dananissan.com
linkedin.com/in/dana-nissan/
danadana.nissan@gmail.com
(408)-505-7366

Dana Nissan

A BFA Graphic Design graduate from San Jose State University. Observant, opinionated, genuine, and slightly obsessive - aka a designer. Creates simple designs with bold ideas that can impact, inspire and form relationships between individuals or between people and products.

Experience

Razorfish November 2022 –

Designer
Razorfish x Kia
Razorfish x T-Mobile
Razorfish x Texas Children's Hospital

Razorfish x Kia

Designed original social media graphical materials that increased traffic (+100% in reshares) and elevated Kia's position among competitors. Partnered with the account team on extending Kia's contract with Razorfish.

Razorfish x T-Mobile

Created promotional visuals featured in flagship T-Mobile stores, promoting Apple, Google and Samsung products. Merged Google and T-Mobile branding into one graphical print while highlighting key brand's features and adhering to their guidelines.

Razorfish x Texas Children's Hospital
Collaborated with clients, strategists, and copywriters to produce impactful social media content that extends and aligns with the brand. Brought attention to complex medical topics through playful and engaging designs using vectors, images, and motion.

studio1500 May – November 2022

Junior Designer

Worked with clients and the Creative Director to understand and advance brand goals by expressing core messages in clear, precise visual form. Focused on brand identities, communication systems, print collateral, and web design. Among various projects, designed weekly event graphics for the Computer History Museum, expanding and evolving its visual system.

Apple Summer 2021

WWDR Interactive Design Intern

Led UI design for the WWDR Developer website from conception to launch, conducting user research and delivering a valuable user experience. Effectively translated the brand's strength into the interface across multiple web pages, creating an optimal and cohesive experience.

Skills

Software

Design Adobe Creative Cloud, Autodesk Fusion 360, Figma, Sketch, Typekit, Microsoft Office

Fun skills

Passionate designer, obsessed with small details, designs visual personalties, FBI designer (problem-solver), design therapist

Education

BFA Graphic Design
San Jose State University

Overall GPA: 3.86
Summa Cum Laude