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NeoCon Preview

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Introducing the Vivano Chair: A Study in Form, Craft, and Material Expression

Link to the Press Kit, including additional images.

Davis Furniture is pleased to introduce the Vivano Chair, a refined guest seating design created in collaboration with German design studio **jehs+laub**. Balancing a strong visual presence with everyday versatility, Vivano is designed to support a range of applications – from small meeting spaces to dining and guest environments.

Defined by a sophisticated, sculptural silhouette, Vivano brings together precision engineering and time-honored craftsmanship. The chair's solid hardwood frame, available in ash, oak, and walnut, is constructed from precision-milled

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components shaped through a combination of advanced 5-axis CNC machining and traditional steam bending. This process enables the creation of a continuous backrest that flows seamlessly into the arms, establishing a singular, unified form.

The design is both classic and modern in its expression. The legs taper effortlessly to the floor, subtly fusing into the chair's back structure to reinforce Vivano's fluid geometry. Within the frame's welcoming embrace, a rounded seat appears to rest lightly – almost floating – creating a refined visual tension that combines structure and softness while highlighting the material's natural beauty.

Crafted from solid wood, each Vivano Chair carries its own distinct character, shaped by the unique grain, tone, and variation inherent to the material. *“This natural individuality ensures that no two chairs are exactly alike,”* said Rob Easton, VP of Design and Development at Davis Furniture. *“It reinforces the authenticity of the design and marks a distinct expression within our portfolio of wood seating.”*



The exposed solid wood seat is precision-contoured using 5-axis CNC machining to provide ergonomic support while celebrating the character of the wood grain. An optional fully upholstered seat is also available, featuring a foam-padded plywood construction that delivers enhanced comfort with a crisply tailored appearance.

Designing Vivano as a singular, showstopping piece – rather than part of a broader collection – placed a heightened emphasis on proportion, transition, and detail. Every element works together to resolve both function and expression within its single form, resulting in a chair that feels considered from every angle.

“When designing a singular piece like Vivano, every detail carries weight. It’s not part of a system – it has to stand on its own. Our goal was to create a chair where structure, material, and form are fully aligned – something that feels natural in both hospitality and residential settings, and has the quality to last over time.” – jehs+laub

The chair's refined form is made possible through advanced manufacturing technologies that elevate traditional woodworking techniques. *“With 5-axis CNC machining, we’re able to achieve a level of precision that allows the chair to feel*

hand-sculpted,” said Danny Davis, President at Davis Furniture. “It’s a balance of technology and craftsmanship – where highly technical processes support a form that feels natural, refined, and effortless.”

While designed for the contract environment, Vivano carries a warmth and familiarity that allows it to transition seamlessly into hospitality and residential interiors. Its material integrity and thoughtful construction position it as a piece designed for long-term relevance – grounded in craftsmanship and intended to endure.

Vivano is equipped with black hard plastic glides as standard, with optional felt glides available for added floor protection. With its refined form, thoughtful detailing, and material honesty, the Vivano Chair reflects Davis Furniture’s ongoing commitment to design that is both purposeful and enduring – bringing a strong visual identity to spaces while supporting the way people gather, work, and connect.

“There’s a real pleasure in designing something so reduced yet expressive. We see Vivano as a piece that can quietly define a space – almost like a functional sculpture.” – jehs+laub

About Davis Furniture

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.

About jehs+laub

Markus Jehs and Jürgen Laub met each other during their academic studies of industrial design in Germany and became friends after an internship in New York in 1990. Shortly after they graduated, they set up their studio, jehs+laub, in 1994. From that time on, they started to design furniture and lamps for Italian companies, such as Cassina, Ycami and Nemo. They soon expanded their collaboration with brands like Fritz Hansen, Knoll International, Renz, Stelton, Schönbuch, Cor and Wilkhahn. Davis Furniture began its long-standing collaboration with jehs+laub in 2009, and since that time, the designers have created multiple award-winning collections, including the Ginkgo family, A-Collection, Sachet Collection, Reed and Hue, to name a few.