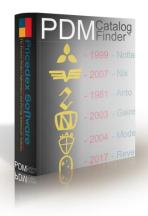# Pricedex® PDM Catalog Finder™

PDM Catalog Finder™ is the latest innovation from Pricedex.

PDM Catalog Finder combines your vehicle application data with your product information and digital assets to provide a quick lookup tool to bring your complete product content to the forefront in a re-skinnable, re-brandable Web window which can be used by your customers from your website, or by customers of your trading partners from their website.
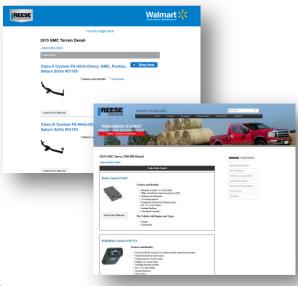
Presents a Contextual Vehicle Lookup

What is more annoying to a customer than doing a vehicle lookup for a Product only to find the product is not available?

PDM Catalog Finder™ uses your actual Application data, not the entire Vehicle Library, so only the vehicles for which you have parts are in the lookup.

Customizable Skins and Views let you Re-Brand your Catalog Quickly

Want to display your Catalog one way on your website, but present it to a customer coming from another website in a different way? PDM Catalog Finder™ has customizable skins to enable you to create a 'punch-out' catalog which can integrate with your trading partner's e-Catalog, so their customers can benefit from your rich content without you ever having to send product information to your trading partner.

Using a simple redirect method and frames, your lookup catalog can display on your trading partner's website, with their look and feel.

Rapid, Easy-to-Use Loader

PDM Catalog Finder™ uses a database generated by AutoPIM Pro™ to aggregate application data with product information, images and other digital assets. Your catalog information can be quickly refreshed with a simple, 'any-time' refresh of the database, performed by system users. Application information is drawn from the Auto Care VCdb library, or you own library of custom equipment. Product information and digital assets are leveraged from your PIES product information.

Product Features

Lookup Products by Vehicle
Save 'Favorite Vehicles'
Visual display of Product Images
Display product specifications, Features & Benefits
Downloadable additional Digital Assets
Customizable, Re-brandable screen skins