



Contact
mail@simonmerath.com

LinkedIn



Simon

Merath

Experience Designer
& Creative Director

About

Based in southern Black Forest - Germany
Born 1990

Language

German - native language
English - proficient
French - Intermediate

Work Experience

Mar. 2015 -
Jul. 2023

Strategist & Interaction Designer

Intuity Media Lab, Stuttgart DE

As a designer at Intuity Media Lab, I combined strategy, UX & Concept design, product development, and the ability to guide our clients through digital transformation.

Oct. 2022 -
Jun. 2023

Lecture for UX Design

HS PF - Pforzheim University

Introduction into the world of UX & UI design.
Definition, history, hype and the future aspects.

Aug. 2023 -
Dec. 2023

Personal projects

Design Collective, Book, Personal Brand

Jan. 2024 -
Current

Part time Brand Designer

JURASore Zürich & Kafi-Shop

Education

Oct. 2021 -
Feb. 2023

Master of Arts - Creative Direction

HS PF - Pforzheim University / DE
Leadership, strategic design & innovation

Oct. 2011 -
Feb. 2015

Bachelor of Arts - Interaction Design

HfG - Schwäbisch Gmünd University / DE
Concept design, design thinking

Feb. 2014 -
Jul. 2014

Semester abroad - Interaction/Media/Design
Royal Academy of Art, Den Haag NL , www.kabk.nl

Sep. 2013 -
Feb. 2014

Internship semester - Intuity Media Lab
Interaction Design, www.intuity.de

Aug. 2008
- Jul. 2011

Graphic Designer (certified)
Academy for Communication, Freiburg DE
Vocational diploma

Sep. 2002 -
Jul. 2008

Intermediate school certificate
Laufenburg DE, Award for outstanding skills in Fine Arts

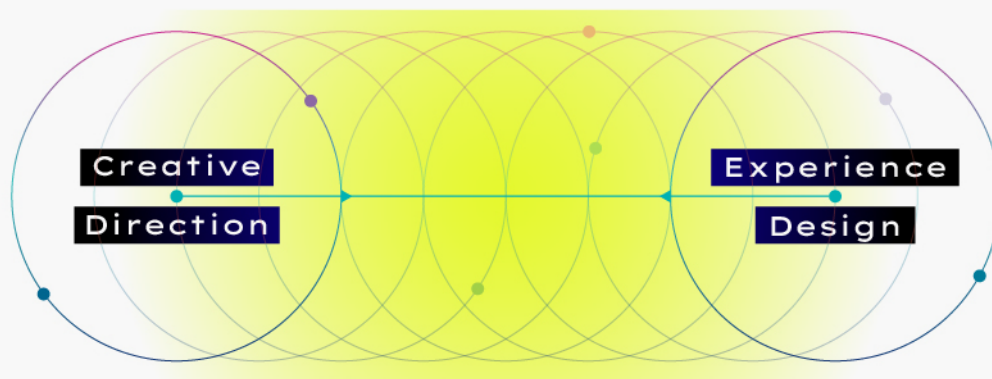
Skills

Inspire others & Communication
Interaction & Concept Design
Visual communication
Systemic Design
Prototyping and creating stuff

Tools

Adobe CC, Apple iWork,
Visual communication,
Miro, Cinema 4D, Blender,
Touch Designer, Figma,
Design Methods

Expertice



Hand in hand with departments like

Strategy Innovations R&D Inhouse-Design Production

Awards



For more details, clients I've worked for,
my portfolio or just a chat about design
and the future, let's meet.