



How a Logistics Company Improved Operational Efficiency by 28% Through Usage Tracking

CLIENT PROFILE

Industry: Logistics / Supply Chain

Size: Large logistics enterprise with multiple hubs and centralized usage monitoring operations

Location: Headquarters in Singapore with operations across regional logistics and warehouse networks

CHALLENGE

The logistics company faced significant challenges in monitoring resource usage across warehouses and transport operations. The absence of a centralized usage tracking system led to inconsistent consumption records, poor visibility into operational usage, and limited control over resource efficiency. These inefficiencies caused higher process waste, disrupted daily coordination, and reduced accuracy in usage monitoring across locations. The lack of structured usage data further limited operational accuracy, highlighting the need for a more streamlined solution to improve resource efficiency and operational control.

HOW ASSET INFINITY RESOLVED THE CLIENT'S PROBLEMS

SOLUTION

Asset Infinity provided a unified usage tracking platform that streamlined consumption monitoring, improved usage visibility, and enhanced operational control across hubs and logistics teams.



SUMMARY OF MEASURABLE BENEFITS

- **Improved Operational Efficiency:** Improved operational efficiency by 28%, strengthening performance across logistics operations.
- **Usage Visibility:** Increased usage visibility with centralized tracking across hubs and operational teams.
- **Better Planning:** Improved consumption planning with structured workflows and better usage-level visibility.
- **Usage Control:** Strengthened control over resource consumption, tracking rules, and daily operational usage.
- **Operational Efficiency:** Enhanced logistics operations by reducing waste and repetitive monitoring efforts.
- **Operational Continuity:** Improved daily continuity by enabling timely and more organized usage tracking.



IMPLEMENTATION PROCESS

- **Initial Assessment:** Conducted a deep-dive review of existing usage practices to identify process gaps and inefficiencies.
- **System Integration:** Connected Asset Infinity with logistics operations to unify usage tracking and consumption visibility.
- **Data Migration:** Shifted legacy usage records into Asset Infinity for accurate and centralized monitoring management.
- **Workflow Setup:** Configured usage categories, tracking rules, and hub-wise workflows for each monitoring function.
- **Training:** Delivered hands-on training sessions for operational and warehouse teams to ensure platform readiness.
- **Ongoing Support:** Established a support plan with system reviews, monitoring, and process improvement recommendations.

CONCLUSION

With Asset Infinity, the logistics company successfully improved usage visibility, operational coordination, and efficiency across hubs. The unified system not only reduced consumption inefficiencies but also enhanced control over usage activities across logistics teams and operational units. The successful deployment of Asset Infinity reaffirmed the organization's focus on operational efficiency and daily continuity. This transformation highlights Asset Infinity's capability to meet the usage tracking needs of logistics businesses, offering visibility, control, and measurable performance gains.