

Income Stream Cheatsheet for Therapists

Heard

Always make sure you're operating with the ethical bounds and expectations of your licensing board.

Proactively check whether any of these income streams might put your license at risk and always contact your board with questions.

View [The Complete List of Income Streams for Therapists](#) to learn more.

Therapy

You can provide individual therapy, couples therapy, family therapy, or group therapy.

Coaching

Coaching is a mix of teaching, motivating, and problem solving.

Supervision

Providing supervision is a great way to diversify your schedule, increase your income, and give back to up-and-coming therapists.

Case consultation

Case consultation involves consulting with other therapists on their difficult cases.

Clinical assessment, evaluation, and testing

Offering clinical assessments is a great way to pad your schedule where there might normally be gaps.

Consulting

Once you have a certain level of expertise and experience, you can explore offering consulting services to other therapists, professionals, or companies.

Writing

Write a book or get paid to write articles for publications.

Clinical training

Train other clinicians in a particular modality or approach.

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Speaking

Paid speaking engagements are a great way to make connections, gain credibility, and build an audience.

Teaching

Teaching opportunities tend to be available within colleges and graduate programs.

Info products

Info products are online educational material that you create and sell. Examples range from worksheets to e-books to courses.

Masterminds and cohort-based-courses

In a cohort-based course, you tend to teach a group of people with some sort of live component.

Memberships and communities

Memberships and paid communities have become more popular as society becomes more isolated.

Brand partnerships and influencer marketing

Building an audience on social media can enable you to monetize through brand partnerships and influencer marketing.

Podcasting

Podcasting can be another great way to monetize through sponsorships and advertising.

YouTube

If you're interested in creating evergreen content and learning the skills behind video, then YouTube may be a good fit for you.

Retreats

If you love to travel and plan events, offering retreats for therapists can be a great option.