

aledaconnect

Connecting Leaders

A curated group, facilitated by experts



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Aleda Connect is our signature, cross-industry collaboration program. Curated and facilitated by experts, it's the learning experience of a lifetime. From leadership hacks to inspirational concepts, Aleda Connect will have a positive impact on you, and in turn, those you lead.

Aleda Connect was created to provide unique collaborative opportunities for leaders at the top of their fields.

We connect a small but diverse group of successful leaders who understand the challenges of high-level leadership. With them, they bring their willingness to share, learn and grow. Aleda Connect provides a supportive, confidential environment where creativity and connection are made.

“Thank you, this has been fantastic! It’s so great to learn from everyone and hear their thoughts. I’ve loved every second of it, that’s why I have signed up for another group.”

— Steve Kerr – Head Coach, Golden State Warriors

“It really is the best leadership programme I have ever been involved in, and it’s a privilege to be a part of it. The connections, knowledge, advice and learning I have taken from this are invaluable.”

— Paul Barnes – Director, Sport and Logistics, McLaren Racing

“It was an honor just to be part of the group, to be honest... I love the sessions. It’s one meeting I always prioritize because I really enjoy it... Everyone has a different perspective. We’ve finished the sessions, but we love it so much we are continuing with it.”

— Richard Oppy – VP, Global Brands, Anheuser-Busch InBev

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What is it?

Collaborative leadership coaching with leaders of industry, sport, social venture, education and the arts.

Why do we exist?

To create a world of collaboration

What are the benefits to our customers?

- Time-efficient, effective and inspiring learning experience
- Thoughtfully curated groups offer diverse leadership perspectives
- Actionable strategies, hacks and tips are uncovered for immediate use
- Group support to implement positive change, leading to better outcomes
- Impactful, sustainable method of developing yourself as a leader

“Brilliant sessions, so much to take in, music to my ears... Thank you so much!... It’s been an incredible experience.”

— Mikel Arteta – Manager, Arsenal Football Club, Premier League

Aleda Facilitators

The Aleda facilitators meet with you to learn more about you and your leadership journey. From there, they create an environment for optimal learning and immediate impact. Using their coaching and facilitation skills, they prompt engaging discussion and ensure the experience is seamless, inclusive and inspiring.



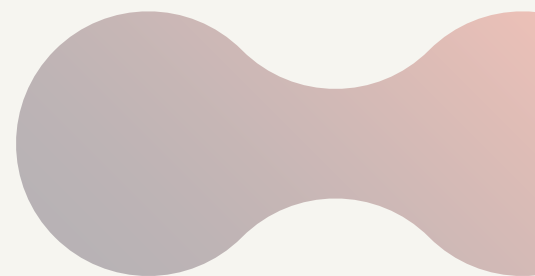
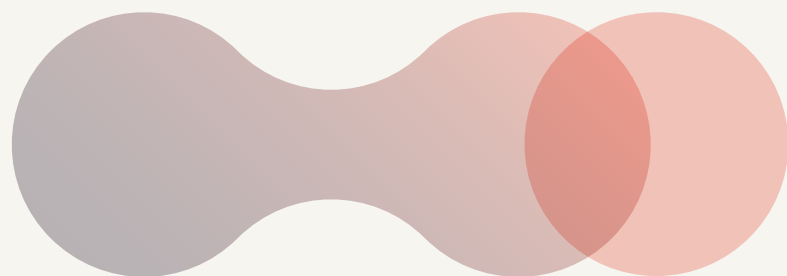
What does an Aleda Connect cycle look like?



- **Assessment** – learn about yourself as a leader in your current environment
- **Analysis** – use feedback to uncover key opportunities to learn and grow, while amplifying strengths
- **Learn and reflect** – understand the key dimensions of successful leadership and how they apply to you
- **Exploration of topics** – dive into issues, challenges and themes co-created by group members
- **Peer exchange** – share real-time, cross-industry experiences, strategies and hacks applicable to various environments
- **Action planning** – implement positive change in your world
- **Inspirational moments** – connect with others via anecdotal experience, support, and resources that ignite curiosity
- **Professional development** – boost your talents, skills and impact as a leader
- **Reflection** – evaluate all you've learned with a future focus

Number of meetings, how frequently, what happens at these meetings...

- Aleda Connect is a 12-month program. The first eight sessions are held every two weeks, followed by monthly sessions from there
- Meeting duration is 1 hour 15 minutes
- Each Aleda Connect group includes 5-6 participants
- Facilitators work to ensure sessions are held at a time that fits with your schedule
- Sessions are conducted via Microsoft Teams



“I think when you do anything at a reasonable level you end up in your industry bubble, and I think something like this – Aleda Connect – is a circuit breaker. That’s what I’ve really liked; you get a different terminology, a different way of thinking and it just doesn’t happen much unless you do something like this.”

— Rob Sitch - Director/Producer, Working Dog Productions

Aleda Connect



Participants

- Steve Kerr, NBA Head Coach – US
- Rio Ferdinand, Former Footballer – UK
- Andy Lee, Comedian – AU
- Zoe Kalar, CEO/Founder – UK
- Umra Omar, Founder – Kenya

Facilitator

- Matt Wadewitz – AU

**“I joined this program to become a better coach
and... mission accomplished.”**

– Kenny Atkinson

NBA Head Coach, Cleveland Cavaliers

**“When you bring people from totally different worlds
together, there’s no ego. It just leaves room for the real you.
That’s what Aleda Connect gave me; bringing back the real
me and really connecting to my own leadership style.”**

– Vanessa Ford

Executive Producer, Super Sema



USWNT

J.P.Morgan



“It’s an incredible experience...

I realized since the age of 21, I’d never actually done anything for myself, you know? I put a lot of people around me to coach me, but this is just a group I feel really safe with.

I learn so much on these calls, it’s just amazing. I feel like I’m in hot house learning mode.”

**— Zoe Kalar – Founder +
Global CEO, WeAre8**

Inspiring Connections

At Aleda we work with leaders of industry, sport, social venture, education and the arts.

We inspire connections by bringing these sectors together to help positively shift leadership, management and wellbeing globally.

We do this by supporting people to learn, lead and collaborate.

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The Aleda Team



Matt Wadewitz
Co-Founder



Luke Darcy
Co-Founder



Jo Matthews
Executive Assistant



Stacey Morlang
Leadership Facilitator



Kristin Hartman
Leadership Facilitator



Marlee Wood
Head of Brand &
Leadership Facilitator



Esther Lavelle
Leadership Facilitator

Let's talk

Any questions about Aleda Connect?
Please contact the team member in your
nearest geographic location:

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