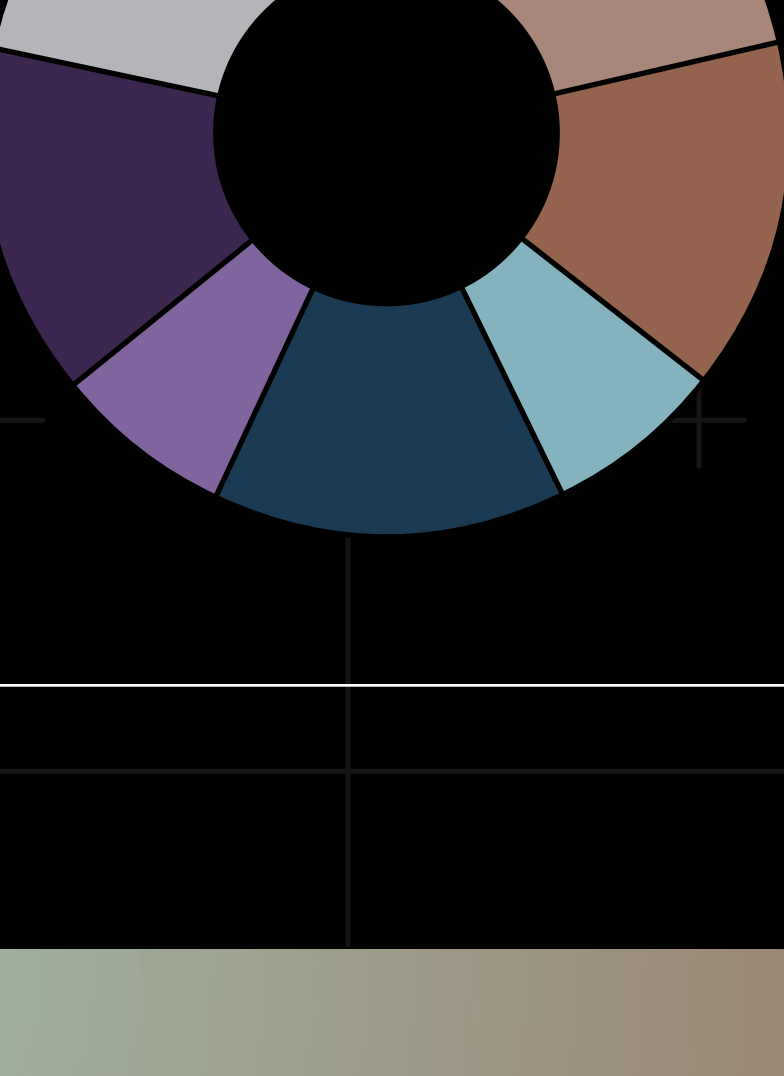


Brandon Byrd

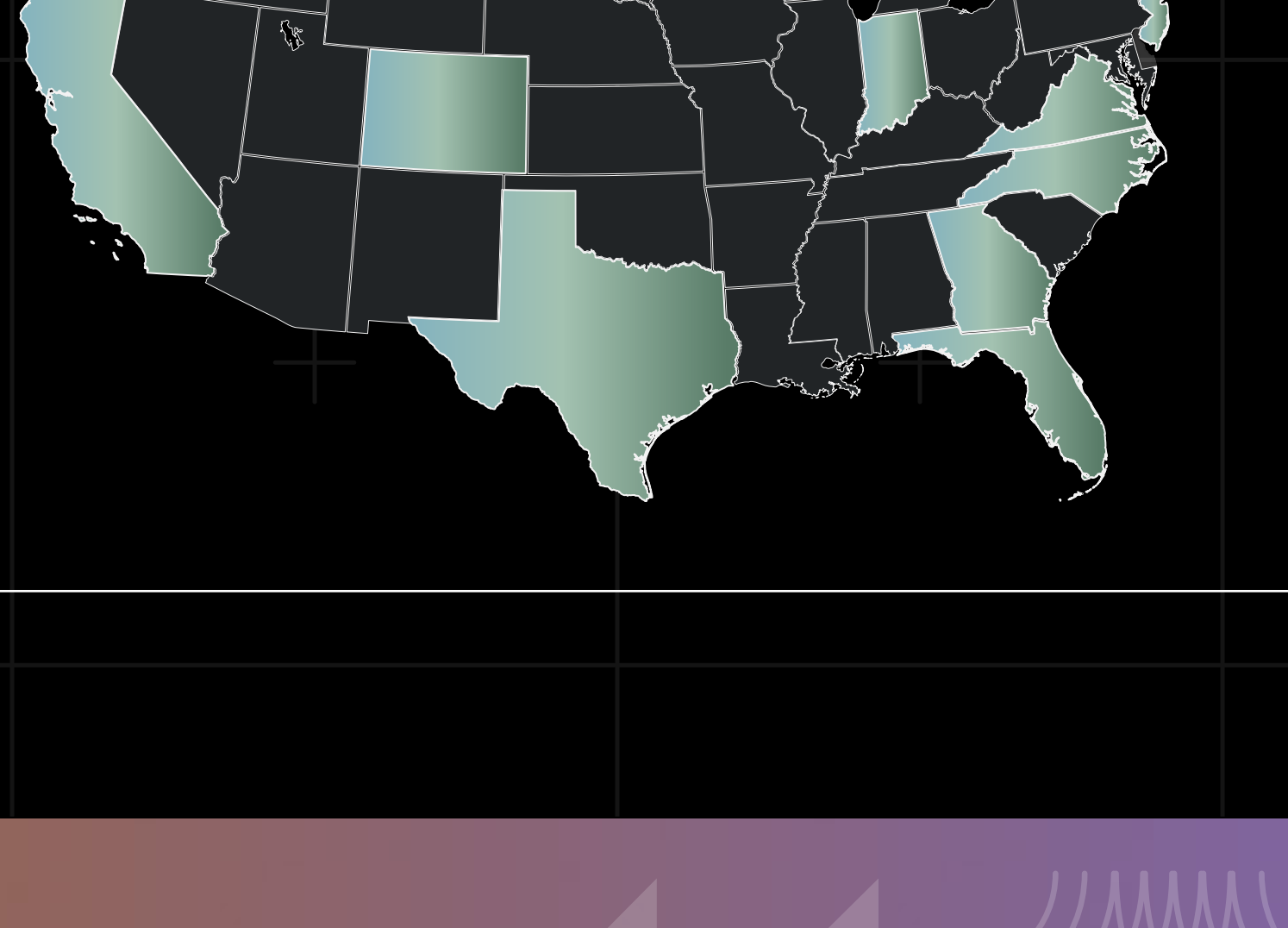
GOODIES FROZEN CUSTARD & TREATS

## COHORT SNAPSHOT

### INDUSTRY BREAKDOWN



### GEOGRAPHY



## Impact & Growth

For this year's founders, impact wasn't only about growth metrics, but perspective. The program challenged them to think bigger, structure smarter, and embrace moves that would reshape the future of their companies.

35

BUSINESS CHALLENGES ADDRESSED

13

OPPORTUNITIES GENERATED

7

MEDIA MENTIONS

11

NEW PRODUCT OR FEATURE LAUNCHES

89

MEANINGFUL CONNECTIONS

32

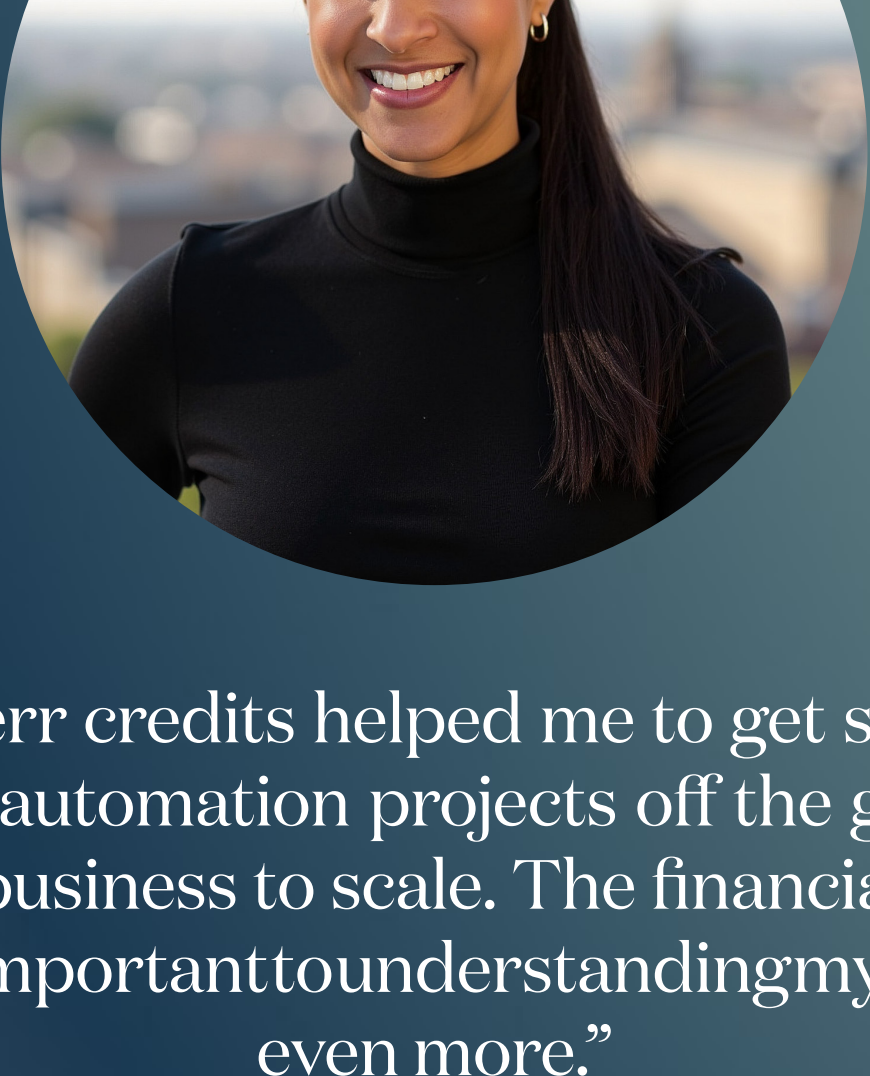
IMPORTANT INTRODUCTIONS

The real impact of the Future Collective isn't just in numbers, it's in the choices founders make after the program ends. To understand how the experience shaped their trajectory, we asked each participant:

"What's one bold or strategic decision you've made because of what you learned here?"

Their answers reveal how the program helped them step into new opportunities, rethink their models, and lead with greater confidence:

- I'm going to take on a fractional COO.
- I have taken a deeper look into B2B and our team has started pitching more companies for expansion opportunities.
- I plan to rework SOPs that will allow the business to operate without me if needed.



"The Fiverr credits helped me to get some long standing automation projects off the ground to help my business to scale. The financial module was also important to understanding my business even more."

Tiffany Morris, Luxe Gather



"I stopped playing small. This program reminded me that my lived experience as a founder is my superpower, and that I deserve to build boldly at scale. I decided to restructure our pricing and go after corporate clients with confidence, knowing our product delivers real value at scale."

"I now believe it's fully possible to build a tech-driven brand that supports working parents globally even without traditional VC funding."

Nikeytha Ramsey, Junobie



## Program Satisfaction & Experience

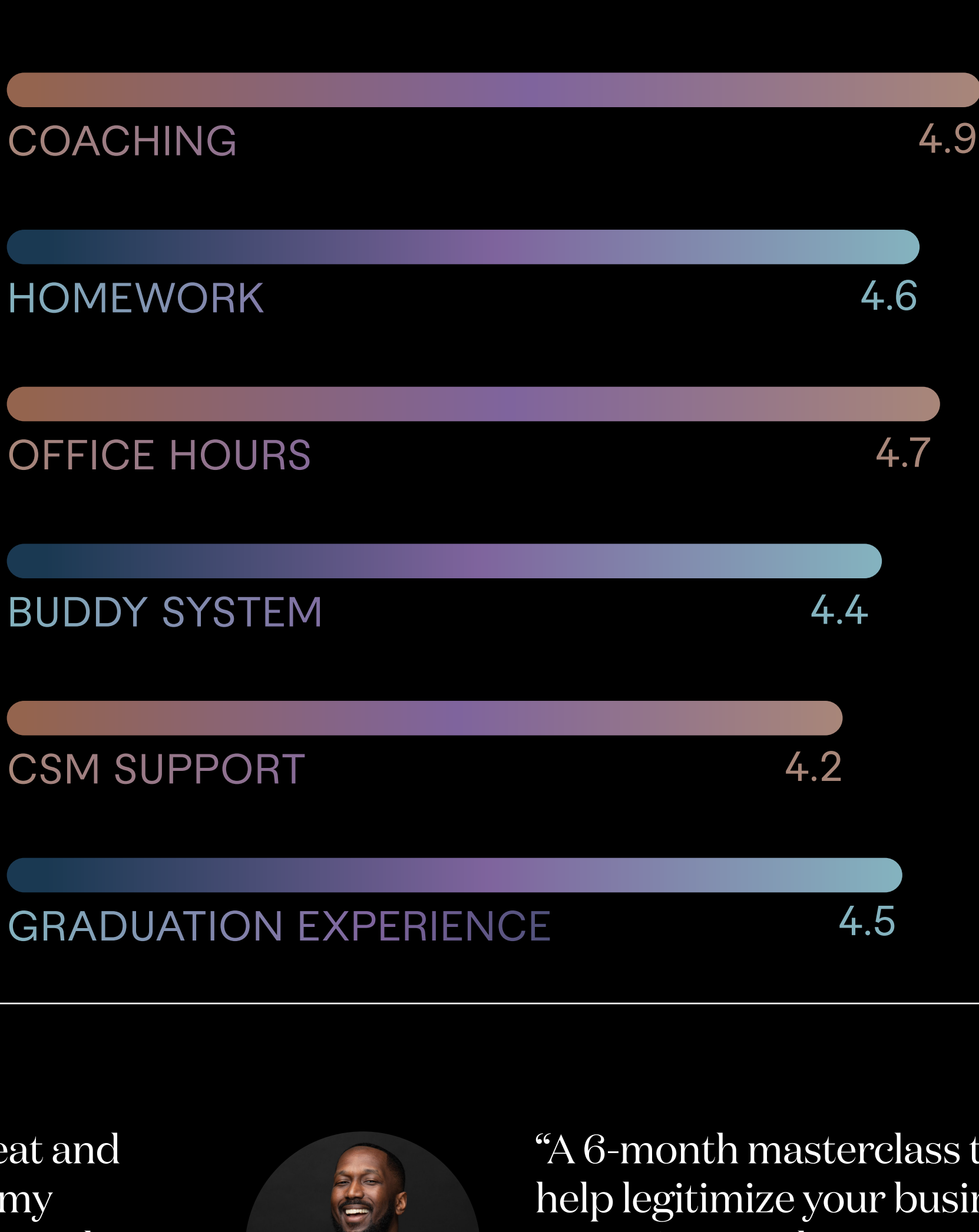
### NET PROMOTER SCORE (NPS)

92

100%

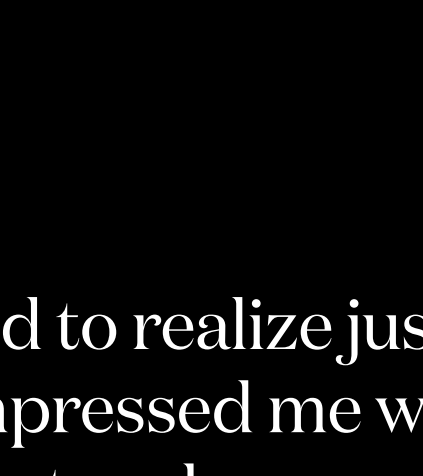
of founders would recommend the program to a peer

### COHORT RATINGS (OUT OF 5):



"This program was all meat and no fluff. It had me look at my business from every angle and gave me practical solutions."

Brianna Hairlson, Bri's Dance Place



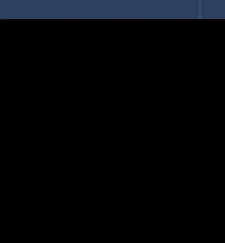
"A 6-month masterclass to help legitimize your business operations and connect you with fellow entrepreneurs."

AJ Camara, Digital Flagship



"With the Fiverr credits, I was surprised to realize just how much we could do on the platform. It truly impressed me with the variety of tools and services available to support and grow our business."

Daniel Bracho, Supermixers



## Looking Ahead

Looking ahead, the voices of our founders say more about this program's impact than any numbers can. When asked what they would tell a founder considering applying to the Future Collective, their advice was clear:

"Do it! You will walk away with so much confidence."

"Don't think about it, just do it! This program is a game-changer that gives you the tools, resources, clarity, and support to grow your business faster and smarter than you ever imagined."

"Do it! I loved this cohort of creatives and I could see the growth in my business and difference in me as a founder."

"Get ready to work!!! I grew so much from this program."

"I would say that if you're lucky enough to get selected, take FULL advantage of all the knowledge that this program has to offer."

"You will not be the same founder that you were when you entered compared to when you leave."

"This program is life-changing and can give you the clarity, confidence and financial boost your business needs."

"I would say...Apply! Even if you're unsure, or feel that your idea is too early. This program meets you where you are, gives you tools to grow, and surrounds you with people who believe in what you're building before the world does."