



## FOR IMMEDIATE RELEASE

NeoCon Preview

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## Introducing the Orus Swivel Chair: A Casual Task Chair Balancing Performance and Comfort

*Link to the Press Kit, including additional images.*

**Davis Furniture** is pleased to introduce the Orus Chair, a versatile task seating solution designed by **Jonathan Prestwich** and licensed from Spanish manufacturer INCLASS. Thoughtfully engineered to meet the evolving needs of the modern workplace, Orus combines a considered design, intuitive functionality, and accessible performance in a streamlined, adaptable form.

Defined by its clean profile and balanced proportions, Orus reflects a restrained, contemporary design language that prioritizes clarity and ease of use. The chair's flexible backrest is engineered to support natural movement, delivering ergonomic support throughout the workday. Subtle in its expression yet highly considered in its execution, Orus is designed to integrate seamlessly across a range of environments, from focused workstations to collaborative settings.

Developed with transversal use in mind, Orus features an intuitive swivel and tilt mechanism that encourages fluid movement and smooth transitions between tasks. A height-adjustable swivel tilt mechanism with back lock provides responsive support, while the chair's ergonomic back and molded foam seat cushion offer immediate, lasting comfort. The result is a seating solution that feels instinctive and accommodating across a broad spectrum of users.

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*“Orus is about achieving clarity through reduction. We focused on creating a chair that performs effortlessly, where comfort, movement, and usability are resolved in a way that feels intuitive rather than mechanical. It’s designed to support the rhythm of the workday without calling attention to itself.” – Jonathan Prestwich*

The chair’s material palette reinforces its versatility. The back and underside of the seat are offered in three polypropylene colors, Black, Grey, and White, providing a clean, architectural foundation. Coordinating powder coat finishes are available to match these shell colors, creating a unified, monochromatic expression. Additional powder coat options are designed to complement the chair, allowing for either subtle coordination or more expressive contrast depending on the application. An optional upholstered back cover introduces added comfort and visual depth, with the lower portion of the polypropylene shell intentionally left exposed to maintain contrast and material honesty. The seat features molded foam construction with refined double-needle stitching, delivering both durability and a tailored finish.



Orus is available with or without arms, with optional aluminum arms paired with black plastic arm caps or upgraded leather caps for a more elevated specification. The five-star aluminum base and optional arms are offered in polished aluminum or any of Davis Furniture’s 35+ powder coat finishes, allowing for seamless integration into broader interior palettes.

Performance details extend throughout the chair’s construction. Clean Cylinder Technology provides a sealed pneumatic system for smooth, reliable height adjustment without external lubrication, available in Chrome, Matte

Black, and Matte White finishes. A range of caster options, including hard and soft dual-wheel configurations in black or white, ensures adaptability across various flooring conditions, all available at no upcharge when specified.

With Orus, Davis Furniture continues its commitment to delivering design-driven solutions that balance performance, material integrity, and aesthetic clarity. The result is a task chair that is as adaptable as it is refined, engineered to support the way people work today.

### **About Davis Furniture**

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.

**About Jonathan Prestwich**

After finishing school with a degree in industrial design, Jonathan Prestwich started his design career in Boston, Massachusetts where he stayed briefly before heading to France to work with renowned designer, Burkhard Vogtherr. After six years with Burkhard as his mentor, Jonathan moved to London where he opened his own studio. Jonathan has brought his experience together with a desire to make products for the next generation of users, fusing influences from nature and modern technology, with a goal to create simple, elegant and innovative products. Jonathan has designed many of Davis Furniture's award-winning products including Avena, LightWork, M75, Linq, Techniq, and Q6, among many others.