

**MARQUIS
STUDIOS**

SPRING BENEFIT

2026 SPONSORSHIP OPPORTUNITIES

MARQUIS STUDIOS' SPRING BENEFIT

JUNE 3, 2026

6PM - 9 PM

54 Below

254 West 54th Street,

NYC



Arts education is vital for developing critical thinking, empathy, and social connection. Yet across New York City, many public schools lack arts programs.

That's where Marquis Studios comes in. Serving over 25,000 students at 150 school sites annually, we're working to ensure every child has access to high-quality arts education.

You can be part of this change.

At the 2026 Spring Benefit, your support will help close the opportunity gap for NYC's most under-served students, providing them the creative expression they deserve.

THE EVENT

Marquis Studios' annual Spring Benefit is a unique opportunity to build community and raise funds to support our work in providing high-quality arts programs to under-resourced public schools across New York City. The 2026 Spring Benefit will be held at **54 Below** and feature a special performance by **Danny Sinoff**.



Danny Sinoff is a jazz pianist, singer, and bandleader who has spent more than two decades performing the Great American Songbook in clubs, concert halls, and restaurants throughout South-West Florida and beyond. A working musician in the truest sense, he has played thousands of nights, learning his craft from the bandstand.



THE VENUE



A recipient of the **2022 TONY AWARDS® Honor for Excellence in the Theatre**, the club is known as “Broadway’s Living Room”, a home away from home for Broadway professionals and audiences alike.



AUDIENCE

We are grateful to be supported by a community of individuals who share our passion for the arts and believe that all students can succeed through creative learning.



150

Attendees, including
business leaders,
creatives, and
change-makers

3

Consecutive years of
sold-out attendance

2,400

digital newsletter
subscribers

2,000

social media followers



SPONSORSHIP OPPORTUNITIES

The 2026 Spring Benefit is more than an event—it's a commitment to expanding arts education for students of all abilities. **Your sponsorship elevates your brand while showing your support for creativity, inclusivity, and equity.**

DIAMOND \$15,000

- VIP table for 6 guests including 3-course dinner and drinks
- Acknowledgment in all print and digital communications; acknowledgement in all press releases
- Featured blurb on event webpage and in digital newsletters; dedicated social media post with blurb
- Lead logo placement on all event signage, table cards, fundraiser paddles and event webpage
- Public acknowledgement during welcome remarks; acknowledgment and naming/branding opportunity for cocktail reception
- Visit a Marquis Studios residency with Executive Director

PLATINUM \$10,000

- Premium table for 6 guests including 3-course dinner and drinks
- Acknowledgment in all print and digital communications; acknowledgement in all press releases
- Featured blurb on event webpage and in digital newsletters
- Preferred logo placement on all event signage, table cards and event webpage
- Public acknowledgement during welcome remarks

GOLD \$5,000

- Premium table for 4 guests including 3-course dinner and drinks
- Acknowledgment in all print and digital communications
- Blurb on event webpage
- Preferred logo placement on all event table cards and event webpage

SILVER \$2,500

- Table for 2 guests including 3-course dinner and drinks
- Acknowledgment in all digital communications
- Logo on all event table cards and event webpage

For sponsorship inquiries, please contact Paula Heitman at
paula.heitman@marquisstudios.org or (718)578-9902

www.marquisstudios.org

MARQUIS STUDIOS

Marquis Studios is a nonprofit, arts education organization that inspires a passion for learning by bringing the arts into New York City public schools. Since 1977, Marquis Studios has reached over **700,000** students. With a team of over **85** Teaching Artists, we directly serve **28,000** children in **150** NYC public schools each year.

For nearly **50 years**, Marquis Studios has demonstrated its commitment to serving students regardless of income or ability: approximately **75%** of participating students live at or below the federal poverty level and more than **30%** have a disability. We are proud to provide a full spectrum of inclusive programs that encourage student exploration in visual arts, theater, music, dance, and more.



90%

Of teachers reported increased positive interactions among students

90%

Said students became more willing to participate in group activities & discussions

93%

Of teachers said that students were able to develop original artistic ideas

94%

Reported that students gained knowledge of the arts through Marquis Studios' programs

THANK YOU TO OUR PREVIOUS SPONSORS

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BEYOND TECHNOLOGY



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