

James Davidson

jamesjad007@gmail.com

253.278.0717

jamesjad.com

I've spent more than 10 years translating complex ideas into clear, engaging visual experiences. Whether through digital products, information design, illustration, or visual systems, I'm motivated by creating thoughtful communication that helps people better understand the world around them.

Experience

Designer | Visual Systems & UX Strategy

Stanford Graduate School of Business

12.2021 – Present

- Led the design strategy for migrating 50+ faculty websites and developed a scalable framework accessible to all Stanford faculty, improving consistency and the communication of academic research across Stanford's digital ecosystem.
- Established a shared design system adopted across multiple teams, improving efficiency, consistency, and collaboration.
- Partnered with faculty, leadership, and program stakeholders to translate complex academic content and research initiatives into clear, accessible digital experiences.
- Led accessibility improvements for content viewed by 20,000+ users annually, ensuring WCAG compliance and improved usability.

Lead Exhibit Designer (Freelance)

Palo Alto Junior Museum & Zoo

08.2022 – 09.2023

- Designed interactive exhibit experiences that translated scientific concepts into engaging and accessible visitor interactions.
- Developed exhibit branding and visual guidelines that strengthened consistency across physical and digital experiences.
- Partnered with educators, stakeholders, and content experts to align storytelling, exhibit content, and visitor experience goals.

Visual Designer

California Academy of Sciences

09.2015 – 12.2021

- Led visual communication and information architecture for an online publication platform serving 1M+ annual visitors, translating scientific research into accessible public narratives.
- Collaborated with researchers, engineers, and strategists to develop digital learning experiences and communication initiatives.
- Developed visual systems adopted across multiple teams, improving consistency and reducing production effort.
- Designed exhibit and communication assets, applying insights from 50+ user sessions to improve clarity, engagement, and accessibility.

Skills

Visual Communication
Information Design
Communication Strategy
Presentation Design
Editorial Design
Design Systems
Stakeholder Engagement
Accessibility
Creative Direction
Cross-Functional Collaboration
Adobe Creative Suite
GenAI & Emerging Technology

Education

University of Washington

BFA, Visual Communication Design
Rome Design Program

Selected Projects

- **bioGraphic**
Science publication platform for public audiences..
- **California Dinosaur Garden**
Interactive exhibit focused on accessibility and engagement.
- **Stanford GSB Templates & Systems**
Design systems for faculty communications and publishing.