

Esha Nambiar

Product Designer

eshanambiar@gmail.com

+1 415 528 8941

Portfolio: eshadotdesign.com

📍 San Francisco, CA

As a multidisciplinary designer trained in **visual design and engineering**, I lead design initiatives with data-driven insights and build experiences that are both functional and beautiful. I am a proud **recipient of the best women-led UX project award** and have proven track record of working on consumer platforms that have scaled to millions of users globally.

EXPERIENCE

Common Sense Media

Product Designer

Dec 2023 - June 2025

- Spearheaded end to end design for product experiences tailored to parents and educators driving user engagement, addressing key pain points, elevating design standards and enhancing usability while ensuring alignment with the brand.
- Developed and maintained a design system that accelerated product development, enhanced UX/UI consistency across platform, and improved overall product accessibility.

Inscope

UX/UI Design Consultant

Aug 2023 - Present

Collaboratively designed a financial statement platform with C-level execs. Took them through ideation to wire-framing. Built an interactive MVP to test with potential users.

Ascensus

UX Designer

Aug 2021 - April 2023

- Led the redesign of several Public facing websites. 3 months after launch, **the bounce rate dropped from 70% to 20%, and user satisfaction with the web experience improved by 139%.**
- Led the design strategy of the the ReadySave desktop portal/web app. Conducted research and moderated usability tests to improve the product.

Skills

Competitive Analysis

Heuristic Evaluation

User Research

User Flows

Wireframes

Prototyping

Usability Testing

Tools & Technologies

Figma, Sketch, Adobe

Creative Suite, Balsamiq,

Invision, Google Analytics,

Clarity, Webflow

Accomplishments

Won 8-week Incubation program with BetaCube for the **best women-led projects**

Won Scholarship for the Global Executive MBA by Ecole des Ponts business school

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EXPERIENCE

- Designed matching grant and multiple beneficiary features for the ReadySave mobile app that received a **4.8 rating and positive user reviews on the App store and contributed to an increase in the number of new accounts opened that year.**
- Created a UI component library for GS team that includes components across various lines of business, build the future state to facilitate immediate work resulting in increase in workflow efficiencies by 50%
- Part of the team in charge of refining our design system for accessibility, defining guidelines for use, documenting design guidelines.

Triveous

UX Designer

Apr 2021 – Jun 2021

As a Solo designer, I partnered with C-level execs and the product team to build a knowledge sharing platform called SAVD that aligned with the company's strategic goals.

- Conducted extensive user research, UX flows, wireframes and interactive prototypes using a mobile-first approach
- Led designs for SAVD from initial conceptualization to launch and prototyped high fidelity MVP for usability testing
- Successfully aligned the bookmarking tool's design with the company's strategic objectives, **resulting in increased user engagement and positive feedback from C-level executives.**

Volunteer

Community member and Social media strategist at Women in Leadership & Design (WILD) created by AIGA SF

Education

Career Foundry – UX/UI Design Certification/ 2021
FIDM– A.A in Fashion Design/2011
PESIT – Bachelor of Engineering, Electronics/2008