



THE ORCAS · EST. 1966 · PARTNER OPPORTUNITIES

SEATTLE RUGBY CLUB



A COMMUNITY ORGANIZATION THAT HAPPENS TO PLAY RUGBY SIXTY YEARS OF SHOWING UP FOR SEATTLE.

Since 1966, the Orcas have been building something Seattle doesn't have much of — a place where people find each other, stay for decades, and keep coming back long after they stop playing.

Our Men's XV closed the 2025–26 season as USA Club Rugby Pacific Regional Champions and National Runner-Up. Our Women's XV competes in the BC Rugby Premier League and qualified for the Pacific Regionals. Both teams are chasing national championships inside five years.

That's the part people see. The rest of it — the community activation, the volunteer hours, the partner clubs we're supporting across the Pacific Northwest, this is the reason this club has lasted sixty years.

We call it **TSPDS: The Stuff People Don't See**. It is the whole point of the place, and it is where partnerships actually lands. Partnering with the Orcas puts your company inside that work — not on a banner beside it.

A COMMUNITY, NOT AN AUDIENCE.

Rugby clubs don't rent attention. They hand you a room full of people who chose to be there — players, alumni, families, and supporters who show up for each other and for the businesses that show up for them.

REACH THAT'S GROWING ON PURPOSE.

Two competitive XVs, an active alumni network, a clubhouse membership base, and owned digital channels we invest in every year — email, social, and seattle.rugby.

A REGION ON THE VERGE.

The Rugby World Cup arrives in the United States in 2031 and 2033. Seattle Rugby Club is the anchor club of the Pacific Northwest and works with the local organizing committee.

BY THE NUMBERS

60

YEARS
IN SEATTLE

2

COMPETITIVE XVS
MEN'S & WOMEN'S

80

ACTIVE
MEMBERS

10K

EMAIL & SOCIAL
CONTACTS

17

COMMUNITY
PARTNERS

∞

ENDLESS
OPPORTUNITIES

THE COMPANIES ALREADY WITH US

EXECUTIVE SPONSORS



PRIMARY SPONSORS

THE OLD COUNTY BAR



POWER FUND III

SUPPORT SPONSORS



COMMUNITY PARTNERS

Army Rugby Union · Associated Recreation Council · Azimuth Check Foundation · Canine Companions · City Sweats · Confyde · Crusaders Global Academy · Happy Bundles · Mel the Photographer · PNW Rugby · Power Fund · Rugby Washington · Rugby Works · Seattle Slam · Soldiers Recovery Unit Fort Lewis · USA Military Rugby

NEVER ABOVE YOU. NEVER BELOW YOU. ALWAYS BY YOUR SIDE.

SEATTLE.RUGBY

BUILD THE PARTNERSHIP

MOST SPONSORSHIPS END AT A LOGO. OURS START WITH A QUESTION.

The Orcas' best asset isn't a banner at the pitch — it's a few hundred people who show up when the club asks, and a sixty-year foothold in communities across the Pacific Northwest. Work down this page with us. Tell us what your company is trying to accomplish, check the pieces that serve it, and we'll build the package around what you picked.

WHAT ARE YOU TRYING TO ACCOMPLISH THIS YEAR?

COMMUNITY IMPACT

EMPLOYEE ENGAGEMENT

HIRING & RETENTION

LOCAL MARKET PRESENCE

BRAND VISIBILITY

SUPPORTING WOMEN'S SPORT

VETERANS & MILITARY CAUSES

YOUTH & EDUCATION

CLIENT HOSPITALITY

COMMUNITY ACTIVATION

COMMUNITY ENGAGEMENT

EMPLOYEE VOLUNTEER DAYS

Bring your team to a club project — community event, field build, gear drive. We organize it and work it alongside you.

YOUTH RUGBY CLINICS

Orcas players and coaches run a private intro session for your staff. No experience needed. A better afternoon than a ropes course.

YOUTH CLINIC SPONSORSHIP

Fund a free clinic for kids who'd never otherwise get near the game. Your name on it, and a real headcount at season's end.

GROWTH & SUSTAINABILITY PROGRAM

The club's formal reinvestment into PNW rugby — youth, high schools, emerging clubs. Highest-impact option here, and we report where it went.

ADOPT A CLUB OR HIGH SCHOOL

Cover kit, registration, or travel for an emerging regional program. Small money, enormous consequence for a club that would otherwise fold.

MILITARY & VETERANS RUGBY

Through USA Military Rugby, Army Rugby Union, and the Soldiers Recovery Unit at Fort Lewis. Sponsorship goes straight to that program.

SEATTLE RUGBY CLUB DAY

Our annual open community event. Presenting sponsorship, activation booth, and product sampling available.

CAUSE ALIGNMENT

We work with Canine Companions, Rugby Works, and others. If your company already backs a cause, we can likely build a joint activation.

EMPLOYEE CLUBHOUSE MEMBERSHIPS

Memberships for your staff — match access, club events, and a standing reason to come out. Costs little, gets used.

DIGITAL ACTIVATION — HOW THE WORK GETS SEEN

FIRST PARTY EMAIL CONTACTS

Newsletter presenting sponsor, a dedicated feature on your company, or the match recap send — our highest open rate of the week.

SOCIAL · 5 OWNED CHANNELS

Presented-by match day content, player and alumni features, highlight reels on YouTube. Facebook, Instagram, X, LinkedIn, YouTube.

WEBSITE · SEATTLE.RUGBY

Partner listing sized by tier, homepage placement, fixtures and results page sponsorship, and a permanent sponsored feature.

ACTIVATION COVERAGE

When your team volunteers with us, that becomes content — shot, edited, and published on our channels and handed to yours.

CO-POSTED ASSETS

We build the creative and hand it to your marketing team to run on their own feeds. Your channels, our story.

SEASON MOMENTS

Season opener, playoff run, and the Anniversary Dinner — the highest-traffic weeks of our year, available as takeovers.

MATCH DAY, HOSPITALITY & RECOGNITION

KIT & JERSEY PLACEMENT

Men's XV, Women's XV, or both. The most-photographed surface the club owns.

PITCHSIDE & CLUBHOUSE SIGNAGE

Field banners, match ball sponsorship with the PA read, and clubhouse presence.

ACTIVATION BOOTH & SAMPLING

Put product in people's hands at home fixtures.

CLIENT & STAFF HOSPITALITY

Host at home matches. Rugby hospitality is closer than most people expect — that's the value.

ANNIVERSARY DINNER & AUCTION

Table, auction donation, and recognition from the podium at the club's largest night. The 65th lands in 2031.

NAMED AWARD OR CHALLENGE COIN

Put your name on a team, program, or player award — or on the club's mark of exemplary commitment.

PICK THE LEVEL

EXECUTIVE

Long-term and visible. Full activation across community, digital, match day, and hospitality.

PRIMARY

A defined package across two or three activation categories.

SUPPORT

A focused activation with full digital recognition.

COMMUNITY

Program partnership and mutual promotion rather than a cash commitment.