



## LEX WINDLE

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### SKILLS

#### UX and Design

UI Design  
User Research  
UX Writing  
Content Strategy  
Prototyping  
Wireframing  
Usability testing  
Data Analysis  
Information Architecture  
Journey Mapping  
Site Mapping  
Affinity Mapping  
3d Modelling & Animation  
Photo and Video Editing  
Motion Graphics  
Illustration and branding  
Prototyping  
Competitive & Comparative Analysis  
Collaboration with Engineers/Developers

#### Design Tools

HTML  
CSS  
Axure RP  
Figma  
Webflow  
Adobe Suite  
Jira  
Zeplin  
Keyshot  
Unity  
Blender

### EXPERIENCE

- January 2022- Present

**General Dynamics Missions Systems - UX Designer**  
 Conducts user research and analysis of designs from a human factors perspective. Creates, evaluates, and modifies research materials, digital designs, and prototypes to support product and system development. Develops product/system design concepts and implementation specifications, provides context on usability considerations.
- Summer 2021

**Oregon Psychoanalytic Center**  
 UX Research and Design | General Assembly  
 Created and implemented enhanced information architecture after extensive interviewing, research, and synthesis. Created a design system to update and elevate the user experience and meet user expectations based on 19 user interviews and current competitive design trends to deliver high fidelity mockups in Figma for the Center.

**Voodoo Music Festival - Mobile App Design**  
 Interviewed users and synthesized data into actionable design strategies and created prototypes in Figma to test on 3 users to create further iterations before creating a high-fidelity prototype.
- 2012 - 2022

**Freelance Designer**  
 Used various softwares such as Photoshop, After Effects, and Illustrator in order to produce audio, video, photo, and ux/ui/graphic design for businesses, events, and weddings.
- 2001 - 2005

**Active Duty Infantry Veteran, Army, Fort Carson, CO**  
 Mechanized Infantry (11b), Combat Veteran, Honorably Discharged.
- 2020 - 2021

**Ski Patrol (EMT/CPR), Echo Mountain, Clear Creek, CO**  
 Worked on a team of Paramedics and EMTs to diagnose and treat injured guests of all ages and conditions while continuing to train and improve my emergency medical skills.
- 2019 - 2021

**Owner / Operator, MicroVerde LLC, Denver, CO**  
 Co-Owner/Operator, Branding, Web, Sales, Marketing, Operations (shut down due to covid).
- Fall 2014

**University of Colorado | Denver, CO**
- Summer 2017

**Bachelors of Fine Arts**  
 Focuses: Drawing, 3D animation, Graphic/Web Design and Photo/Video production
- Summer 2021

**General Assembly UX Immersive | Virtual**
- August 2021

**LinkedIn Front-end Development Cert. | Virtual**
- Winter 2020

**Coursera UX/UI Certification | Virtual**
- Summer 2020

**EMT & CPR | RRCC**

### EDUCATION

### CERTIFICATIONS