

SmartSuite

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Strategy & OKR Management

Define strategy, align OKRs, and track outcomes with real-time visibility across teams and initiatives.

SKU	PPM-STR-OKR
Solution area	Project & Portfolio Management
Works with	Portfolio Management, Program Management, Project Management, Resource Management, Project Financial Management, Operational Resilience
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Datasheet	v1.0

What it is

Strategy & OKR Management is the process of defining organizational goals, aligning initiatives, and tracking measurable outcomes. OKRs (Objectives and Key Results) provide a structured framework to ensure that teams are focused on the most important priorities and delivering results that matter.

SmartSuite's Strategy & OKR Management software provides a structured, scalable system to define strategic objectives, align initiatives, and track outcomes across your organization. It enables teams to move from disconnected planning to a unified approach where strategy and execution are fully aligned.

With a centralized system of record, leadership gains full visibility into how work aligns with strategic priorities and how progress is tracked over time.

Core capabilities

Strategic Goal Definition

Define high-level goals and organizational priorities.

OKR Framework Management

Create and manage objectives and key results.

Alignment Across Teams

Connect OKRs to programs, projects, and initiatives.

Real-Time Progress Tracking

Monitor performance against defined goals and metrics.

Cross-Functional Visibility

Provide visibility into how teams contribute to strategy.

Performance Dashboards

Track outcomes and identify gaps in execution.

Initiative & Outcome Mapping

Link work to measurable results and business impact.

Continuous Planning & Adjustment

Adapt strategy based on real-time performance data.

Role-Based Access Control

Ensure appropriate visibility across teams and leadership.

The Strategy Lifecycle

Step 1 Define Strategic Objectives Establish goals and priorities.	Step 2 Set OKRs Define measurable outcomes and success metrics.	Step 3 Align Initiatives Connect programs and projects to objectives.	Step 4 Track Progress Monitor performance and outcomes in real time.	Step 5 Adjust & Optimize Refine strategy based on insights and results.
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Who it is for

Executive Leadership (CEO, COO, CIO) Defines strategy and monitors outcomes.	Strategy Leader Manages strategic planning and OKR frameworks.	Portfolio Manager Aligns investments with priorities.
Program Manager Ensures execution aligns with strategy.	Operations Leader Drives alignment across teams.	Team Lead Execute work aligned with OKRs.

Works with

Portfolio Management Aligns investments with strategic goals.	Program Management Coordinates initiatives across teams.
Project Management Tracks execution of strategic work.	Resource Management Ensures capacity aligns with priorities.
Project Financial Management Tracks investment against outcomes.	Operational Resilience Connects strategy to day-to-day execution.

Built differently. Strategy & OKR Management runs on the same relational platform as every other SmartSuite product, so its records link to the risks, controls, issues and evidence they affect, and every report reflects the current state rather than a copy.

See it working with your data

Ask your SmartSuite account team for a demo of Strategy & OKR Management configured for your organization, or read the full product entry at smartsuite.com/products/strategy-okr-management.

[Schedule a demo](#)