

2025 POLAR PARADE GUIDELINES

1. Parade float registration is required this year; registration forms can be submitted electronically online at www.betterinbarrhead.ca/things-to-do/polar-parade-float-entry or in person at the Barrhead Regional Aquatics Centre (5609 47 Street, Barrhead, AB).
2. All floats must be registered. The registration deadline is December 1, 2025. If you miss the deadline and wish to enter a float, please contact **Jessica** at recreation@barrhead.ca, or **780-674-2532**.
3. The parade will take place **December 5, 2025 at 5:30 p.m.** Parade floats must be lined up on 50 Ave (facing east) starting at the Town office at **5:00 pm**. Refer to the Parade Map to view the parade route.
4. Parade float lineup order is on a first-come first-served basis.
5. The parade theme for 2025 is "A Story Book Christmas". We invite you to get creative and showcase the wonder of Christmas through the pages of beloved storybooks! Emphasize twinkling lights and bright displays, colourful lights and sparkling decor etc. Embrace the classic tales of Christmas!
6. Please follow any and all instructions as directed by the Parade Marshall.
7. For safety reasons, **candy cannot be thrown from your parade float**. If you wish to hand out candy you **must have a participant walking and handing candy directly to parade spectators**. Your float's **candy crew is to keep at least three feet away from any moving vehicles during the parade**. If you run low on candy, please signal the driver to stop safely. The vehicle should come to a brief, complete stop before volunteers approach to restock.
8. Music and lights on your parade float are permitted and encouraged.
9. Pets are permitted in the parade but **must be leashed**.
10. **The parade features only ONE Santa Claus**; please ensure there are no Santas appearing on your float.

