

Lauren Capiral • UX/UI Designer

uxlaurenstanton@gmail.com • 360-719-8144 • Vancouver, WA • [laurenportfolio](#)

My goal is to create products that drive results, measure and effectively communicate impact, and deliver the complete UX design process.

EXPERIENCE

Designity • Senior UX/UI & Web Designer • Oct 2024 to Current

- Transformed client concepts and objectives into qualitative visual aids, including website mockups and social media graphics.
- Engaged with clients across diverse industries, including property management, financial services, and e-commerce
- Collaborated effectively with creative directors to guarantee timely delivery of projects with minimal errors
- Gained experience in various design disciplines, such as graphic, web, and UX design, leading to significant improvement in my design skills

Etna Interactive • Web Designer • Jun 2022 to Jun 2024

- Achieved high-quality mock-ups in a short period and iterated quickly to visualize and evolve design solutions.
- Demonstrated expertise in designing and developing user-centered web projects for the medical aesthetics industry and managing multiple projects simultaneously for a large, diverse client base
- Maintained a deep understanding of contemporary web and UX design trends to support a four-person creative team in executing the company's UX initiative
- Developed design systems the development team could follow and easily implement for updating any client's website

Life Beautified • Lead UX Designer • Jun 2023 to Jan 2024

- Guided a team of 5 UX designers in the design and development of an affiliate marketing website focused on families building income for their 529 savings plan
- Worked autonomously in an agile environment, managing ambiguity, and multitasking.
- Documented and specified user experience concepts and visual design specifications in detail

- Coordinated with a team of over 20 professionals including user researchers, developers, product strategists, and project managers to ensure project deadlines were met
- Developed and maintained a strong design system using Figma to ensure consistency across desktop, tablet, and mobile devices

Foxface Systems • UX/UI Designer • Sep 2020 to April 2024

- Led the UX design process, covering research, analysis, prototyping, and testing for an application handling tax credit documentation in the affordable housing sector
- Offered straightforward, refined, and technically viable options for intricate ideas
- Created educational resources/graphics to be used for the marketing and sales team
- Streamlined tax credit management for affordable housing property managers through iterative experience design in Figma and Adobe XD
- Collaborated with stakeholders, a marketing expert, and a developer to maintain project momentum

American Airlines • Flight Attendant • June 2018 to June 2022

- Led teams of 4-6 to perform passenger safety, high-level customer service, and FAA regulations
- Adapted to last-minute work changes such as weather delays, maintenance issues, passenger incidents, and software bugs
- Attended training in customer service, conflict resolution techniques, and safety procedures to remain current on new requirements and procedures
- Demonstrated and clearly explained safety processes and emergency procedures to passengers before takeoff

Darden Restaurants • Server/Bartender • April 2013 to June 2022

- Delivered high-level customer service and food safety standards in collaboration with over 50 professionals
- Adapted to seasonal menu changes and announced promotions to build company sales
- Empathized and performed high-quality customer service so customers can achieve an exceptional dining experience

CONTRACT ROLES

Jungle Jive • Jan 2024 – Apr 2024

Created a visually appealing and user-friendly website for a newly opened, locally owned coffee shop. The project involved all aspects of website development, from initial concept and design to launch and maintenance.

Blue Marble Studio • Apr 2022 – Jun 2022

Designed and developed a website for a Dolby Atmos studio in Fort Collins, Colorado. This project required a deep understanding of user experience (UX) design, website architecture, and the intricacies of the audio industry.

Duvera Solutions Group • Feb 2022 – May 2022

I served as a contract web designer and developer for a healthcare analytics firm specializing in solutions for small hospitals. My role involved designing, developing, and launching a website to showcase the company's services and attract potential clients.

EDUCATION

Adobe Creative Career Bootcamp • 2022

Four weeks working weekly with Adobe and RCA records on a real-world-inspired project. I carried out user research that proved helpful in the initial design process. As part of Adobe Live, I presented my findings and mockups to an Adobe, RCA, and GoDaddy Creative Team panel.

Google UX Design Bootcamp • 2021

I completed Google's UX Design Bootcamp, gaining a strong foundation in user-centered design principles. Through three comprehensive projects, I honed my skills in user research, wireframing, prototyping, and usability testing.

Treehouse Front-End Development Bootcamp • 2021

Front-end, test-driven development bootcamp focused on HTML, CSS, Javascript, and UX best practices and UI design principles.

Marylhurst University • 2016

Bachelor of Arts Degree in Art History and Media Studies

I hold a degree in Art History and Media Studies, with a focus on the intersection of visual culture and technology. My thesis explored the evolving representation of women within the video game industry.

SKILLS

Creative • Detail Oriented • Active Listening • Report Writing and Presenting • Leadership • Qualitative User Research • Critical Thinking • Self-Motivated • Quantitative User Research • Usability Testing • Team Player

TOOLS

Figma • Adobe Photoshop, Illustrator, InDesign, & XD • HTML/CSS • Microsoft and Google Office • Google Analytics • Miro • Webflow • Wordpress • Canva • Google Workspace • Unbounce