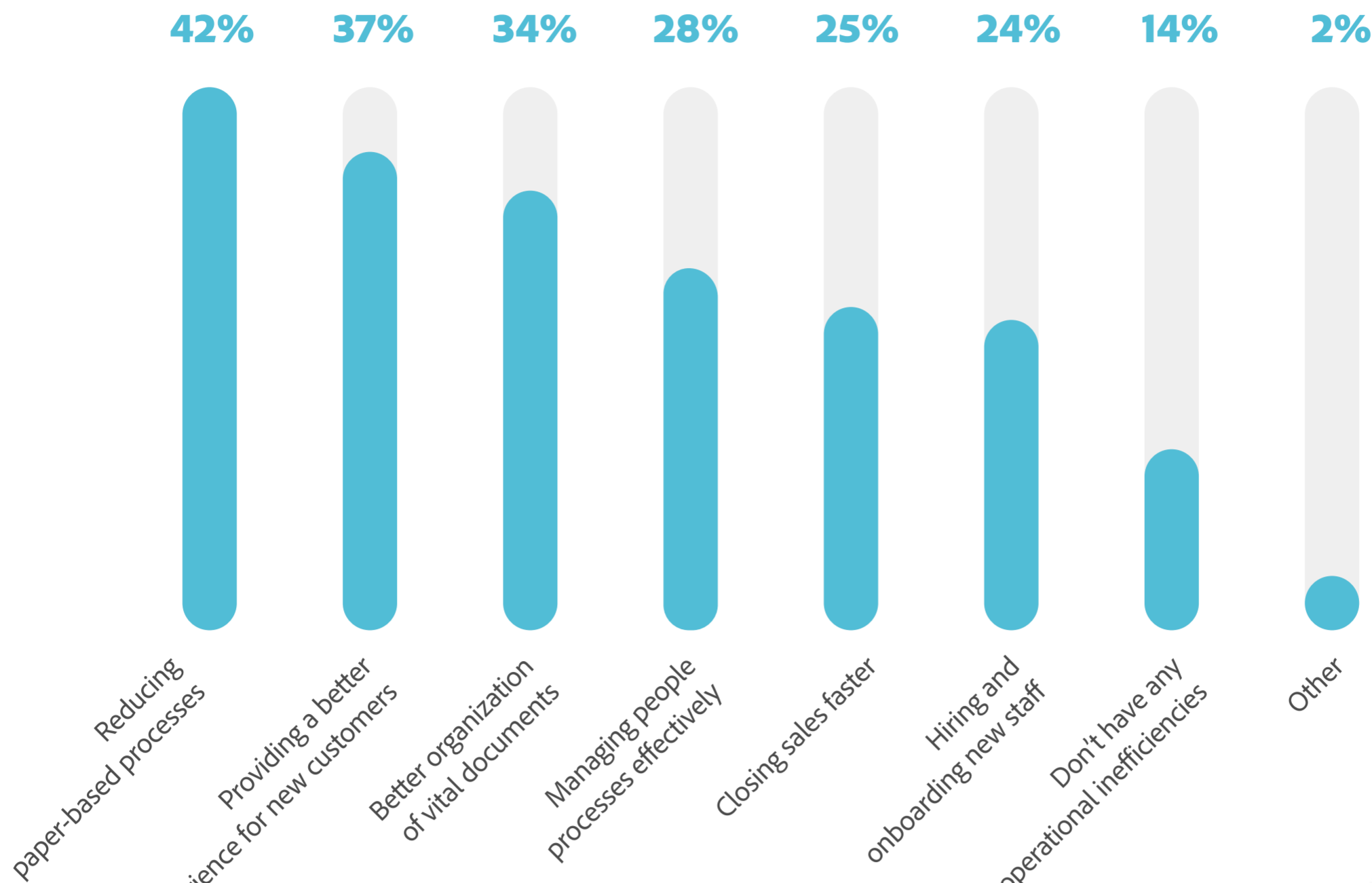


Paperwork Kills Productivity for Small Businesses

We asked **500 U.S. small business employees** about their perception and usage of paper and e-signature processes to understand what's grinding their productivity to a halt.

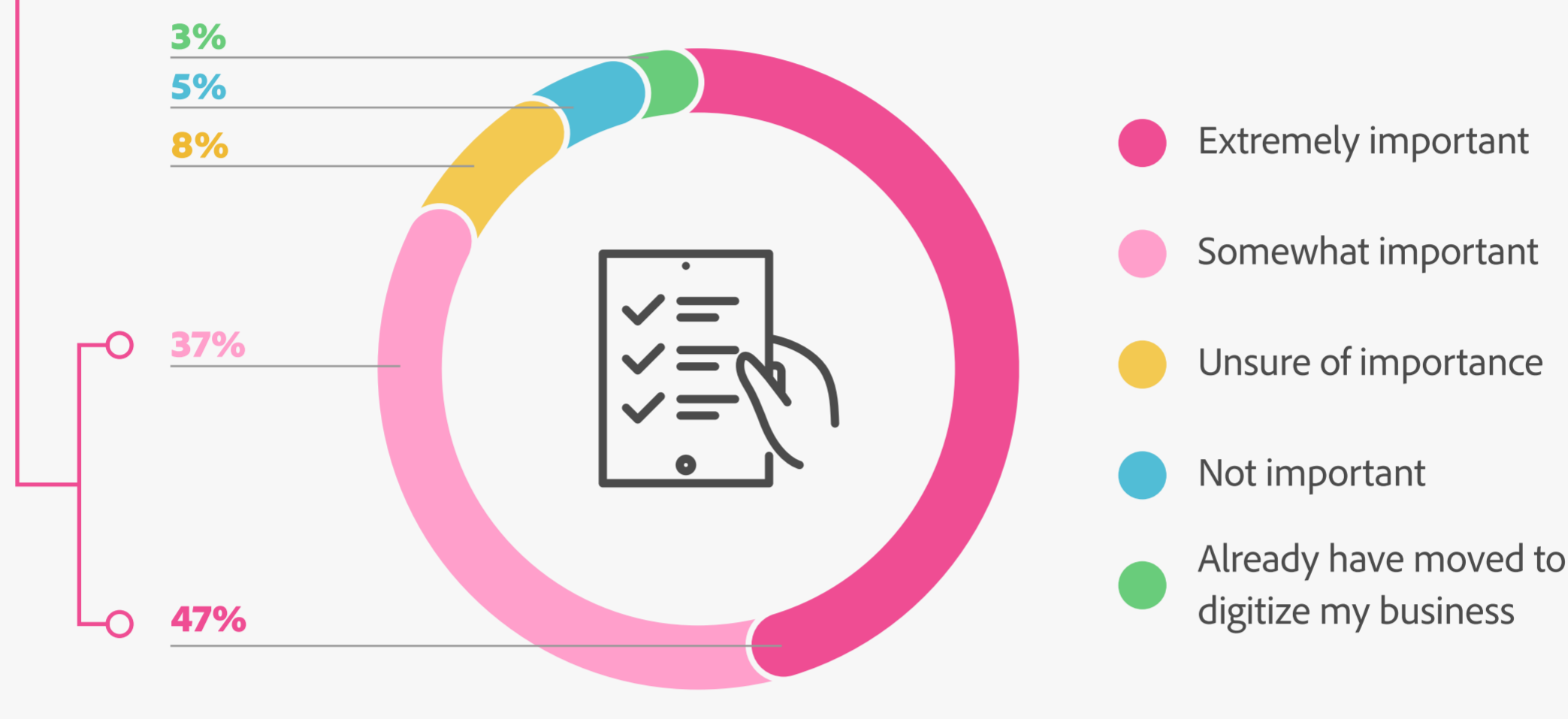
What's Killing Small Business Productivity?

86% of small businesses admit to having inefficient operational or administrative processes. Paper-based processes are ranked as the top impediment to small business efficiency.



Importance of Going Digital

Most small businesses (84%) know that this is important. However, **only 3%** have begun to digitize their businesses.



Move to Digitize



Over half

of small businesses are highly likely to move to digital processes in all areas of their business.



Signing Documents



75%

of small business employees still put pen to paper to sign documents.

Reasons for not using e-signature to sign documents:



Signed Document Overload



40%

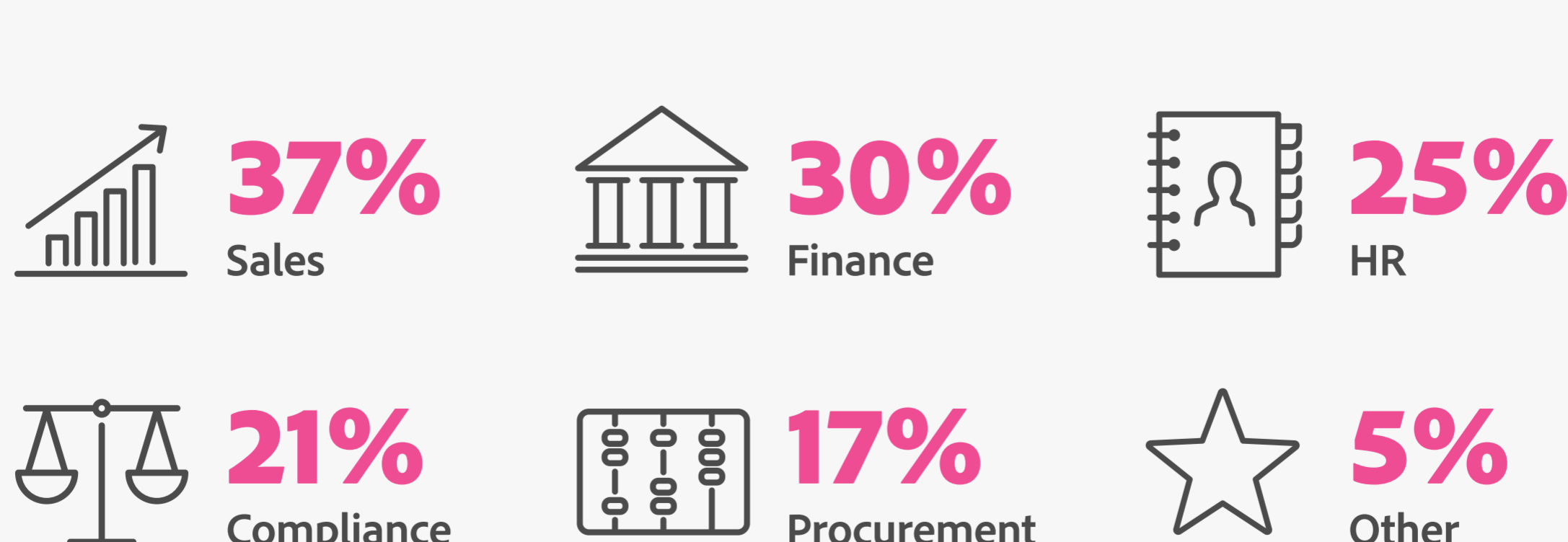
of small business employees sign **10 or more documents** every week.

The top 3 documents being signed?



Sales to Benefit the Most

Sales contracts dominate the number of documents being signed every week.



E-signatures increase business efficiency while ensuring the best employee and customer experiences. Enterprises have already embraced them, but why should they be the sole beneficiary of going digital? Small businesses want to digitize to help attract new customers, win their loyalty, and hire and onboard talent with ease. For more details on how to do this faster, easier and at an affordable price, visit:

<https://adobe.com/go/smallbusiness>