

SmartSuite

Project & Portfolio Management > Strategy & Planning · Datasheet

Strategic Roadmapping

Plan and visualize strategic initiatives over time with connected roadmaps aligned to execution, resources, and priorities.

SKU	PPM-STR-RDM
Solution area	Project & Portfolio Management
Works with	Strategy & OKR Management, Portfolio Management, Program Management, Project Management, Resource Management, Project Financial Management
Updated	Sep 26, 2026
Datasheet	v1.0

What it is

Strategic Roadmapping is the process of visualizing and planning initiatives over time to align execution with strategic goals. It provides a timeline-based view of priorities, dependencies, and progress across the organization.

SmartSuite's Strategic Roadmapping software provides a structured, visual system to plan and communicate initiatives across time. It enables organizations to move from static planning documents to dynamic, connected roadmaps aligned with strategy and execution.

With a centralized roadmap view, leadership gains visibility into how initiatives are planned and executed over time.

Core capabilities

Roadmap Visualization & Timeline Planning

Create dynamic roadmap views with timelines, milestones, and phases.

Initiative Sequencing & Prioritization

Plan the order and timing of strategic initiatives.

Dependency Mapping Across Initiatives

Identify and manage dependencies between projects and programs.

Strategic Alignment with OKRs

Connect roadmap initiatives directly to strategic goals.

Real-Time Updates from Execution

Reflect actual progress from projects and programs automatically.

Cross-Team Coordination & Visibility

Align teams around shared timelines and priorities.

Scenario Planning & Timeline Adjustments

Adjust roadmaps dynamically as priorities change.

Executive Reporting Views

Provide high-level roadmap visibility for leadership.

Integration with Portfolio & Resource Planning

Ensure roadmaps align with capacity and investment decisions.

The Roadmapping Lifecycle

Step 1 Define Strategic Initiatives Identify key initiatives aligned with business goals.	Step 2 Sequence and Plan Timelines Organize initiatives across time with dependencies.	Step 3 Align Resources and Capacity Ensure plans are realistic and achievable.	Step 4 Execute and Track Progress Monitor execution through connected workflows.	Step 5 Adjust and Optimize Continuously Refine roadmaps based on real-time data and priorities.
---	--	--	--	---

Who it is for

Executive Leadership (CEO, COO, CIO) Defines strategic direction and monitors execution.	Strategy Leader Plan and align initiatives with business goals.	Portfolio Manager Prioritize and manage initiatives across the organization.
Program Manager Coordinate execution across multiple projects.	Product Leaders Plan product roadmaps and releases.	Operations Leader Ensure alignment between planning and execution.

Works with

Strategy & OKR Management Defines goals and priorities driving the roadmap.	Portfolio Management Prioritizes initiatives within the roadmap.
Program Management Coordinates execution across initiatives.	Project Management Tracks detailed execution and progress.
Resource Management Ensures capacity aligns with roadmap timelines.	Project Financial Management Provides investment visibility across initiatives.

Built differently. Strategic Roadmapping runs on the same relational platform as every other SmartSuite product, so its records link to the risks, controls, issues and evidence they affect, and every report reflects the current state rather than a copy.

See it working with your data

Ask your SmartSuite account team for a demo of Strategic Roadmapping configured for your organization, or read the full product entry at smartsuite.com/products/strategic-roadmapping.

Schedule a demo