





KILEE RICHARDS

UI Design • Product Design

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 in/kileerichards

EXPERIENCE

UI Designer | Bullish

JUN 2023 - CURRENT, FULL-TIME • HYBRID

- Contribute to the in-house creative marketing team for a regulated digital asset exchange, focusing on brand, web, and corporate design solutions.
- Lead design system development for Bullish, CoinDesk, and Consensus to ensure scalable, cohesive experiences.
- Collaborate across teams to deliver high-impact marketing campaigns and consistent, accessible UI design.

Product Designer | Breakthru

MAY 2023 - JUN 2023, CONTRACT FULL-TIME • HYBRID

- Partnered with CTO, CEO, and engineers to spec, design, and launch mobile features that helped users discover earning opportunities.
- Led user research and usability testing to uncover insights and improve app flow and engagement.
- Solved real user pain points through quick iteration and close cross-functional collaboration.

Product Designer | CryptoSlam

APR 2022 - NOV 2022, FULL-TIME • REMOTE

- Improved usability and engagement through research, prototyping, and UX testing.
- Built and maintained a visual design system to unify the user experience across the platform.
- Led a full redesign of the Homepage and Collection Dashboard, resulting in double the user time on site.
- Facilitated design critiques and aligned design strategy with business goals.

EDUCATION

DesignLab

Certificate, User Experience Design
UX Academy

Fashion Institute
of Technology

Certificate, Professional Studies
Sustainable Design Entrepreneurs

University of
Nebraska-Lincoln

Bachelor Of Science
Textiles & Apparel Design

ABOUT

A multidisciplinary designer who thrives on crafting thoughtful, user-centered design with a bold, creative edge. Whether I'm working on brand, web, or product, I bring energy, curiosity, and a drive to create clean, intuitive experiences that stand out and perform.

SKILLS

RESEARCH

A/B testing
Card sorting
Usability testing
User interviews
Information architecture

DESIGN

UI design
Sketching
Illustration
Web design
Prototyping
Wireframing
Interaction design
Web & Mobile design

TOOLS

Jira
Figma
Hotjar
Notion
Webflow
Google Analytics
Adobe Creative Suite

HOBBIES

Running:
6x Half Marathon Finisher
2x NYC Marathon Finisher

Volunteer:
Rockaway Beach Community Garden
Beach Cleans, Rockaway Beach
New York Road Runners