

2026 Impact Report

Since its launch in 2020, the Future Collective has been dedicated to leveling the playing field for underrepresented entrepreneurs. Our mission remains clear: to provide founders with the capital, knowledge, and networks they need to grow from high potential to high impact.

The program has become a trusted accelerator for entrepreneurs navigating systemic barriers to scale. Each cohort reflects our ongoing commitment to creating access, equipping founders with resources, and ensuring they are positioned to thrive. This year, Fiverr partnered with New Majority Ventures for the fifth year in a row to deliver its signature 6-month accelerator to the largest cohort of founders to date.

Program Overview

Meet the 2026 Cohort

Business Impact

Founder Voices

Looking Ahead

21/22

FOUNDERS COMPLETED
THE PROGRAM

+144%

REVENUE GROWTH,
COHORT-WIDE

9.2/10

AVERAGE NPS



Program Overview

6

MONTHS

COMPONENTS

- Six-module curriculum delivered through NMVU covering Mindset, Marketing, Growth Strategies, Pricing, Finance, and Business Foundations

- 1-on-1 coaching and group coaching for personalized guidance and peer learning

- Customized freelancer matching and dedicated customer support

- Community engagement through buddy systems, office hours, and a Midpoint and Graduation Event

5

HOURS OF GROUP
COACHING

\$3K

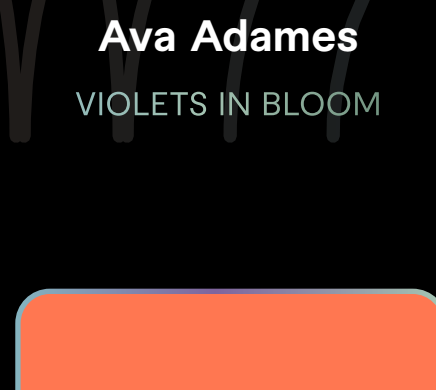
IN FIVERR CREDITS
TO EACH FOUNDER



AN ADDITIONAL
(\$15K+ TOTAL)
AS REQUESTED
FOR SPECIFIC
PROGRAMMING &
TECH OR AI RELATED
PROJECTS



Meet the 2026 Cohort



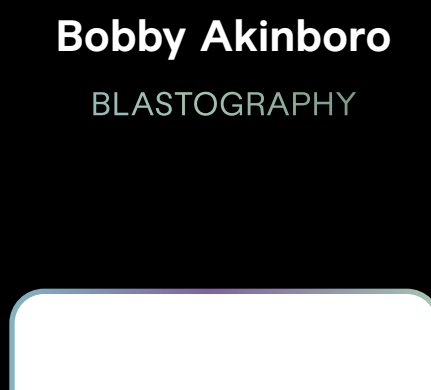
Ava Adames

VIOLETS IN BLOOM



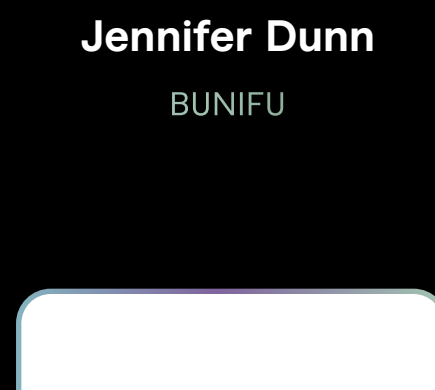
Rashard Dobbins

CLASS ACT DETROIT



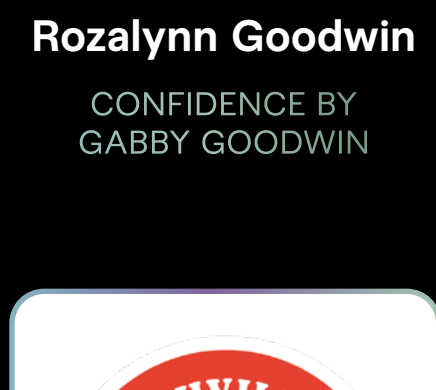
Bobby Akinboro

BLASTOGRAPHY



Jennifer Dunn

BUNIFU



Rozalynn Goodwin

CONFIDENCE BY
GABBY GOODWIN



Calvalyn Day

CGDAY SERVICES



Lional Freeman

THE BEAT BANK



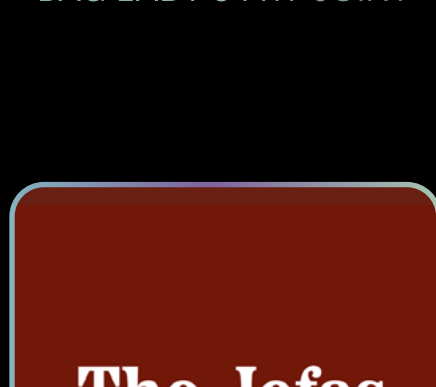
Nishan Gugsa

GOOD + PLENTY NATURALS



Susan Jit

SULINA SHOP



Brandon Littleton

BAG LADY'S FRY JOINT



Andrea Furtick

AGC TOYS



Ivory Heard

THE GLOVE PURIFIER



Sonny Mehta

RIYAAZ GAIWALI



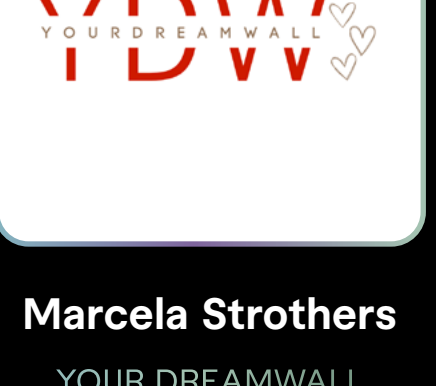
Kara Stevens

THE FRUGAL FEMINISTA



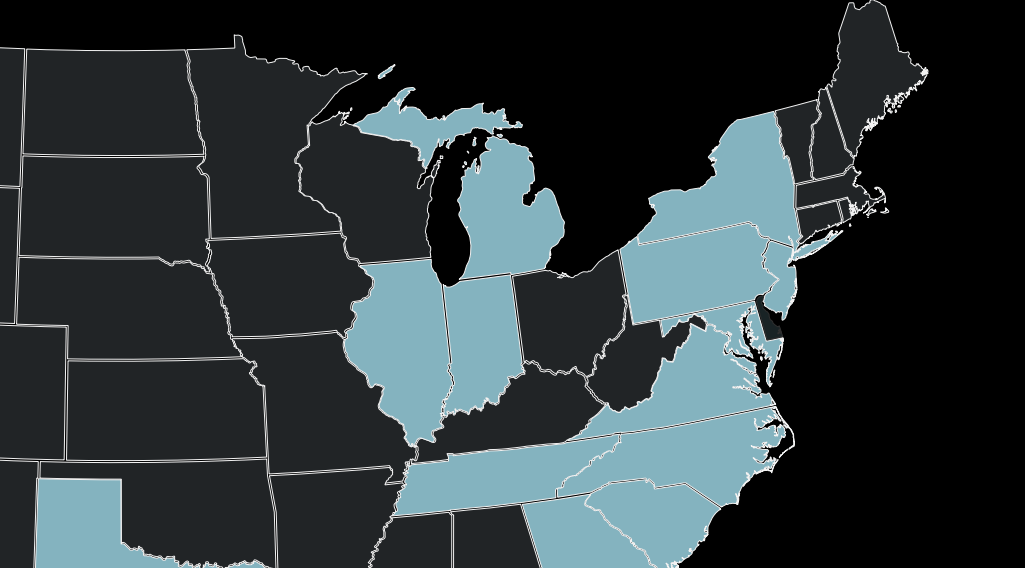
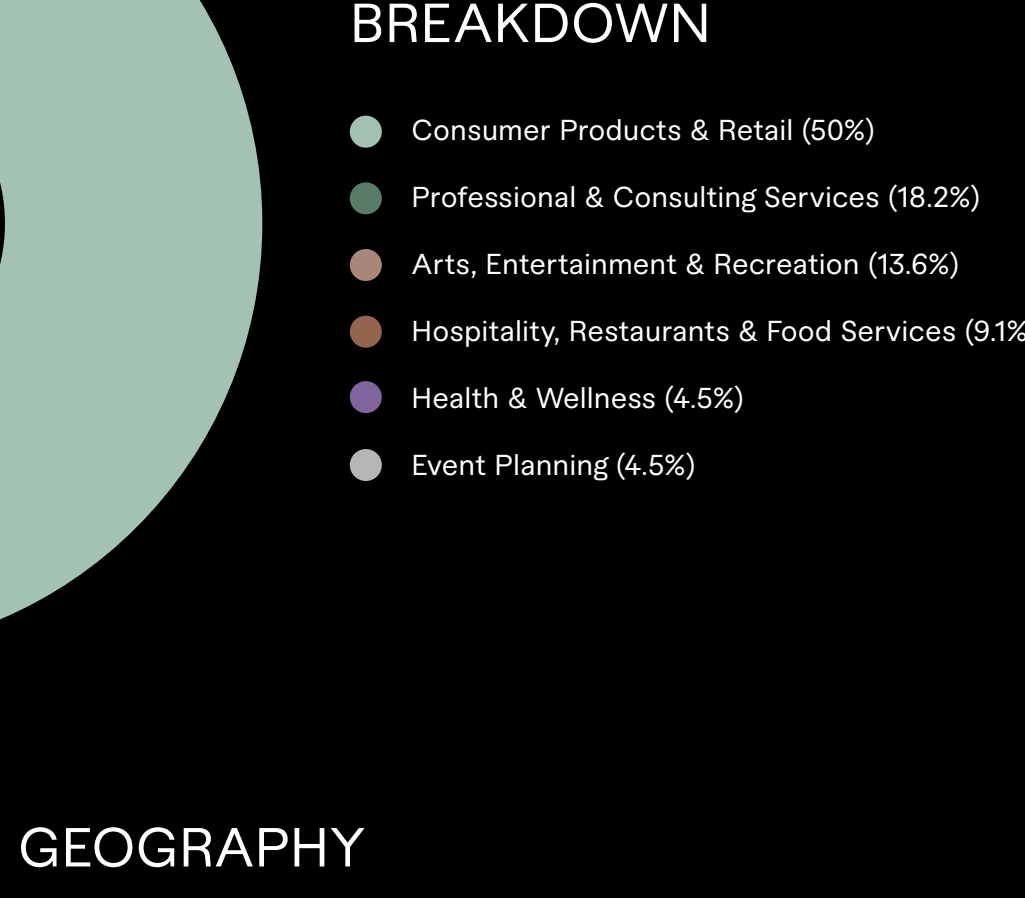
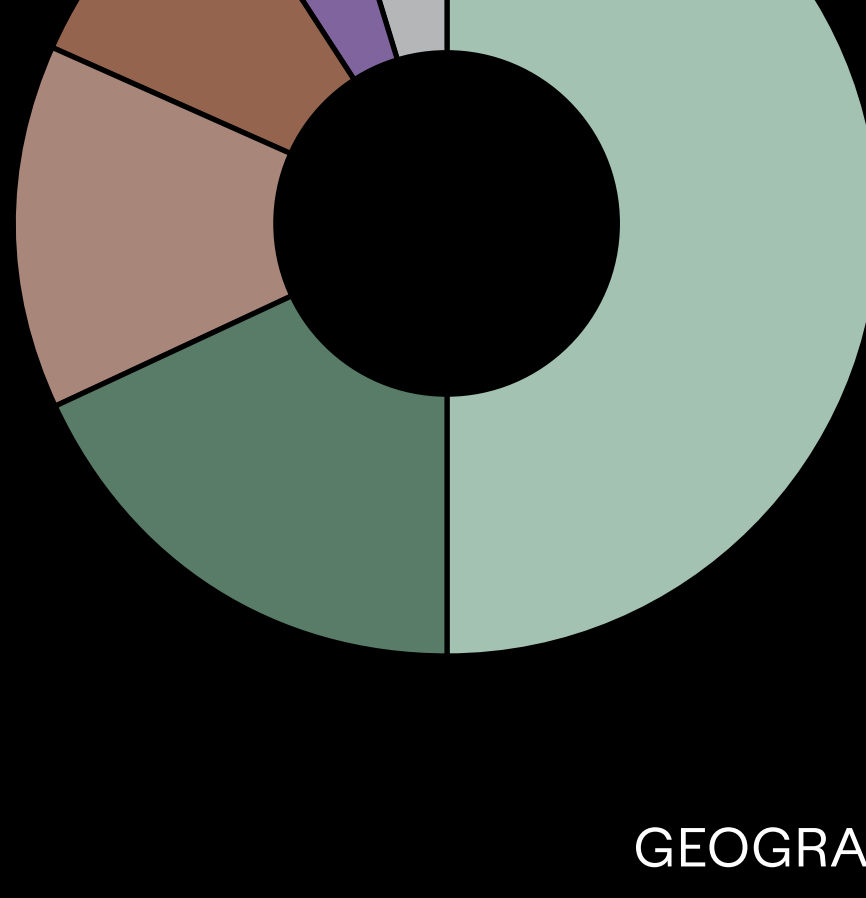
Stephan Walter

THE STREETS APP

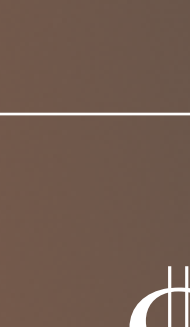


Marcela Strothers

YOUR DREAMWALL



COHORT SNAPSHOT



Business Impact

Across a single cohort cycle, founders scaled every dimension of their business: revenue, customers, workforce, product lines, and capital access.

\$125.2K

MONTHLY REVENUE AT START
(TOTAL COHORT)

\$305.8K

MONTHLY REVENUE AT END
(TOTAL COHORT)

+144%

AVG REVENUE GROWTH

23

NEW PRODUCTS OR
FEATURES LAUNCHED

+75%

MONTHLY CUSTOMER
GROWTH, TOTAL COHORT
(2,478 → 4,339)

28

BUSINESS CHALLENGES
FORMALLY MITIGATED

72

NEW BUSINESS
OPPORTUNITIES GENERATED

+55%

CONTRACTOR WORKFORCE,
TOTAL COHORT
(29 → 45)

7

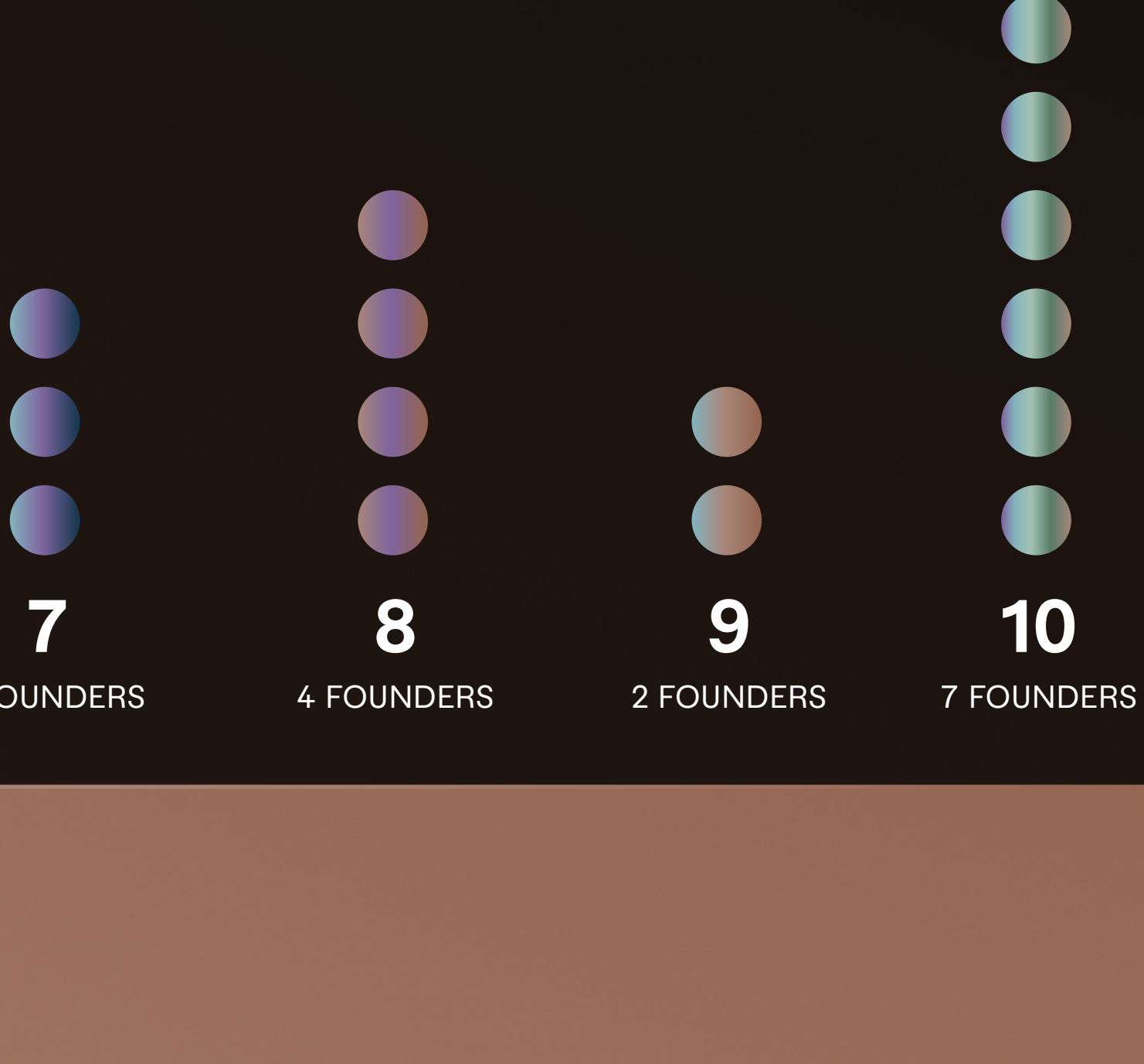
MEDIA MENTIONS
GENERATED DIRECTLY FROM
FIVERR SUPPORT

\$90K

NEW CREDIT LINES
SECURED BY COHORT

POST-PROGRAM, SCALING
CONFIDENCE SKEWED
HIGH ACROSS THE BOARD

No founder
scored below
a 7, and nearly
half rated a
perfect 10



Founder Milestones

Beyond aggregate numbers, there were a few select moments illustrative of founder growth:



Achieved consistent inventory management after prior supply challenges.

THE GLOVE PURIFIER



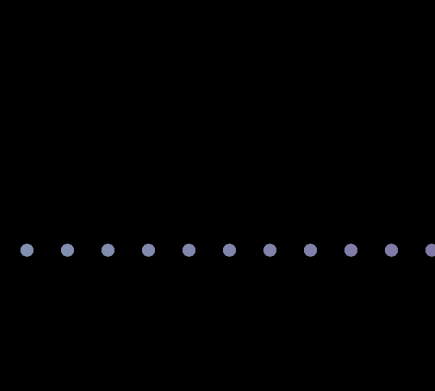
Fully accepted pivoting into B2B and eventually transitioning out of B2C.

MOBILE BEAUTY BAR



Ended a business relationship that was not profitable as a result of coaching helping the founder to be more decisive.

CONFIDENCE BY GABBY GOODWIN



Implemented a subscription model and increased monthly revenue significantly as a result.

BUNIFU ELEARNING

IN THEIR OWN WORDS

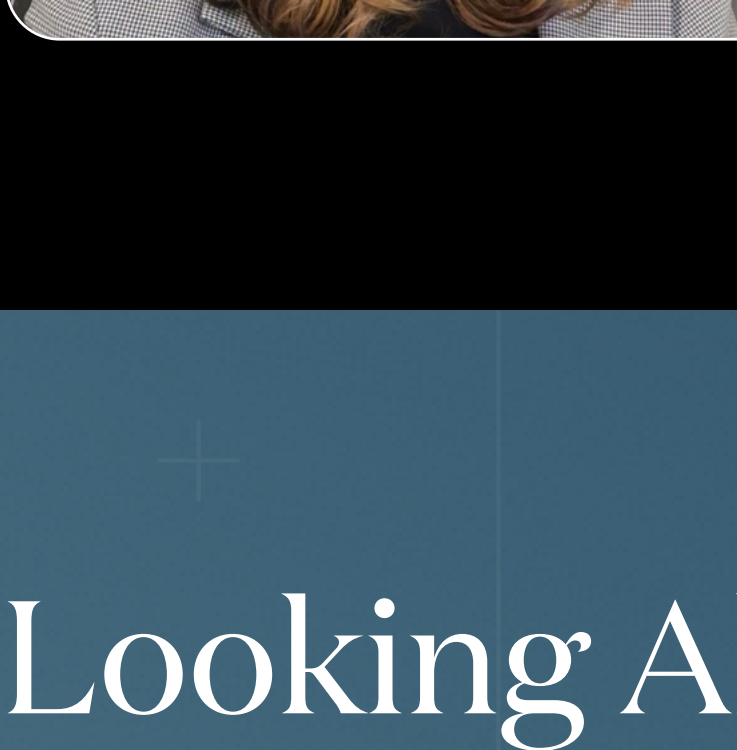


“One milestone I am particularly proud of is fully embracing founder-led marketing and investing in my personal brand as a growth channel for Streets. As a software engineer and product builder, I was most comfortable focusing on features and development. Through the program, I realized that people connect with people before they connect with products. I made the decision to consistently create content, tell the story behind Streets, and share my experiences as both a founder and an active event curator. **The biggest mindset shift was understanding that building a great product is only half the job.** Equally important is building trust, community, and visibility around the mission.”

Stephan Walters · The Streets App

“I think the biggest impact for my business is the cohesiveness that I currently see. I felt disjointed before, and now I see the direct path to the revenue that I want to achieve. Launching my first group coaching offer, I had a 5 figure launch of the highest ticket group program. **Previously, I've only made these sales periodically, now I have a mechanism to do it repeatedly.**”

Calvalyn Day · CGDay Services



“One business milestone I'm incredibly proud of since joining is securing a partnership with Miss All American and participating in their national event this July. This will be the first national event for Your Dreamwall, making it a major milestone for our brand. **I'm especially grateful for the confidence, guidance, and strategies I've gained through this program,** which helped me take bold action and pursue opportunities I may have previously hesitated to pursue. Being able to bring Your Dreamwall to a national stage is both exciting and a proud moment for our business.”

Marcela Strothers · Your Dreamwall

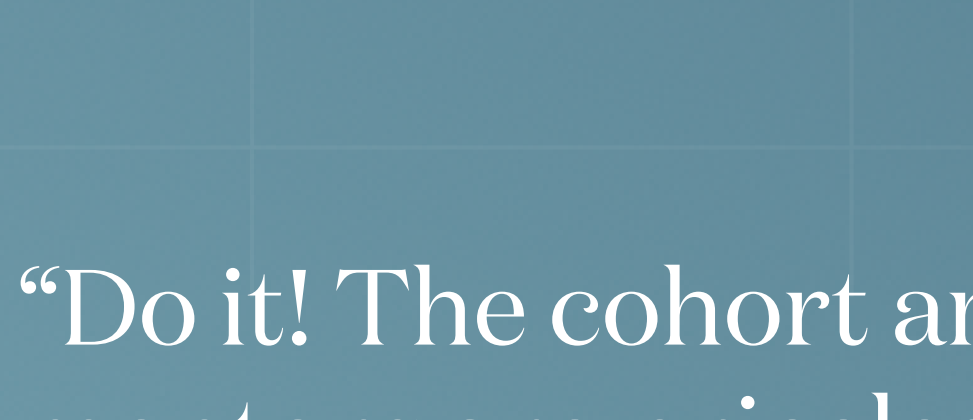


Looking Ahead

When asked what they'd tell a founder considering applying, members of the cohort said:

“Great resource especially for underrepresented founders, Latinas raise only 0.4% of funding so programs such as this one are important in ensuring we too can build scalable multi-million dollar businesses.”

Aurora Diaz, The Jefas



“Apply. The program gives founders access to resources, mentorship, and creative support that can genuinely accelerate your growth and change how you think about your business. Beyond the tools and credits, it connects you with people who understand the challenges of building a company and want to help you grow strategically. For us, it helped bridge the gap between building a business ourselves and building one that is truly prepared to scale nationally.”

Nadia Lizarazu, Susosu Water

“Do it! The cohort and mentors are priceless and having the resources to ask questions and discuss with others on the same page as you is unmatched”

Claudia Campos, Painted Leopard

