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Dana Nissan

Graphic designer focused on branding and visual systems. Observant, opinionated, genuine, and slightly obsessive — aka a designer. Creates simple designs with bold ideas that connect people, products, and experiences.

Experience

Razorfish 2022 – August 2026

Designer

Razorfish x Kia

Created original social content that increased reshares by 100% and helped strengthen Kia's presence among competitors, while expanding the brand's visual language across social.

Razorfish x T-Mobile

Designed across the retail experience—from large screens inside and outside flagship stores to smaller product graphics while bringing partner brands like Apple and Samsung into the space in a way that stayed true to T-Mobile and each partner brand.

Razorfish x Texas Children's Hospital

Translated complex medical topics into approachable, engaging content across three audience-specific channels, each with its own visual system and language while remaining connected to the larger Texas Children's brand.

Razorfish x Venmo

Developed web and CRM experiences for core Venmo pages, along with cross-brand partnerships such as Sephora. Created new visuals within the brand system and evolved the work through a mid-project brand refresh.

studio1500 May – November 2022

Junior Designer

Worked across branding, web, print, and event design for nonprofit clients. Developed identities and visual systems, including Party for the Parks, where the brand extended across signage, menus, and the event environment.

Apple Summer 2021

WWDR Interactive Designer

Led UI design of an internal developer website from concept to launch, including user research and a cohesive multi-page digital experience.

Skills

Software

Adobe Creative Cloud, Autodesk Fusion 360, Figma, Sketch, Typekit, Microsoft Office

Education

BFA Graphic Design

San Jose State University