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NeoCon Preview

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Introducing the Cerro Swivel Chair: A Study in Simplicity Shaped by Precision Engineering

Link to the Press Kit, including additional images.

Davis Furniture expands its portfolio of swivel seating with the introduction of the Cerro Swivel Chair, designed by German industrial designer **Justus Kolberg**. Defined by a singular silhouette, Cerro reflects a disciplined approach to form – where simplicity is achieved through deeply considered engineering and material expression.

Cerro marks Kolberg's second swivel chair design for Davis, following the Sola Chair, originally introduced in 2011 and re-released in 2021 with enhanced design details. With Cerro, Kolberg continues his exploration of fluid structure and visual lightness, further refining the relationship between form and function.

At first glance, Cerro presents a calm, minimal silhouette. On closer inspection, its complexity reveals itself through a seamless integration of structure and upholstery. The chair's defining gesture is a continuous, one-piece die-cast aluminum frame that forms both the arms and back – eliminating mechanical joints and enhancing structural integrity. This sculptural

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frame encases the upholstered back, which is finished on both sides and appears to float just above the seat, creating a sense of lightness and suspension.

Beneath this refined expression, equal attention has been given to comfort and support. The relationship between the seat and back was carefully studied to create a balanced seating experience that feels both supportive and intuitive over extended use. The chair incorporates molded foam throughout, with upholstery integrated across all seating surfaces, reinforcing both comfort and material continuity.



The upholstery flows uninterrupted from the back into the arms, creating a continuous, unified surface. In this way, the slender aluminum structure becomes both support and outline – a precise frame that highlights the softness within.

“Cerro is about reducing a chair to its essential gesture while allowing the complexity to live beneath the surface. The goal was to create a form that feels effortless and continuous – where the structure and upholstery are not separate elements, but part of a single, fluid idea.” – Justus Kolberg

Engineered for performance as much as presence, Cerro features a custom five-star die-cast aluminum base designed to complement the chair’s distinctive form. The chair’s frame and base are available in polished aluminum or Davis’ standard 35+ powder coat hues, offering flexibility across a range of interior palettes. A height-adjustable swivel/tilt mechanism with weight-activated control and back lock is operated through a single lever, minimizing under-seat components and preserving the chair’s clean profile. Black hard dual-wheel casters are standard for hardwood floors, with optional soft casters available.

“Cerro represents a balance that is difficult to achieve. It is visually quiet, but highly resolved in its engineering. The one-piece die-cast frame not only defines the design, but enables a level of precision and durability that supports its long-term performance. It’s a chair where every decision is doing multiple things at once.”

– Rob Easton, Vice President of Design + Development, Davis Furniture

With its clarity of form and depth of construction, Cerro offers a versatile solution for workplace, meeting, and private office environments – delivering comfort, performance, and a refined architectural presence.

About Davis Furniture

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.

About Justus Kolberg

Justus Kolberg has quickly established himself as a well-known designer. His remarkable career is the result of his intelligent designs, which he incorporates into modern technical architecture. Kolberg earned his industrial design degree from Muthesius School in Kiel, Germany, in 1990 and held positions in Spain and Germany before striking out on his own. He has since become a successful freelance designer working with many international companies. He has received many awards such as 1st prize Design Champion, 1st prize Design-Week-Award Great Britain, IDEA-Gold Industrial Design Excellence Award, and reddot nine times.